

Placement Report 2018



Overview

We are pleased to announce that Symbiosis Institute of Business Management, Bengaluru has completed a decade of providing education with a quantitative difference and creating business leaders of tomorrow. The outgoing MBA Batch of 2017-18 witnessed yet another spectacular season of placements. We saw a steep rise in the number of new engagements from the previous year which is a testament to the new heights we are scaling.

The class of 2018 was a fine blend of students with an average work experience of 23 months across various sectors. With our regular marquee recruiters like **Accenture, Credit Suisse, Cummins, Dell, Deloitte, Infosys, ITC, JP Morgan, Maruti Suzuki India Limited, Morgan Stanley, MTR Foods, Reckitt Benckiser** hiring in good numbers this season as well, have reaffirmed their faith in our students by offering a plethora of new roles in their esteemed organizations. In addition to the regular companies, SIBM Bengaluru also engaged with companies like **Airtel, Azim Premji Foundation, Byju's, Deloitte India, Godfrey Philips India, HSBC, Manpower Group, Taj Group, Thoucentric, Whirlpool** etc. for the very first time and received an overwhelming feedback which can be quantified by the sheer number of students being placed in these companies. With corporate engagements in the form of guest lectures and live projects, the students had an opportunity to interact, share and clarify their thoughts with industry stalwarts from reputed companies like **Expedia, McDonald's, Salesforce, United Breweries, Voonik, Willis Towers Watson** etc.

Message from the Leadership



Director
Dr. Rajesh Panda

I take immense pleasure in leading the institute into its 10th year of being. As we move towards the closure of another academic year, we are delighted to report a highly successful placements season. The lasting effects of this institute's past accomplishments stand as testaments to our growing success. The industry has shown their approval and appreciation for the MBA programme at SIBM Bengaluru which is specially designed to groom budding business professionals into true management leaders by imparting quality education, training them to challenge the conventional and think innovatively. As we move forward, our emphasis will continue being on creating young, vibrant and dedicated managers and leaders.

