

**Symbiosis Institute of Business Management, Bengaluru**  
**Master of Business Administration (Executive)**  
**Programme Structure 2024-26**

1.	<b>OBJECTIVE</b>	To enhance managerial skills for current business professionals by providing them with: <ul style="list-style-type: none"> <li>• World-class academic environment,</li> <li>• Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes.</li> </ul>			
2.	<b>DURATION (IN MONTHS)</b>	24 (Part Time)			
3.	<b>INTAKE</b>	30			
4.	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>
			15	7.5	3
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>	<b>b) International Students (In Percentage)</b>	
			0	0	
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes) at graduation level AND a minimum of one year full time work experience after graduation in a Registered Firm/ Company/ Industry/ Educational/ Government/ Autonomous Organisations.			
6.	<b>SELECTION PROCEDURE</b>	a) SIBM, Bengaluru-conducts Entrance Test depending on number of applicants for screening b) Counselling (or) Personal Interaction			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A			
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>
<b>1st Year</b>					
	<b>Indian Students (Amount in INR)</b>		275000	10000	285000
	<b>International Students</b>	<b>NRI/ PIO/ OCI Category (Amount in US\$)</b>	Not Applicable	Not Applicable	Not Applicable
		<b>Foreign National Category (Amount in US\$)</b>	Not Applicable	Not Applicable	Not Applicable

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2nd Year								
	<b>Indian Students (Amount in INR)</b>			275000	0	275000		
	<b>International Students</b>	<b>NRI/ PIO/ OCI Category (Amount in US\$)</b>		Not Applicable	Not Applicable	Not Applicable		
		<b>Foreign National Category (Amount in US\$)</b>		Not Applicable	Not Applicable	Not Applicable		
<b>11. ASSESSMENT</b>	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.							
<b>12. STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.							
<b>13. AWARD OF DEGREE</b>	Master of Business Administration (Executive) will be awarded at the end of semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA.							
<b>14. CLASSIFICATION OF CREDITS</b>								
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Non-Letter Grade Mandatory Course/s	Non-Letter Grade Audit Course/s	Total
<b>Common</b>								
1	22	0	0	0	0	0	As per the student's choice	22
2	21	0	0	0	0	0		21
3	21	2	0	0	0	0		23
4	32	2	0	0	0	0		34
<b>Total</b>	<b>96</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>		<b>100</b>

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.  
Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Examination	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2240	0208480101	Advanced Business Communication		3	90	60	150
T2217	0208480102	Business Statistics		3	90	60	150
T2116	0208480103	Marketing Management		3	90	60	150
T2186	0208480104	Operations Management		3	90	60	150
T2279	0208480105	Organizational Behaviour		3	90	60	150
T6069	0208480106	Economics for Managers		3	90	60	150
T2003	0208480107	Financial Accounting		2	100	0	100
T2236	0208480108	Corporate Governance and Ethics		2	100	0	100
<b>Total</b>				<b>22</b>	<b>740</b>	<b>360</b>	<b>1100</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2036	0208480201	Financial Management		3	90	60	150
T2388	0208480202	Global Business Environment		3	90	60	150
T2280	0208480203	Human Resource Management		3	90	60	150
T2221	0208480204	Operations Research		3	90	60	150
T2167	0208480205	Supply Chain Management		3	90	60	150
T2006	0208480206	Cost Accounting		2	60	40	100
T2153	0208480207	International Marketing		2	100	0	100
T1140	0208480208	Legal Aspects of Business		2	100	0	100
<b>Total</b>				<b>21</b>	<b>710</b>	<b>340</b>	<b>1050</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2058	0208480301	Advanced Topics in Corporate Finance		3	90	60	150
T2119	0208480302	Consumer Behaviour and Insights		3	90	60	150
T2287	0208480303	Employment Related Laws		3	90	60	150
T2269	0208480304	Organizational Development and Change		3	90	60	150
T2135	0208480305	Sales and Distribution Management		3	90	60	150
T2253	0208480306	Strategic Management		2	60	40	100
T2225	0208480307	Research Methodology		2	100	0	100
T2163	0208480308	Quality Management		2	100	0	100

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<b>Total</b>				<b>21</b>	<b>710</b>	<b>340</b>	<b>1050</b>
<b>Generic Elective Course Group (Choose any one course)</b>							
T2011	0208480309	Commercial Banking		2	100	0	100
T2449	0208480310	Concepts and Applications in Sustainability		2	100	0	100
<b>Total Required Credits</b>				<b>2</b>	<b>100</b>	<b>0</b>	<b>100</b>
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2131	0208480401	Brand Management and Communications		3	90	60	150
T2228	0208480402	Business Analytics		3	90	60	150
T2005	0208480403	Financial Statement Analysis		3	90	60	150
T2191	0208480404	World Class Manufacturing		3	90	60	150
T2139	0208480405	Digital Marketing		2	60	40	100
T2193	0208480406	Project Management		2	60	40	100
T2148	0208480407	Retail Marketing		2	60	40	100
T2814	0208480408	Project		14	700	0	700
<b>Total</b>				<b>32</b>	<b>1240</b>	<b>360</b>	<b>1600</b>
<b>Generic Elective Course Group (Choose any one course)</b>							
T2290	0208480409	Leadership and Capacity Building		2	100	0	100
T2353	0208480410	Entrepreneurship		2	100	0	100
F0002	0208480411	Flexi-Credit Course		2	100	0	100
<b>Total Required Credits</b>				<b>2</b>	<b>100</b>	<b>0</b>	<b>100</b>

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Semester	Continuous Assessment	Term End Examination	Total Credits	Total Marks
Semester 1	4	18	22	1100
Semester 2	4	17	21	1050
Semester 3	6	17	23	1150
Semester 4	16	18	34	1700
<b>Total</b>	<b>30</b>	<b>70</b>	<b>100</b>	<b>5000</b>