



PLACEMENT REPORT 2026

**SYMBIOSIS INSTITUTE OF
BUSINESS MANAGEMENT,
BENGALURU**

VISION & MISSION

Vision: Promoting international understanding through quality education involves fostering a deep appreciation for diverse cultures and perspectives. It goes beyond knowledge, encouraging meaningful interactions and collaboration among students from different backgrounds. This approach equips students to engage with global challenges and contribute positively to a more interconnected world.

Mission: To inculcate the spirit of 'Vasudhaiva Kutumbakam' (the world is one family); to contribute towards knowledge generation and dissemination; to promote ethical and value-based learning; to foster the spirit of national development; to inculcate cross-cultural sensitization; to develop global competencies amongst students; to nurture creativity and encourage entrepreneurship; to enhance employability and contribute to human resource development; to promote health and wellness amongst students, staff & community; to produce thought-provoking leaders for the society.

ABOUT US

Symbiosis Institute of Business Management, Bengaluru, established in 2008 under Symbiosis International (**Deemed University**), stands as a centre of academic distinction. Supported by accomplished faculty and world-class infrastructure, SIBM Bengaluru is dedicated to shaping future business leaders through a comprehensive and holistic learning environment.

Located in Bengaluru, a prominent global business and technology hub, the institute offers students meaningful exposure to diverse industries and emerging trends. With a strong focus on leadership development, SIBM Bengaluru integrates data analytics across disciplines to cultivate analytical thinking and informed decision-making. Its pedagogy emphasizes experiential learning through simulations, case studies, and interactive classroom engagement, enabling students to translate theory into practice effectively.

Recognized for its industry-oriented curriculum, **SIBM Bengaluru** continuously aligns its programs with evolving corporate expectations. This ensures that graduates are well-prepared to navigate complex business challenges and deliver impactful results. Alumni consistently demonstrate professionalism, competence, and leadership capabilities, making them highly valued contributors across a wide range of sectors.

DIRECTOR
Dr. Madhvi Sethi



At SIBM Bengaluru, we uphold Innovation, Integrity, and Inclusion as core values driving excellence. We challenge boundaries with a creative mindset and excel through research, consulting, and immersive learning. Our mission is to equip students with the knowledge, skills, and values to succeed professionally, grow personally, and contribute meaningfully to society in a dynamic business environment.



DEPUTY DIRECTOR
Dr. Saina Baby

SIBM Bengaluru fosters corporate engagement through industry expert involvement in admissions, curriculum, and guest sessions. Industrial visits, projects, and internships enhance industry exposure. Our curriculum ensures employability and skill development. We develop "techno-managers" who embrace technology. LinkedIn Learning access helps students acquire industry-demanded skills and make sound business decisions in a dynamic environment.



FACULTY IN CHARGE:
Corporate Relations &
Placements Team
Dr. Lavina Sharma

Our placement approach focuses on bridging the gap between academic learning and industry expectations. We emphasize continuous learning, helping students build the skills needed to be well prepared for their professional roles.

Our placement outcomes reflect the collective efforts of our Students, Faculty, Recruiting Partners, and Alumni. We sincerely thank our recruiters for their continued support and trust in our students. We deeply value this partnership and look forward to strengthening our association in the years ahead. I also congratulate our students on achieving this significant milestone.

PLACEMENT HIGHLIGHTS

2025

Marked a milestone year with enhanced role quality and opportunities



Re-accredited by NAAC with A++ grade

2024

Achieved the highest year on year growth in Average CTC



2023

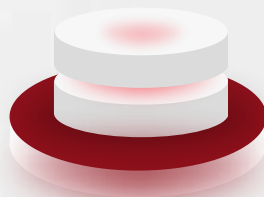
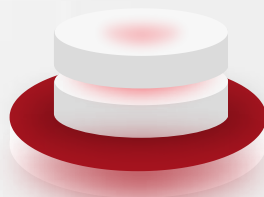
Steady growth in recruitment despite pandemic situation

