

# PLACEMENT REPORT 2025 \*

**SYMBIOSIS INSTITUTE OF  
BUSINESS MANAGEMENT,  
BENGALURU**



**Accredited by NAAC with A++**

\*Data shown are as on 20th March 2025



## VISION & MISSION

**Vision:** Promoting international understanding through quality education.

**Mission:**

- To inculcate the spirit of 'Vasudhaiva Kutumbakam' (the world is one family).
- To contribute towards knowledge generation and dissemination.
- To promote ethical and value-based learning.
- To foster the spirit of national development
- To inculcate cross- cultural sensitization.
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff & community;
- To instill sensitivity amongst the youth towards the community and environment.
- To produce thought-provoking leaders for the society.



## **VISION & MISSION**

**Vision:** Empowering tomorrow's global leaders and promoting international understanding through excellence in education

**Mission:**

- To equip students for dynamic business environments.
- To cultivate problem-solving and leadership skills.
- To promote collaboration in diverse teams.
- To inspire entrepreneurship and leadership through practical experience.
- To integrate theory and practice for versatile managerial decision-making.
- To drive global collaboration for academic and research excellence.

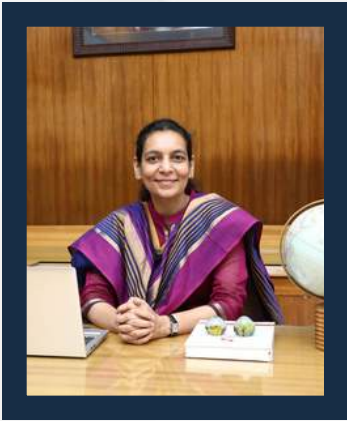
## ABOUT US

**Symbiosis Institute of Business Management (SIBM), Bengaluru**, founded in 2008 as part of **Symbiosis International University (Deemed)**, is a beacon of academic excellence. With a distinguished faculty and top-notch facilities, SIBM-B nurtures the next generation of business leaders in a holistic learning environment.

Situated in Bengaluru, a global hub, SIBM Bengaluru bridges the gap between East and West. Emphasizing leadership potential, the institute integrates data analytics across disciplines to equip students with strong analytical skills. Through simulations and case-based teaching, **SIBM Bengaluru** hones students' decision-making abilities.

Renowned for its industry-aligned curriculum, SIBM Bengaluru ensures students are well-prepared to meet the demands of the corporate world. Its graduates consistently demonstrate exceptional performance and leadership qualities, making them sought-after professionals in various sectors.

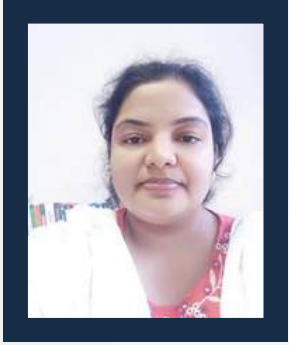
## **MESSAGE FROM DIRECTOR**



**Dr. Madhvi Sethi**  
**Director, SIBM Bengaluru**

At SIBM Bengaluru, we uphold Innovation, Integrity, and Inclusion as core values driving excellence. We challenge boundaries with a creative mindset and excel through research, consulting, and immersive learning. Our mission is to equip students with the knowledge, skills, and values to succeed professionally, grow personally, and contribute meaningfully to society in a dynamic business environment.

