



**SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT,
BENGALURU**

MBA (EXECUTIVE) BROCHURE 2024

About Us

Symbiosis Institute of Business Management (SIBM) Bengaluru was founded in 2008 as part of Symbiosis International (Deemed University), Pune. Its goal is to facilitate and impart students with a top-quality education and expose them to the best practices in the business world. SIBM-B hosts distinguished faculty from all over the country in various capacities to provide its passionate students with a platform to integrate their zeal with the pragmatism of the world, shaping them into future leaders.

Since its inception, SIBM-B has become one of India's fastest-growing management institutes and is well-positioned to cater to the intersection of eastern and western cultures due to its location in Bengaluru, a hub for businesses around the globe.

SIBM-B places a strong emphasis on providing high-quality education that helps students develop holistically and become successful corporate leaders. It also has a culture that promotes the development of leadership skills and fosters students' decision-making and analytical abilities through the use of case studies and simulations. SIBM-B aims to provide a '**quantitative difference**' in management education by focusing on data analytics across all specialties.

Vision and Mission



Symbiosis International (Deemed University)



Vision

- Promoting international understanding through quality education.



Mission

- To inculcate the spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross-cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff & community
- To instill sensitivity amongst the youth towards the community and environment
- To produce thought-provoking leaders for the society

Vision and Mission



Symbiosis Institute of Business Management, Bengaluru



Vision

- Empowering Tomorrow's Global Leaders And Promoting International Understanding Through Excellence In Education



Mission

- To equip students for dynamic business environments
- To cultivate problem-solving and leadership skills
- To integrate theory and practice for versatile managerial decision-making
- To promote collaboration in diverse teams
- To inspire entrepreneurship and leadership through practical experience
- To drive global collaboration for academic and research excellence

Message from Director and Deputy Director



Director
Dr. Madhvi Sethi

"We prioritize Innovation, Integrity, and Inclusion as fundamental values in shaping our brand into a top-quality institution. Our main goal is to push boundaries and explore uncharted territory using a creative and entrepreneurial approach. In today's competitive world, we aim to reach our full potential through action-based research, value-based consulting, and experiential learning at SIBM Bengaluru. We hope to impart knowledge and values that will help our students gain professional business skills, become well-rounded individuals, and be proud citizens of our country."



Deputy Director
Prof. Saina Baby

"SIBM Bengaluru has a rich history, but also brings a fresh perspective through its focus on world-class research, building strong partnerships with businesses, and providing a transformative experience for our students. The top priority of SIBM Bengaluru is to instill in our students a sense of purpose as managers to make a meaningful impact, and to expand their intellectual horizons so that they graduate with the skills and confidence to succeed in the business world and society as a whole."



Programme Details

MBA (EXECUTIVE) – 2 Years(24 Months) Duration

The MBA (Executive) programme at SIBM, Bengaluru provides the best option for working executives seeking to advance their careers. The programme structure is thoughtfully designed for executives to meet the challenges and rigor of the new market place. It prepares functional managers for general management roles and fills the gaps in their knowledge of essential management disciplines. This programme aims at broadening their management skills through lectures, case studies, experience learning and mentoring.

ELIGIBILITY

Graduate from any recognized University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes) at graduation level and a minimum of one year full time work experience after graduation in a Registered Firm/ Company/ Industry/ Educational/ Government/ Autonomous Organisations.

Intake	30			
Reservation	Within the sanctioned intake	SC (In percentage)	ST (In percentage)	Differently Abled (In percentage)
		15	7.5	3

Curriculum – MBA (Executive)

Semester 1

- Advanced Business Communication
- Business Statistics
- Marketing Management
- Operations Management
- Organizational Behaviour
- Economics for Managers
- Financial Accounting
- Corporate Governance and Ethics

Semester 2

- Financial Management
- Global Business Environment
- Human Resource Management
- Operations Research
- Supply Chain Management
- Cost Accounting
- International Marketing
- Legal Aspects of Business

Curriculum – MBA (Executive)

Semester 3

- Advanced Topics in Corporate Finance
 - Consumer Behaviour and Insights
 - Employment Related Laws
 - Organizational Development and Change
 - Sales and Distribution Management
 - Strategic Management
 - Research Methodology
 - Quality Management
- Elective Courses:**
- Commercial Banking
 - Concepts and Applications in Sustainability
 - Flexi – Credit Course

Semester 4

- Brand Management and Communications
 - Business Analytics
 - Financial Statement Analysis
 - World Class Manufacturing
 - Digital Marketing
 - Project Management
 - Retail Marketing
 - Project
- Elective Courses:**
- Leadership and Capacity Building
 - Entrepreneurship
 - Flexi-Credit Course

Important Dates

Sr No	Description	Date/Day
1	Commencement of Registration	15th March, 2024, Friday
2	Closure of Registration	15th May, 2024, Wednesday
3	PI Dates	Rolling admission (Will be communicated through Email)
4	Merit List Date	Rolling admission (Will be communicated through Email)
5	Programme Commencement	8th June, 2024, Saturday

Selection Process

Selection to this programme will be based on applicants' performance in the Personal Interaction (PI) process conducted by SIBM Bengaluru.

Registration Fees : Rs.1500/-

How To Apply

Click on the link below to register for MBA(Executive) Programme.
<https://siu.ishinfo.com/SIUPGP24/Register/>

Program Fee :

Programme Fees	1st Year Amount	2nd Year Amount
Academic Fees	₹ 2,75,000	₹ 2,75,000
Institute Deposit (Refundable)	₹ 10,000	

CONTACT DETAILS

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