2022

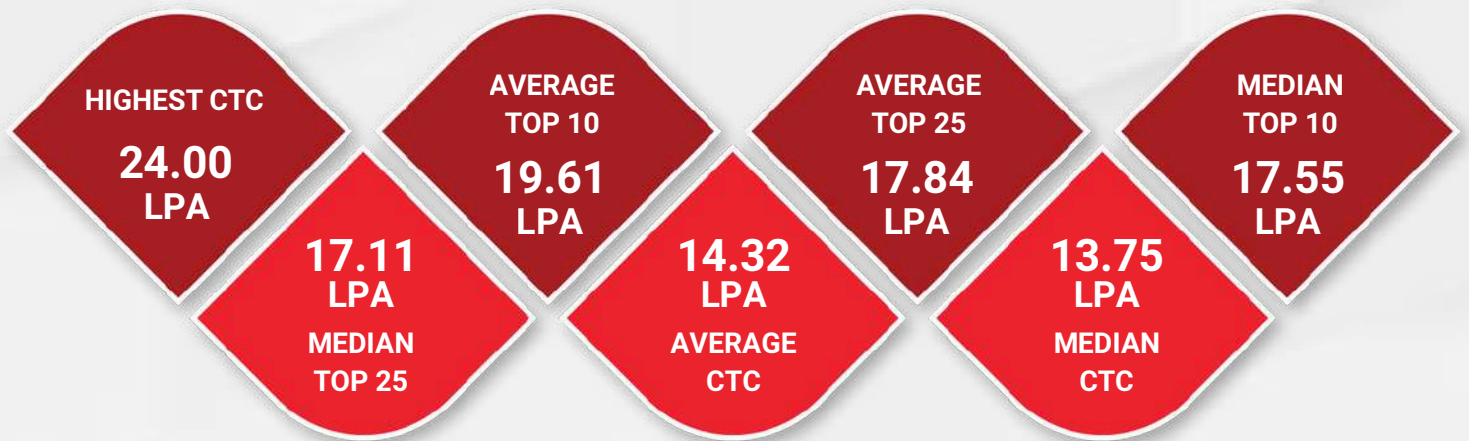
2 niche courses – Business Analytics and Quantitative Finance