# **MESSAGE FROM DEPUTY DIRECTOR**

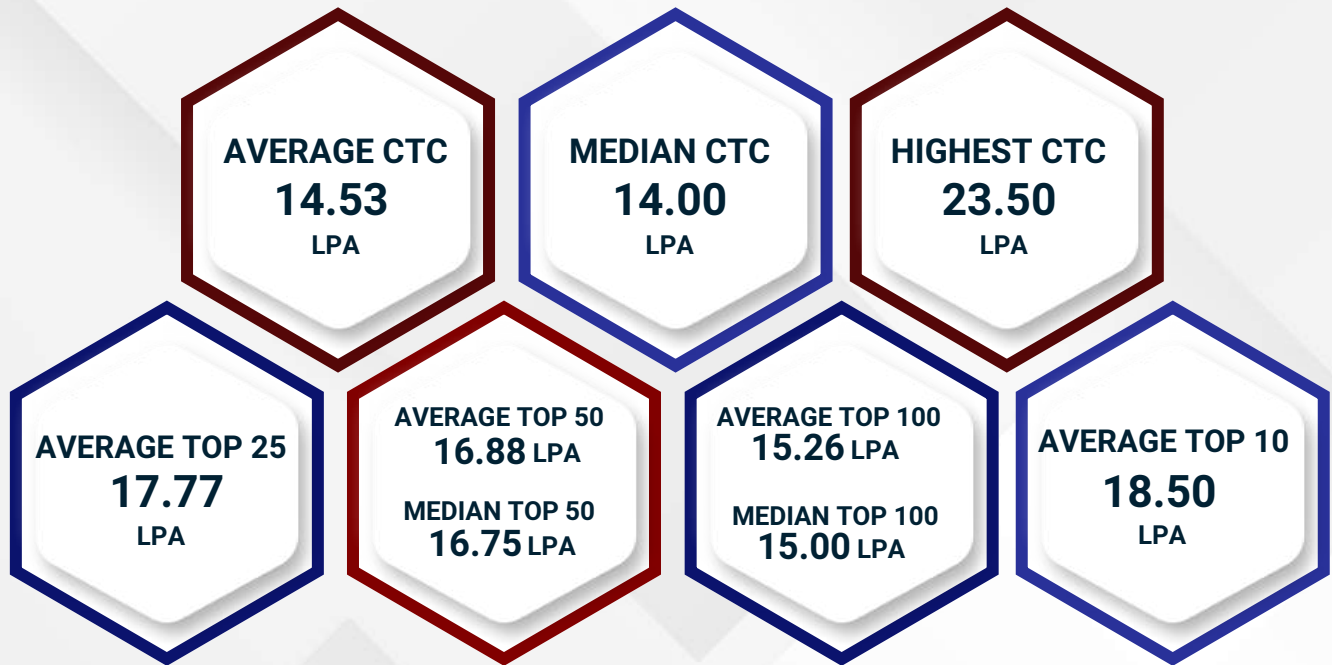


**Dr. Saina Baby**

**Deputy Director, SIBM Bengaluru**

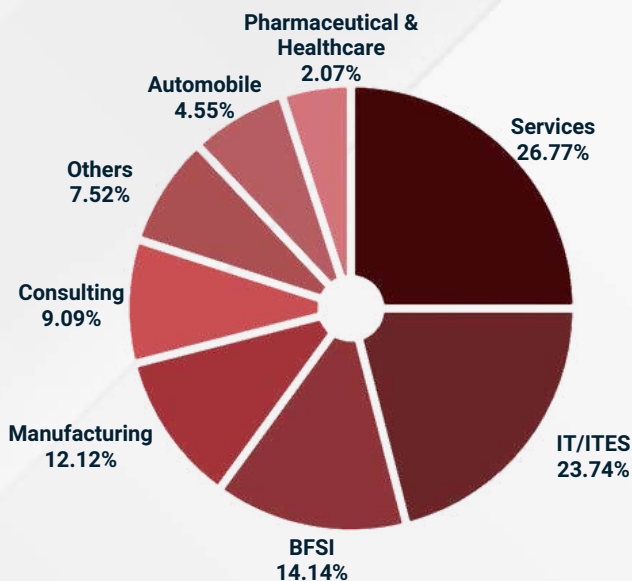
SIBM Bengaluru is committed to promote continuous corporate engagement through various activities. Industry-institute interface is strengthened through involvement of industry experts in our admission process, curriculum development, guest sessions and leadership series. Industrial visits, Live projects and Summer internships further enhance the industry interaction opportunities for our students. Our curriculum is designed in such a way that the objectives of employability and skill development are achieved. Management education provided at SIBM Bengaluru helps in developing the skills and expertise of our students to make sound decisions in a complex and ever-changing business environment.

