



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, BENGALURU

A constituent of Symbiosis International (Deemed University)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' Grade (3.58/4) | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., P h.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Curriculum Feedback Collection, Analysis and Action Taken Report For Academic Year 2021-2022 MBA



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Name of Institute :- Symbiosis Institute of Business Management

Name of Program : Master of Business Administration

Academic year: 2021-2022

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Summary of Feedback Analysis and Action Taken:		
Sr. No	Particulars / Action Point	Action Taken
1	Hands on experience of analytical tools and newer interactive ways of teaching would enhance our understanding of the industry and curriculum.	Recommendation to have more analytical courses
2	A little knowledge about how the particular subject or topic would be useful in which situations.	Recommended to the academic council
3	More practical methods should be inculcated while the administration of course.	More case studies from HBS and Ivey School of Business would be introduced

Detailed Feedback Analysis and Review for Academic Year 2021 - 22:		
Sr. No	Stakeholder	Number of Respondents
1	Students	344
2	Teachers	16
3	Alumni Feedback	31
4	Employers Feedback	14



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Students Feedback %						
Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree	Total
I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)	32%	40%	24%	2%	2%	100%
The curriculum is relevant to and provides for flexibility to meet my learning needs	32%	44%	21%	2%	2%	100%
Adequate co-curricular learning opportunities are provided to me to support the curricular learning	30%	39%	24%	5%	2%	100%
The course is relevant to the industry requirements	36%	41%	20%	2%	2%	100%
The number of hours allocated to the course are adequate	31%	45%	19%	2%	2%	100%
The faculty used different pedagogies such as Case studies, Roleplay, Industry visit, Presentation, etc.	32%	39%	24%	4%	2%	100%
My performance in the internal evaluation was discussed with me	22%	32%	31%	10%	4%	100%



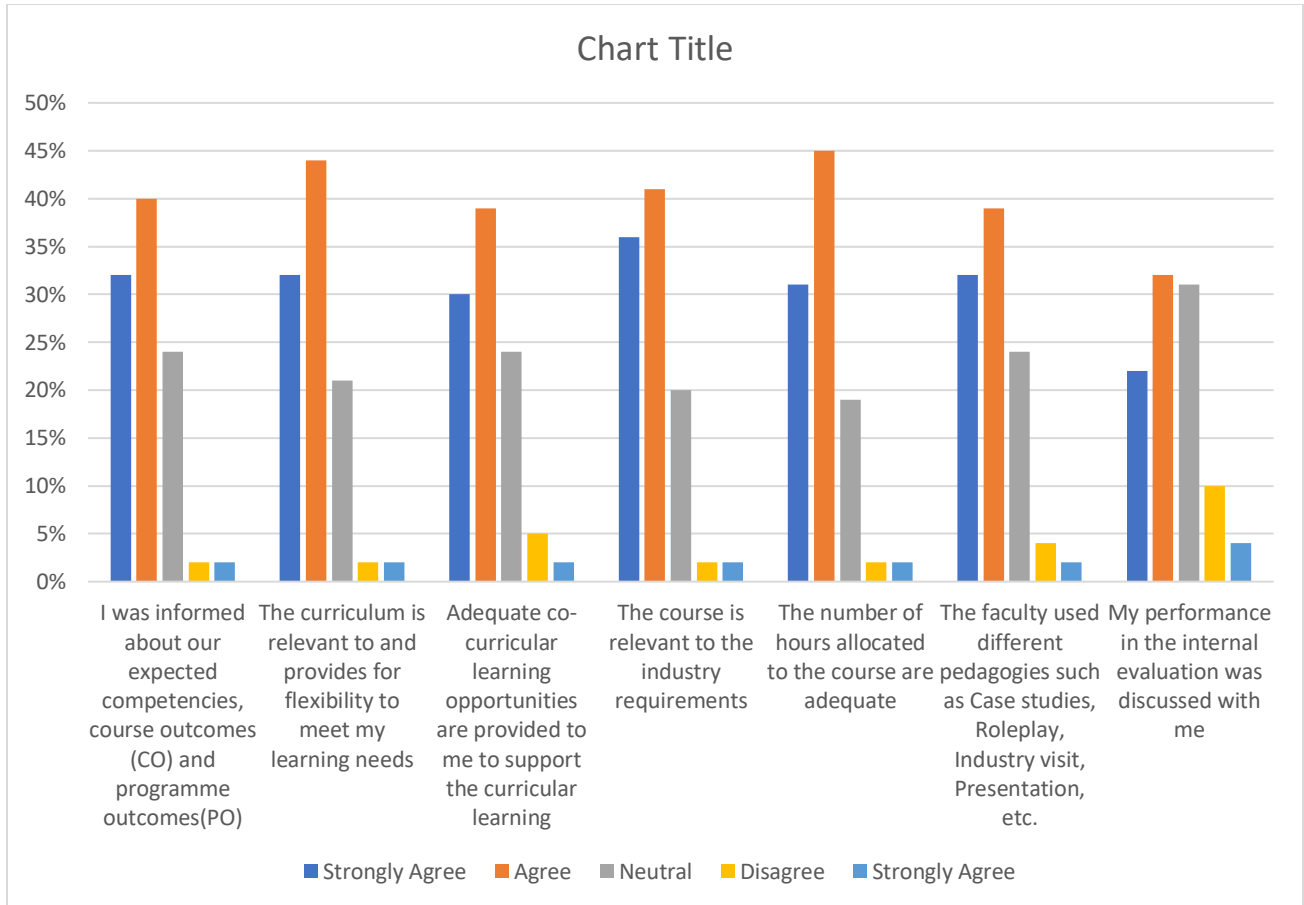
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Name of the Institute: Symbiosis Institute of Business Management						
Name of the Program: Master of Business Administration						
Students Feedback for design and review of syllabus						
Academic Year: 2021-2022						
Feedback is collected from students during the academic year. It is subsequently analyzed by an internal panel and suitable improvement areas are identified where specific actions are undertaken.						
No. of Respondents: 344						
Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)	151	144	44	5	0
2	The curriculum is relevant to and provides for flexibility to meet my learning needs	124	146	63	10	1
3	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	119	131	62	27	5
4	The course is relevant to the industry requirements	124	141	58	19	2