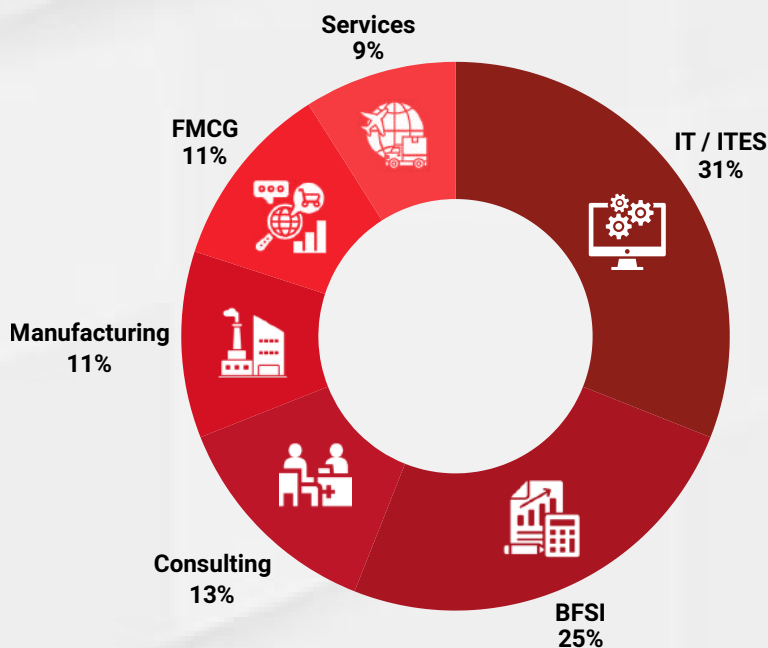
2021



PLACEMENT PERFORMANCE



SECTOR WISE COMPANIES



KEY INDICATORS

170+

Total Recruiters

75+

Marquee Recruiters

105+

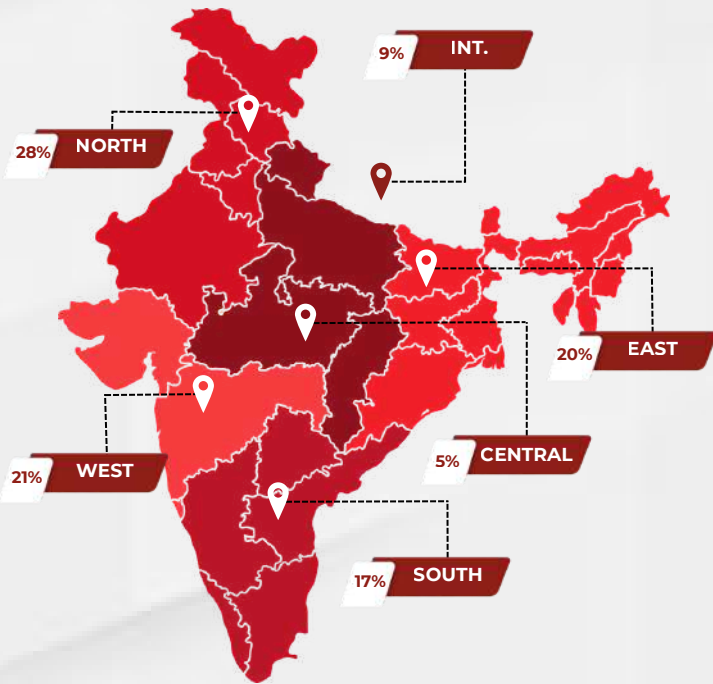
New Recruiters

7+

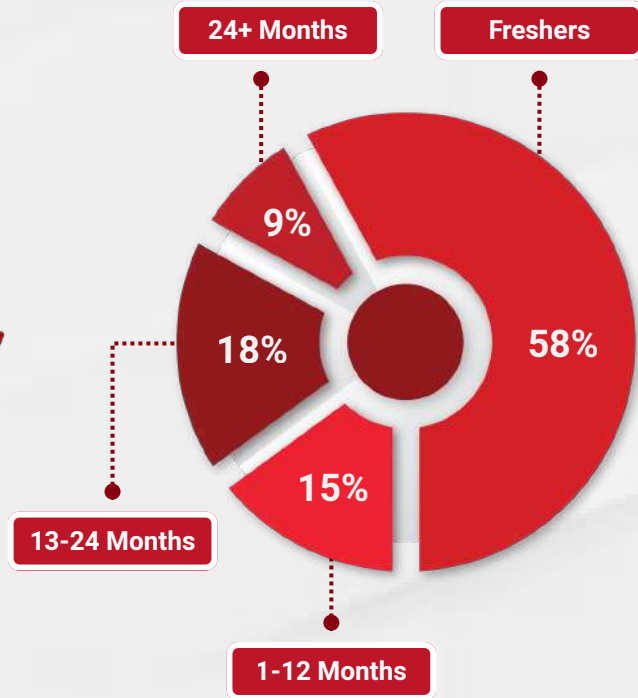
Live Project Engagements

BATCH COMPOSITION

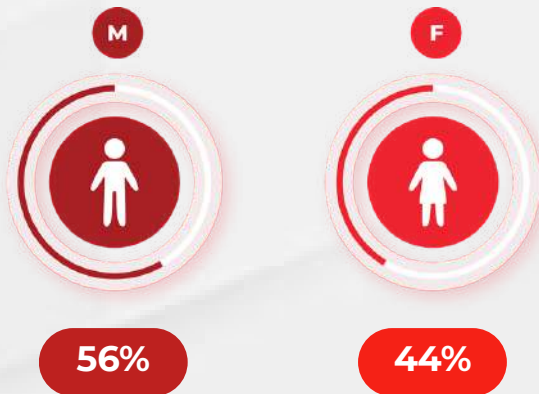
REGIONAL DIVERSITY



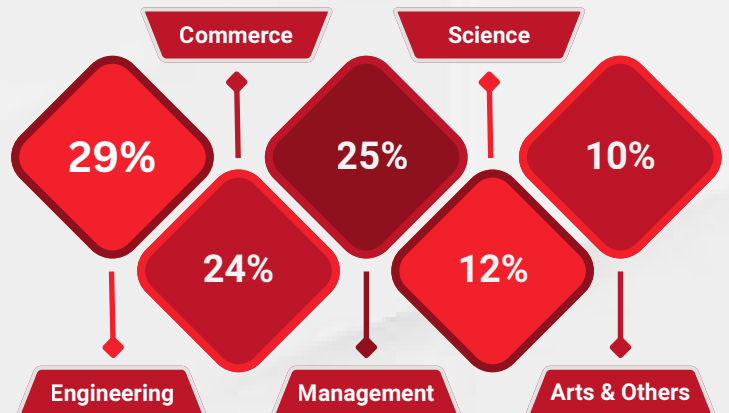
WORK EXPERIENCE



GENDER DIVERSITY

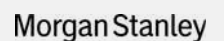
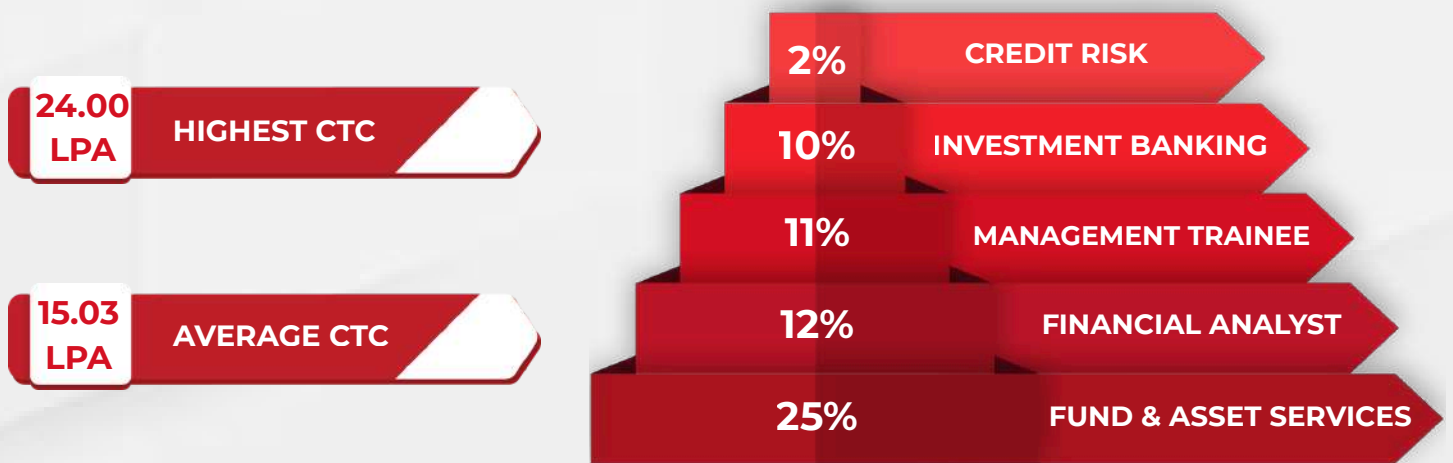


EDUCATIONAL BACKGROUND



FINANCE

The Finance specialization equips students with a strong understanding of financial management and strategic decision-making in organizations. The curriculum spans **Corporate Finance, Financial Accounting, Financial Institutions and Markets, Financial Modelling, Investment and Wealth Management, and Risk Management**. It develops competencies in financial analysis, valuation, capital budgeting, and portfolio management, enabling effective investment evaluation, risk management, and sustainable value creation.