# NOTABLE ENGAGEMENTS



## SECTOR WISE COMPANIES

## KEY INDICATORS



195+

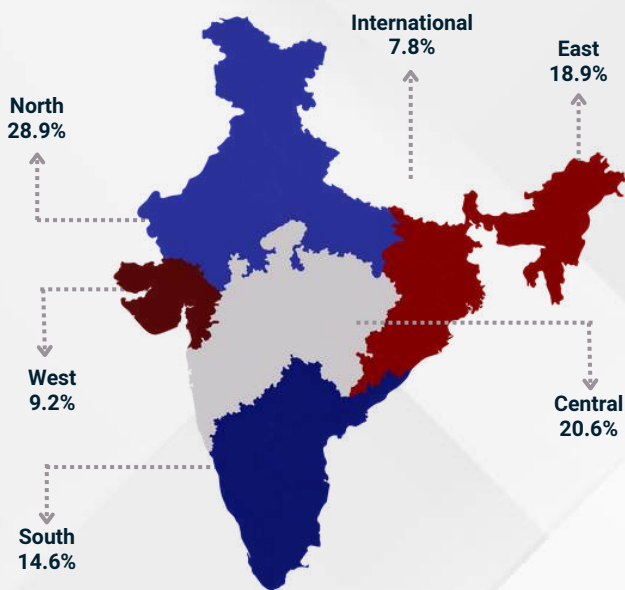
Total No. of Companies

100+

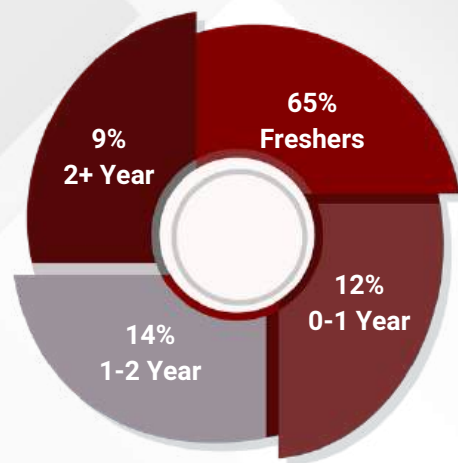
New Companies

# BATCH COMPOSITION

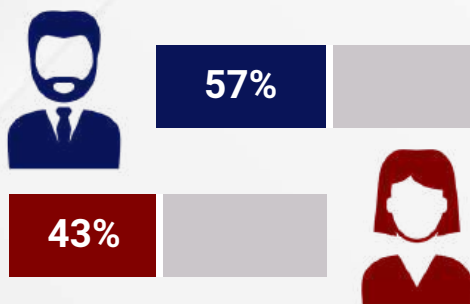
## REGIONAL DIVERSITY



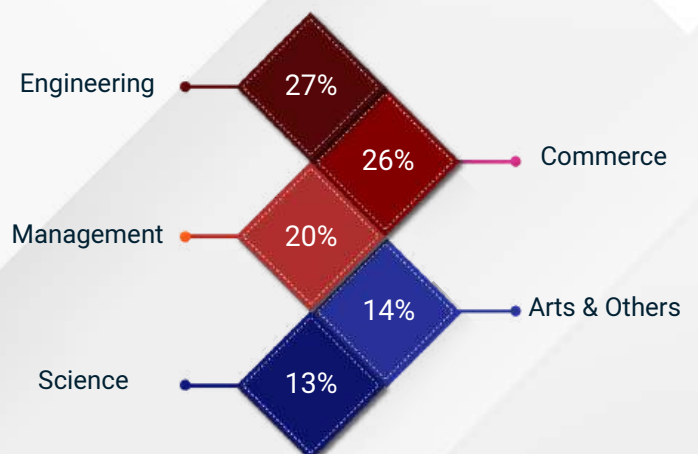
## WORK EXPERIENCE



## GENDER DIVERSITY



## EDUCATIONAL BACKGROUND





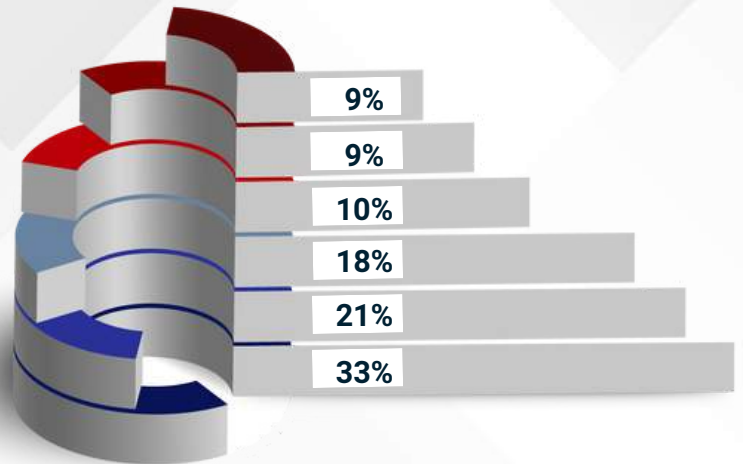
# FINANCE

A deep understanding of finance is crucial for efficient financial management and strategic decision-making. This specialization spans vital topics such as Corporate Finance, Financial Accounting, Financial Markets, Financial Institutions, Financial Modelling, Risk Management, and Venture Capital and Private Equity Funding. Through this program, students gain expertise in analyzing financial statements, evaluating investment opportunities, mitigating risks, and making data-driven financial decisions.