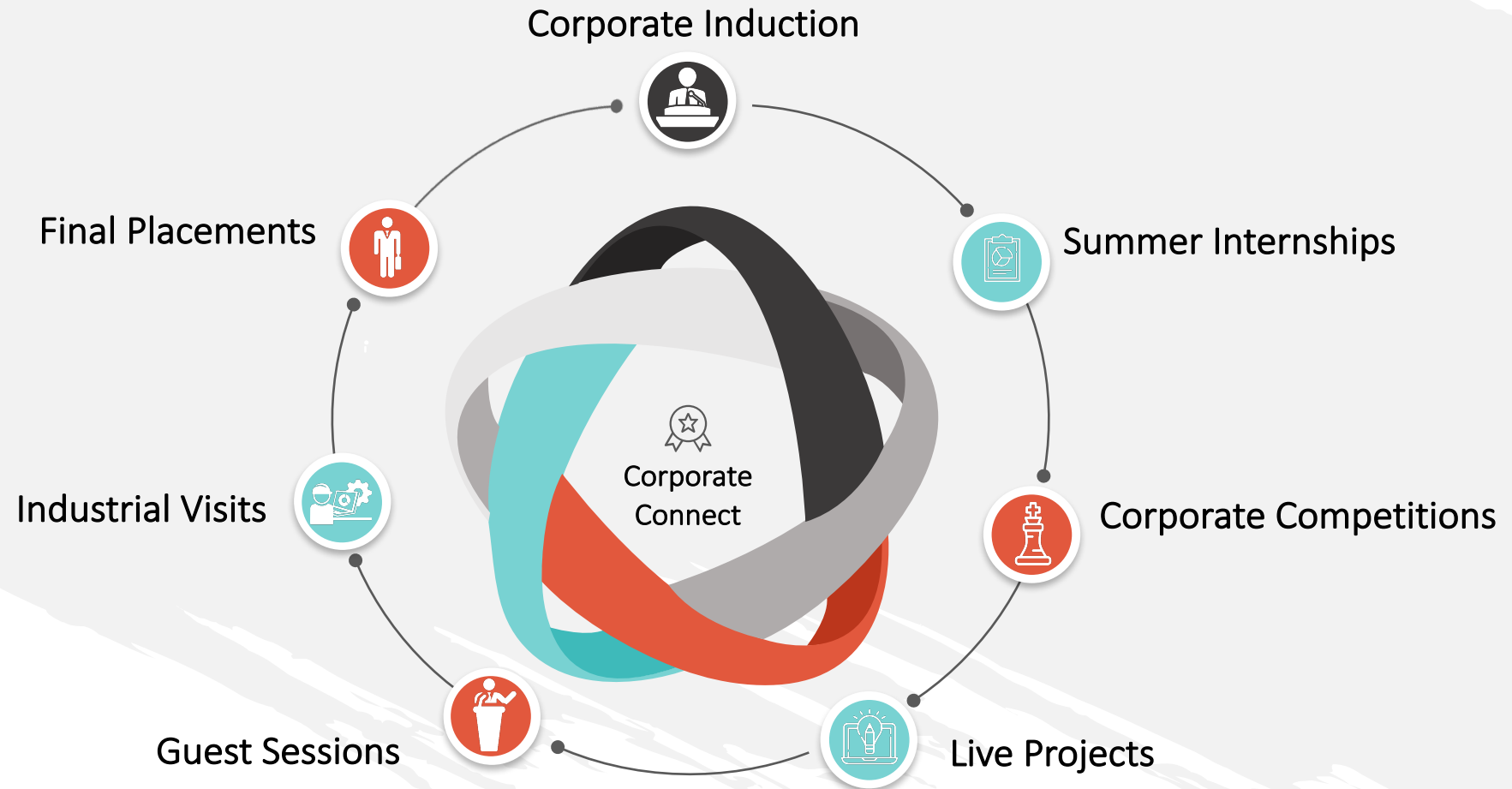


Placement Head
Mr. V. Ravi Kumar

As we complete one more successful Placement Season and embark on the other, it is perhaps pertinent to highlight the dividends of our policy of close Academia-Industry Interaction. This dividend has paid off in the profile of placements this year, including diversifying our list of recruiters from across Industries both in services and manufacturing. With continuous innovation in our academic curricula, this trend of getting our students "industry ready" will only intensify, resulting in a vibrant and self-sustaining Placement Calendar, both for Final Placements and meaningful Summer Internship Programmes for our Junior MBA students.

Corporate Engagement Model

We at SIBM-B ensure that our students get the best in terms of corporate exposure.



Batch Composition and Curriculum Highlights



Human Resources

Strength 23

Employment related laws, Talent Acquisition, Compensation and Reward Management, HR Scorecard and Analytics, Organizational Development and Change

Operations

Strength 51

World Class Manufacturing, Supply Chain Analytics, Project Management, Service Operations Management, Operations Research

Marketing

Strength 63

Sales and Distribution, Business Analytics Management, Brand Management and Communication, Digital Marketing, Marketing of Financial Services

Finance

Strength 67

Derivative Markets, Security Analysis and Portfolio Management, Commercial Banking, International Finance, Investment Banking, Fixed Income Markets