MARKETING

Marketing is a core MBA specialization that plays a strategic role in driving business growth and competitive advantage. The curriculum covers key areas including **Advertising, Brand Management, Consumer Behavior, Digital Marketing, International Marketing, Marketing Research, Marketing Strategy, Product Management, Sales Management, and Services Marketing**, equipping students with a strong understanding of market dynamics and strategic marketing execution.

24.00
LPA **HIGHEST CTC**

14.49
LPA **AVERAGE CTC**

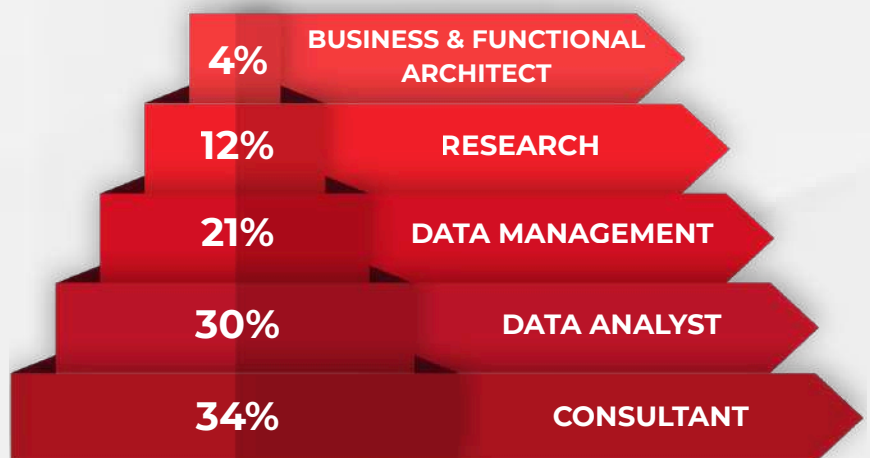


BUSINESS ANALYTICS

The Business Analytics specialization focuses on leveraging data to generate actionable business insights and support strategic decision-making. The curriculum covers areas such as **Data Mining, Data Visualization, Forecasting, Statistical Modeling,** and **Business Intelligence**, building strong analytical capabilities. With an emphasis on practical application, students develop skills in performance analysis, trend identification, and predictive modeling using modern analytical tools, enabling them to improve efficiency, enhance competitiveness, and support long-term organizational growth.

17.55
LPA **HIGHEST CTC**

14.20
LPA **AVERAGE CTC**



AmpleLogic

AR
ASPECT RATIO

BIRLA
PIVOT

BOLT.EARTH

Capgemini

Deloitte.