**Average CTC: 14.87 LPA**



**Highest CTC: 23.50 LPA**



- ▶ Credit Risk
- ▶ Management Trainee
- ▶ Finance and Control
- ▶ Consulting
- ▶ Commercial Banking
- ▶ Financial Analyst



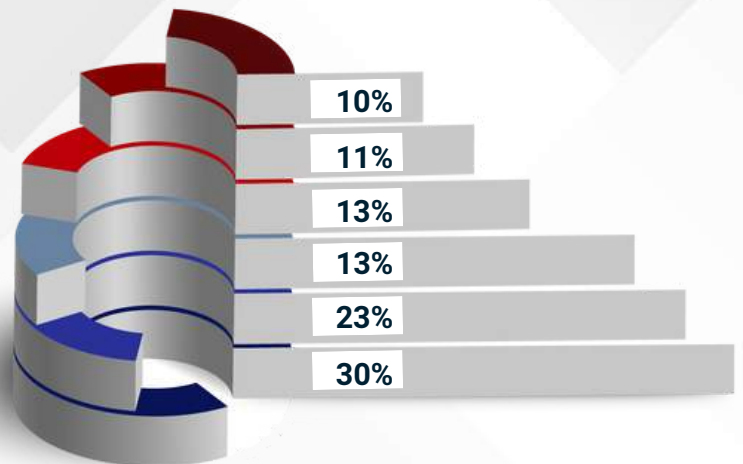
# MARKETING

Marketing is a vital MBA specialization, central to driving growth and building competitive advantage across industries. This field encompasses key areas like Advertising, Brand Management, Consumer Behavior, Digital Marketing, Marketing Strategy, Product Management, and Sales Management. It equips students with skills to analyze markets, understand customer needs, and create effective strategies to promote products and services, driving business growth and innovation.

**Average CTC: 14.38 LPA**



**Highest CTC: 17.50 LPA**



- ▶ Research and Analysis
- ▶ Consulting
- ▶ Business Development
- ▶ Management Trainee
- ▶ Brand Management
- ▶ Sales