Educational Background



B.E/ B.Tech
114



Commerce
43



Arts
10



Management
18



Science
9



Others
10

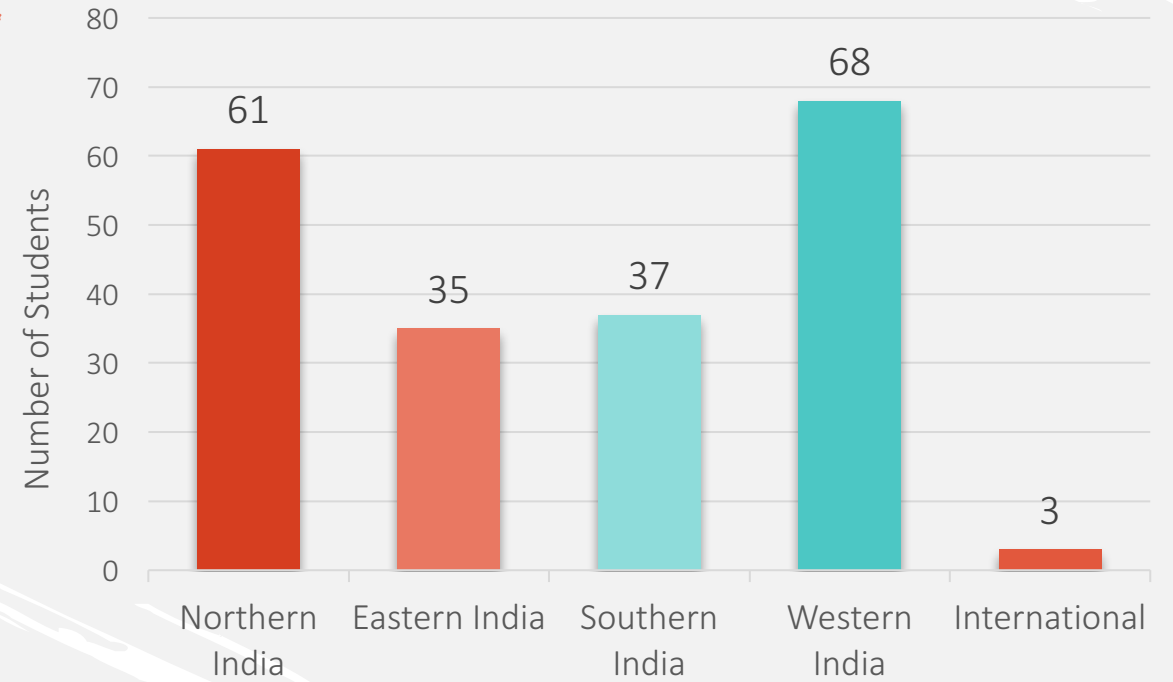
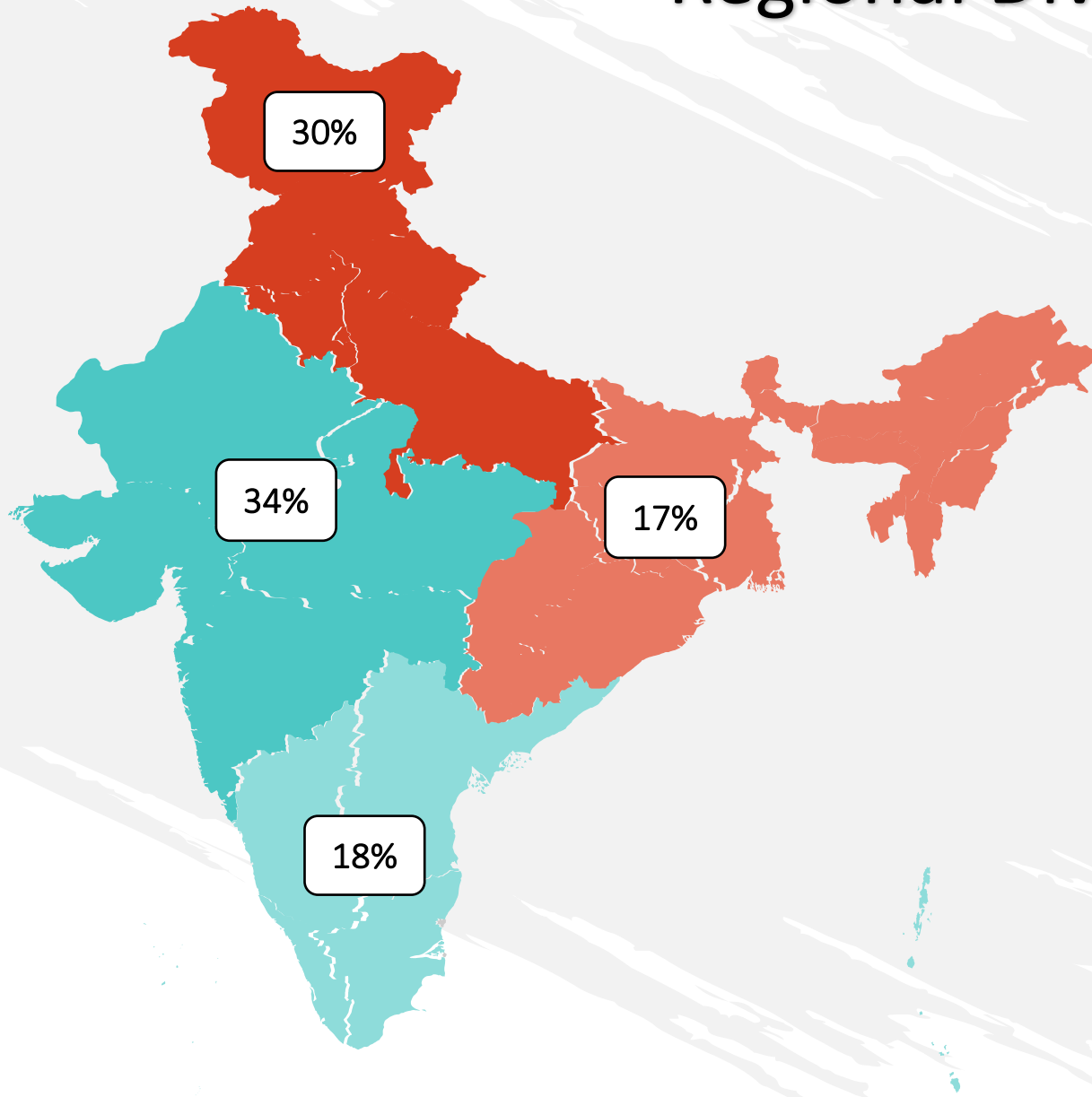
Gender Diversity