everstage

KPMG

kyndryl

LOWE'S

PROPEL

RECRIVIO

RIPLING

Skan^{AI}

Tiger
Analytics™

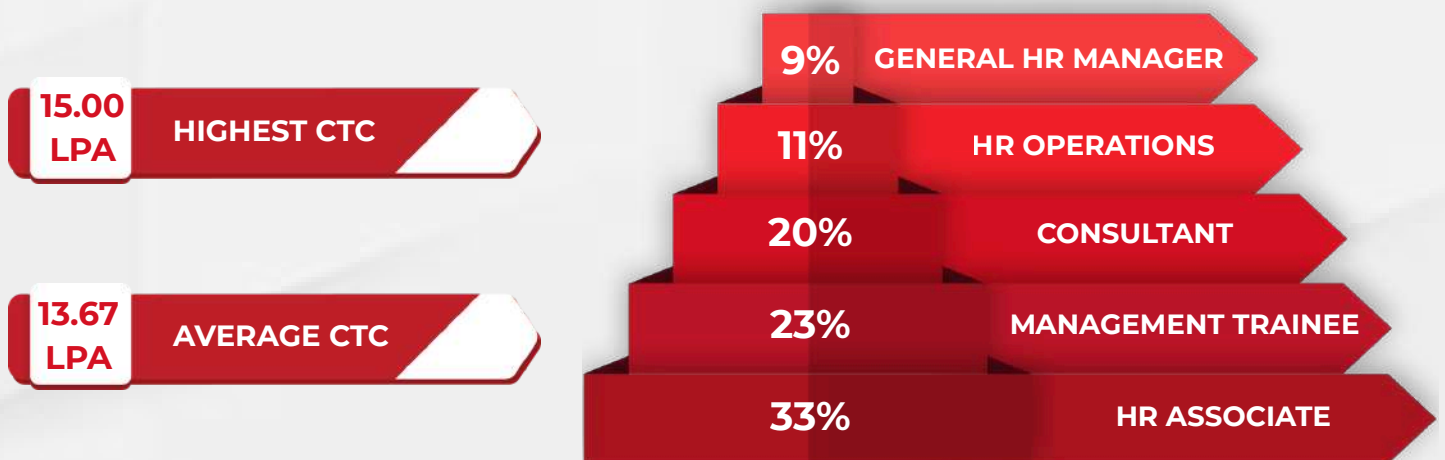
Tracxn

WELLS
FARGO

ZS

HUMAN RESOURCES

The Human Resources specialization focuses on developing competencies required to manage and engage an organization's workforce effectively. The curriculum covers areas such as **Compensation and Benefits, Employee Engagement, Labour Relations, Recruitment and Selection, and Talent Management**. It builds capabilities in workforce planning, performance management, and organizational development, while emphasizing the strategic role of HR in aligning people practices with business objectives.



• APTIV •



digit

EULER

GYANSYS



jsa
advocates & solicitors



MERCK

Pedal Start

policybazaar.com

pwc

randstad

RIPLING

Strides

TATA
TATA ADVANCED SYSTEMS

W3 | WorkIndia

OPERATIONS

The Operations Management specialization provides a strong foundation in managing and optimizing organizational processes. The curriculum covers key areas including **Logistics, Process Improvement, Project Management, and Supply Chain Management**, enabling students to enhance operational efficiency, control costs, and ensure timely delivery of goods and services. It develops capabilities in production planning, inventory management, process design, and supply chain coordination, preparing students to drive operational excellence across organizations.



SUMMER INTERNSHIP HIGHLIGHTS

Average Stipend
Rs. 62,973

Highest Stipend
Rs. 1,70,000

No. of Companies
95+

FINANCE

Students from our institution have been placed with leading global organizations such as **JP Morgan Chase & Co., Lowe's, Morgan Stanley, Dell Technologies, PwC** and **NTT Data**. They have secured diverse roles including **Global Finance & Business Management, Credit Risk Analyst, Finance & Control Intern, Finance Development Program Intern, Financial Analyst Intern, Fund Services Division Role**, and more.



MARKETING



Renowned organizations such as **ITC, Volvo Eicher, AB InBev, Kyndryl, Hector Beverages** and **Randstad** have offered prestigious opportunities including **Area Sales Manager Trainee, SEO Specialist Intern, Marketing Strategist Intern** and **Presales & Marketing Support Intern** roles.

OPERATIONS

Students secured multiple opportunities with organizations such as **Kirloskar, Capgemini, SAP Labs, Haleon, LEAP India** and **Ather Energy**. These organizations provided significant roles, including **Product Management Intern, Supply Chain Operations, Sourcing & Costing intern, Operations & Planning** and **Operations Strategy Intern**.



HUMAN RESOURCES



Leading organizations such as **Cocoblu, VIP Industries, Merck, Tata Advanced Systems** and **Euler Motors** have offered esteemed opportunities, including roles such as **Human Capital Consultant, Knowledge Associate, HR Generalist, and Talent Acquisition Intern**.

