



Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration (Executive)
Programme Structure 2023-25

1.	OBJECTIVE	To enhance managerial skills for current business professionals by providing them with: <ul style="list-style-type: none"> • World-class academic environment, • Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes. 			
2.	DURATION (IN MONTHS)	24 (Part Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			0	0	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes) at graduation level AND a minimum of one year full time work experience after graduation in a Registered Firm/ Company/ Industry/ Educational/ Government/ Autonomous Organisations.			
6.	SELECTION PROCEDURE	a) SIBM, Bengaluru-conducts Entrance Test depending on number of applicants for screening b) Counselling (or) Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
1st Year					
	Indian Students (Amount in INR)		250000	10000	260000
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	Not Applicable	Not Applicable	Not Applicable
		Foreign National Category (Amount in US\$)	Not Applicable	Not Applicable	Not Applicable



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2nd Year								
Indian Students (Amount in INR)				250000	0	250000		
International Students		NRI/ PIO/ OCI Category (Amount in US\$)		Not Applicable	Not Applicable	Not Applicable		
		Foreign National Category (Amount in US\$)		Not Applicable	Not Applicable	Not Applicable		
11.	ASSESSMENT		All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% external component [University] examination.					
12.	STANDARD OF PASSING		The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE		Master of Business Administration (Executive) will be awarded at the end of semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA.					
14. CLASSIFICATION OF CREDITS								
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Non-Letter Grade Mandatory Course/s	Non-Letter Grade Audit Course/s	Total
Common								
1	22	0	0	0	0	0	As per the student's choice	22
2	21	0	0	0	0	0		21
3	21	2	0	0	0	0		23
4	32	2	0	0	0	0		34
Total	96	4	0	0	0	0		100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.
Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2240	0208480101	Advanced Business Communication		3	90	60	150
T2217	0208480102	Business Statistics		3	90	60	150
T2116	0208480103	Marketing Management		3	90	60	150
T2186	0208480104	Operations Management		3	90	60	150
T2279	0208480105	Organizational Behaviour		3	90	60	150
T6069	0208480106	Economics for Managers		3	90	60	150
T2003	0208480107	Financial Accounting		2	100	0	100
T2236	0208480108	Corporate Governance and Ethics		2	100	0	100
Total				22	740	360	1100
Semester : 2							
Generic Core Courses							
T2036	0208480201	Financial Management		3	90	60	150
T2388	0208480202	Global Business Environment		3	90	60	150
T2280	0208480203	Human Resource Management		3	90	60	150
T2221	0208480204	Operations Research		3	90	60	150
T2167	0208480205	Supply Chain Management		3	90	60	150
T2006	0208480206	Cost Accounting		2	60	40	100
T2153	0208480207	International Marketing		2	100	0	100
T1140	0208480208	Legal Aspects of Business		2	100	0	100
Total				21	710	340	1050
Semester : 3							
Generic Core Courses							
T2058	0208480301	Advanced Topics in Corporate Finance		3	90	60	150
T2119	0208480302	Consumer Behaviour and Insights		3	90	60	150
T2287	0208480303	Employment Related Laws		3	90	60	150
T2269	0208480304	Organizational Development and Change		3	90	60	150
T2135	0208480305	Sales and Distribution Management		3	90	60	150
T2253	0208480306	Strategic Management		2	60	40	100
T2225	0208480307	Research Methodology		2	100	0	100
T2163	0208480308	Quality Management		2	100	0	100
Total				21	710	340	1050
Generic Elective Course Group (Choose any one course)							
T2011	0208480309	Commercial Banking		2	100	0	100



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T2449	0208480310	Concepts and Applications in Sustainability		2	100	0	100
Total Required Credits				2	100	0	100
Semester : 4							
Generic Core Courses							
T2131	0208480401	Brand Management and Communications		3	90	60	150
T2228	0208480402	Business Analytics		3	90	60	150
T2005	0208480403	Financial Statement Analysis		3	90	60	150
T2191	0208480404	World Class Manufacturing		3	90	60	150
T2139	0208480405	Digital Marketing		2	60	40	100
T2193	0208480406	Project Management		2	60	40	100
T2148	0208480407	Retail Marketing		2	60	40	100
T2814	0208480408	Project		14	700	0	700
Total				32	1240	360	1600
Generic Elective Course Group (Choose any one course)							
T2290	0208480409	Leadership and Capacity Building		2	100	0	100
T2353	0208480410	Entrepreneurship		2	100	0	100
F0002	0208480411	Flexi-Credit Course		2	100	0	100
Total Required Credits				2	100	0	100



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	4	18	22	1100
Semester 2	4	17	21	1050
Semester 3	6	17	23	1150
Semester 4	16	18	34	1700
Total	30	70	100	5000