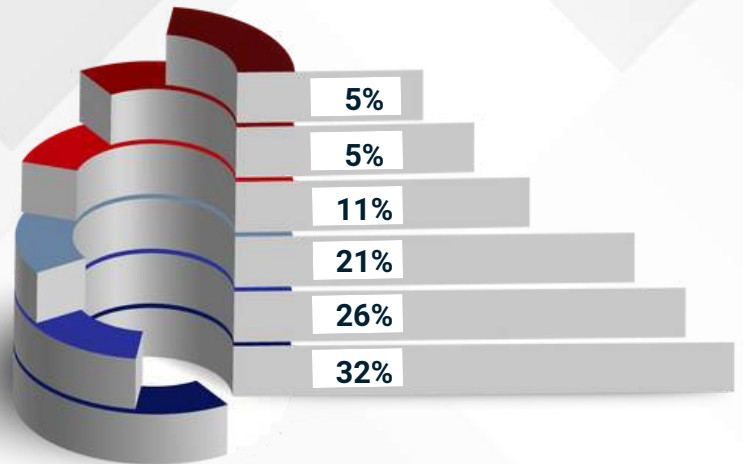
# BUSINESS ANALYTICS

An MBA specializing in Business Analytics equips students with the skills to analyze and interpret vast amounts of data, enabling strategic decision-making. This specialization covers key areas such as **Data Mining, Data Visualization, Forecasting, and Statistical Modeling**. Students gain expertise in tracking performance, identifying patterns, and predicting future outcomes using data and analytics tools. Additionally, the program provides a comprehensive understanding of how data and analytics integrate into an organization's overall business strategy.

Average CTC: 14.32 LPA



Highest CTC: 17.50 LPA



- ▶ Project Management
- ▶ Consultant
- ▶ Product Manager
- ▶ Data Management & Research
- ▶ Management Trainee
- ▶ Corporate Analyst



AON



BAIN & COMPANY



Capgemini

Deloitte.

HCLTech



MARUTI SUZUKI

plum benefits

RIPLING

Skani



Tiger Analytics

virtusa



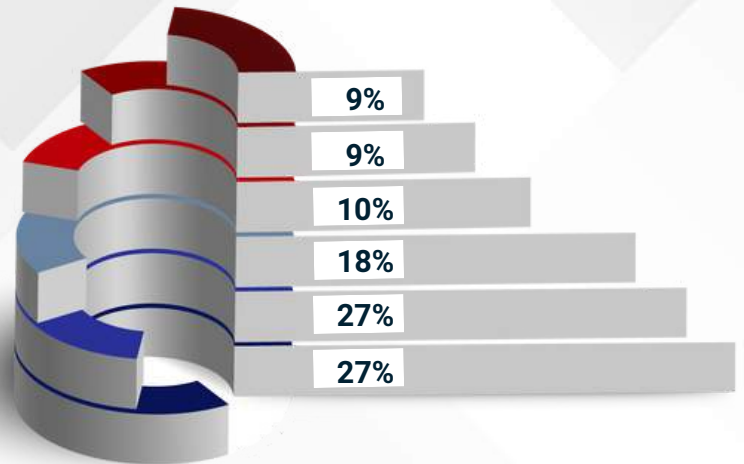
# HUMAN RESOURCES

MBA students specializing in Human Resources develop the knowledge and skills needed to effectively manage and lead an organization's most valuable asset: its people. The curriculum covers key HR areas such as Compensation and Benefits, Talent Acquisition and Retention, Employment Laws, Leadership Development, and Learning & Development. Through comprehensive sessions, students gain a deep understanding of HR's strategic role within organizations and how it contributes to overall success.

**Average CTC: 12.75 LPA**



**Highest CTC: 14 LPA**



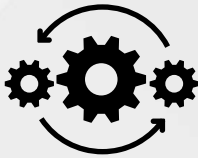
- ▶ Talent Acquisition
- ▶ Knowledge Associate
- ▶ Talent Branding
- ▶ Management Trainee
- ▶ Learning Consultant
- ▶ Human Resource Associate