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5	The number of hours allocated to the course are adequate	140	128	54	17	5
6	The faculty used different pedagogies such as Case studies, Roleplay, Industry visit, Presentation, etc.	150	130	44	19	1

Sr No	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester	150	184
2	Would you recommend any new course / topic to be added in the program structure	111	231

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	Subjects can be reduced with some specific courses given more weightage	Recommendation to have new non-classroom oriented course
2	Internship can be given more importance and academic weightage	Recommended to the academic council
3	Human Resources specialization students recommended inclusion of more case studies, inclusion of different teaching methodologies	More case studies would be included in the relevant subjects



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Teachers Feedback %						
Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree	Total
I am given enough freedom to contribute my ideas on curriculum design and development	56%	39%	0%	6%	0%	100%
The faculty members / teachers are supported with adequate learning resources	38%	50%	13%	0%	0%	100%
The faculty members / teachers are encouraged to establish linkages with Industry	44%	38%	19%	0%	0%	100%
The syllabus is relevant and adequate in terms of scope, depth and choice to help develop the required competencies amongst students	50%	31%	13%	6%	0%	100%



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Name of the Institute: Symbiosis Institute of Business Management

Name of the Program: Master of Business Administration

Teachers Feedback for design and review of syllabus

Academic Year: 2021-2022

Feedback is obtained from faculty members towards the end of the academic year on various issues related to the curriculum, the support material provided. It is utilized to improve the content of the courses

No. of Respondents : 16

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development	9	6	0	1	0
2	The faculty members / teachers are supported with adequate learning resources	6	8	2	0	0
3	The faculty members / teachers are encouraged to establish linkages with Industry	7	6	3	0	0
4	The syllabus is relevant and adequate in terms of scope, depth and choice to help develop the required competencies amongst students	8	5	2	1	0



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Sr No	Question	Yes	No
1	Would you recommend any new course / topic to be added in the program structure?	7	9

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	Neuro Marketing (A new course to be a part of Marketing. It helps Marketer's in understanding the minds of customers on accepting/rejecting a product or service.	Proposed to Sub committee marketing; taken to the VC for final approval
2	Specialized topics could be included: Multivariate Data Analysis, Supply Chain Finance	These would be implemented in the upcoming academic year as part of session plan coverage



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Alumni Feedback %						
Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree	Total
The institute curriculum has prepared me adequately for the job roles, I have handled and been handling	35%	28%	20%	18%	0%	100%
The curriculum of the program is well designed and promotes learning experience of the students	50%	25%	13%	13%	0%	100%
The courses offered in the Institute have relevance to societal needs and employment potential	55%	28%	13%	5%	0%	100%
The institute encourages contribution from Alumni in curriculum and student development	45%	30%	15%	10%	0%	100%



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Name of the Institute: Symbiosis Institute of Business Management

Name of the Program: Master of Business Administration

Alumni Feedback for design and review of syllabus

Academic Year: 2021-2022

Alumni are asked to give their feedback on the curriculum; their insights, opinions and views are recorded and discussed by an internal panel. Appropriate action is taken up wherever feasible.

No. of Respondents : 31

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling	15	10	6	0	0
2	The curriculum of the program is well designed and promotes learning experience of the students	20	10	0	1	0
3	The courses offered in the Institute have relevance to societal needs and employment potential	18	7	4	2	0
4	The institute encourages contribution from Alumni in	14	9	6	1	0



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	curriculum and student development					

Sr No	Question	Yes	No
1	Would you recommend any new course / topic to be added in the program structure?	10	21

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	Curriculum should reflect the emerging trends	Inclusion of more guest speakers who can bring in trending issues related to industry
2	Analytics, machine learning, coding can be planned for inclusion in subject / curriculum	The suggestions have been put forth to the concerned faculty members. Considered actions will be taken up in coordination with academic council



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Employers Feedback %						
Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree	Total
The courses offered in the Institute have relevance to societal needs and employment potential	64%	36%	0%	0%	0%	100%
The curriculum has a good blend of theory and practical aspects	45%	27%	27%	0%	0%	100%
The students of the programme are adequately trained in terms of knowledge, skills and values	55%	27%	18%	0%	0%	100%
The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	36%	45%	18%	0%	0%	100%



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Name of the Institute: Symbiosis Institute of Business Management						
Name of the Program: Master of Business Administration						
Employers Feedback for design and review of syllabus						
Academic Year: 2021-2022						
Prominent industry experts from the employer community are asked about their perceptions of the curriculum and suggestions for improvement; these are worked upon and recommended actions are undertaken.						
No. of Respondents: 14						
Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The courses offered in the Institute have relevance to societal needs and employment potential	7	4	2	1	0
2	The curriculum has a good blend of theory and practical aspects	5	3	3	1	2
3	The students of the programme are adequately trained in terms of knowledge, skills and values	8	3	1	2	0
4	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	7	4	1	2	0



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Sr No	Question	Yes	No
1	Would you recommend any new course / topic to be added in the program structure?	3	11

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	Recommended the use of more industry oriented discussions, cases and anecdotes within the curriculum	Would be taken up actively
2	Suggested more importance be given to field of analytics and how it has been progressing	Would be discussed; separate subjects would be dedicated to this domain

Name of the Director

Name of the Institute