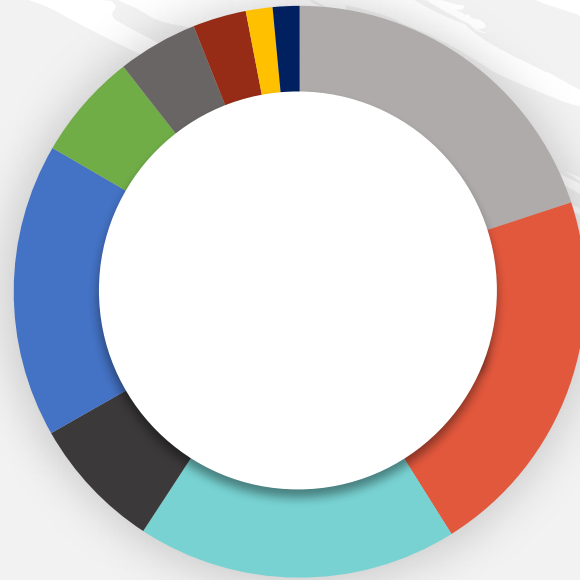
65.5%

34.5%

Regional Diversity



Sector Wise Companies



- IT/ITES
- Consultancy
- BFSI
- Manufacturing
- Services
- FMCG
- E-commerce
- Retail
- Infrastructure
- Telecom