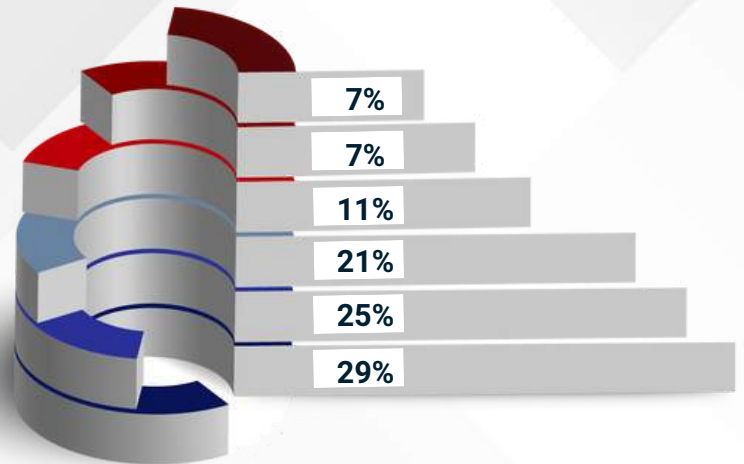
# OPERATIONS

Students specializing in operations develop a comprehensive understanding of key areas such as Logistics, Process Improvement, Project Management, and Supply Chain Management. They acquire the expertise to enhance organizational efficiency, optimize costs, and ensure timely delivery of goods and services. The curriculum focuses on designing and managing production processes, inventory planning and control, and coordinating the flow of goods and services across the supply chain.

**Average CTC: 15.36 LPA**



**Highest CTC: 19.50 LPA**



- ▶ PMO Lead
- ▶ Management Trainee
- ▶ Purchasing & Logistics Manager
- ▶ Functional Consultant
- ▶ Territory Service Manager
- ▶ Business Industry & Functional Architect



# SUMMER PLACEMENT HIGHLIGHTS

**Average Stipend**  
**Rs. 69,232**

**Highest Stipend**  
**Rs. 2.00 Lakh**

**No. of Companies**  
**95+**

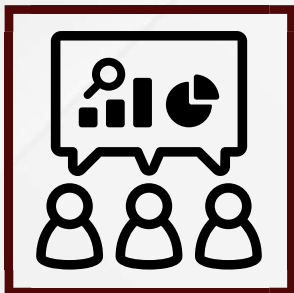
## **Finance**

Students at our institution have secured positions at prestigious organizations like **JP Morgan Chase & Co., Lowe's, Morgan Stanley, CRISIL** and **Wells Fargo**. These roles include **Credit Risk Analyst, Finance & Control Intern, Financial Decision Support & Analytics, Global Analytical Centre Intern, Fund Services (Accounting)**, and more.



## **Business Analytics**

Students received appreciation from esteemed companies like **Target, Sony Music Entertainment, Deloitte, Bain & Company** and **Tata Advanced Systems** for roles such as **Management Trainee, Core Research & Insights, PMO Lead, Data Management Insights Intern** and **Functional Consultant**.



## Marketing

Companies like **BigBasket**, **ITC**, **Volvo Eicher** and **AB InBev**, along with recent partnerships with **Shriram Properties**, **Kyndryl**, and **Dairy Day**, have provided prestigious opportunities such as **Area Manager Trainee**, **Associate Management Trainee**, and **Social Marketing Analyst**.



## Operations

The cohort capitalized on multiple opportunities from leading companies such as **Sabre**, **Kirloskar**, **Capgemini**, **SAP Labs**, **Cocoblu** and many more. These organizations provided significant roles, including **Product Management Intern**, **Supply Chain Operations**, **Operations Strategy Intern**, and **Operations & Planning**.



## Human Resources

Renowned companies like, **Kia India**, **Cocoblu**, **Mirchi**, and **Hinduja Leyland Finance** have offered esteemed opportunities, including roles such as **Human Capital Consultant**, **HR Business Partner**, **HR Generalist**, and **Talent Acquisition Intern**.



# STUDENT ACHIEVEMENTS

SIBM Bengaluru students excel in **case competitions**, earning numerous **PPOs** and **PPIs**. Their success reflects their talent, preparation, and our **commitment** to a dynamic learning environment for **professional growth**.



# GUEST LECTURES

Mr. Vishnu Subrahmanyam  
Fidelity International



Mr. Rahul Bhatia  
PwC



Ms. Monalisha  
Myntra



Mr. Saurabh Kasat  
Dairy Day



Ms. Rashmi Murthy  
Kyndryl



Mr. Kishore Kumar  
BigBasket



Mr. Nishank Buckshey  
Gartner



Mr. Vandeep Singh  
PepsiCO



# PLACEMENTS TEAM



For any queries, please write to us at:  
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LinkedIn:  
[www.linkedin.com/in/placecomsibmb](http://www.linkedin.com/in/placecomsibmb)

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