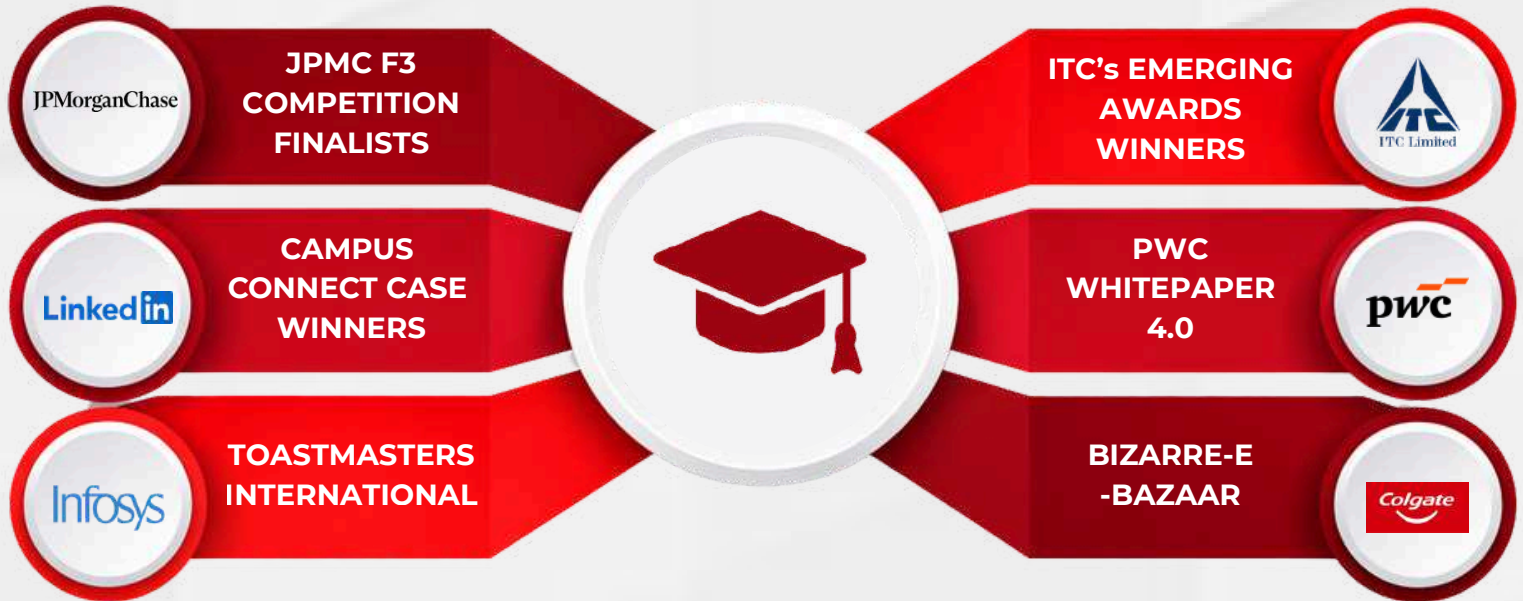
BUSINESS ANALYTICS

Students received recognition from organizations such as **Tally Solutions, JP Morgan Chase & Co. Maple Tech Space, Gartner, Howden** and **Raptee.HV** for roles such as **Corporate Analyst Development Program, Digital Growth Analyst, Core Research & Insights Intern, Market Research Analyst**.



STUDENT ACHIEVEMENTS

SIBM Bengaluru students excel in **case competitions**, earning numerous **PPOs** and **PPIs**. Their success reflects their talent, preparation, and our **commitment** to a dynamic learning environment for **professional growth**.



GUEST LECTURES



Mr. Kaustub G Rao
Bank of America




Mr. Jagadeesh Srinivasan
Corpay




Mr. Narayan Keshavan
Orange Business



Ms. Shubha Pai
Google




Ms. Anita Guha
IBM



Mr. Tom Kandrikal
Rolls Royce



Mr. Rajesh S Sunar
Wells Fargo



Mr. Rohan Kumar Sudan
WNS



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SENIOR TEAM



JUNIOR TEAM



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