Number of Companies



PPO's/PPI's

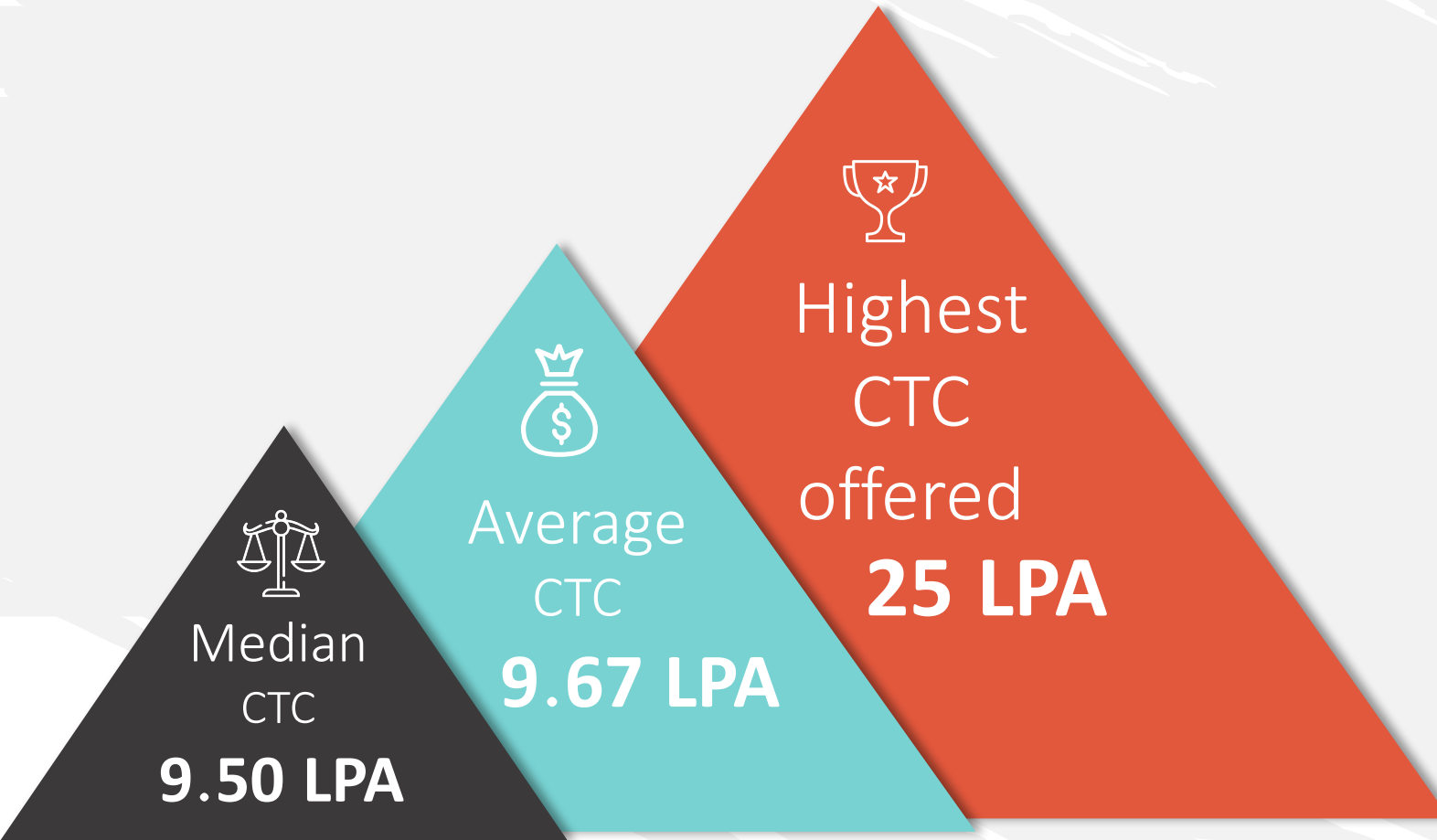


New Engagements

Work Experience Details



Final Placement Snapshot



Finance

This year witnessed reputed firms offering profiles in the Finance domain as they pronounced their confidence in the quality of our students by offering varied roles ranging from Financial Analyst, Credit Analyst in the area Risk Management, Hedge Fund Accounting and Fund Services.



Marketing

In the marketing domain, the profiles offered were Area Sales Manager, Territory Sales Manager, Branding, Business Development, Digital Marketing, Market Research and Market Analyst.



Operations

Quality Analyst, Management Trainee in the area of Strategy Planning & Operations, Supply Chain Management and Warehouse Management were the profiles extended to the Operations batch.

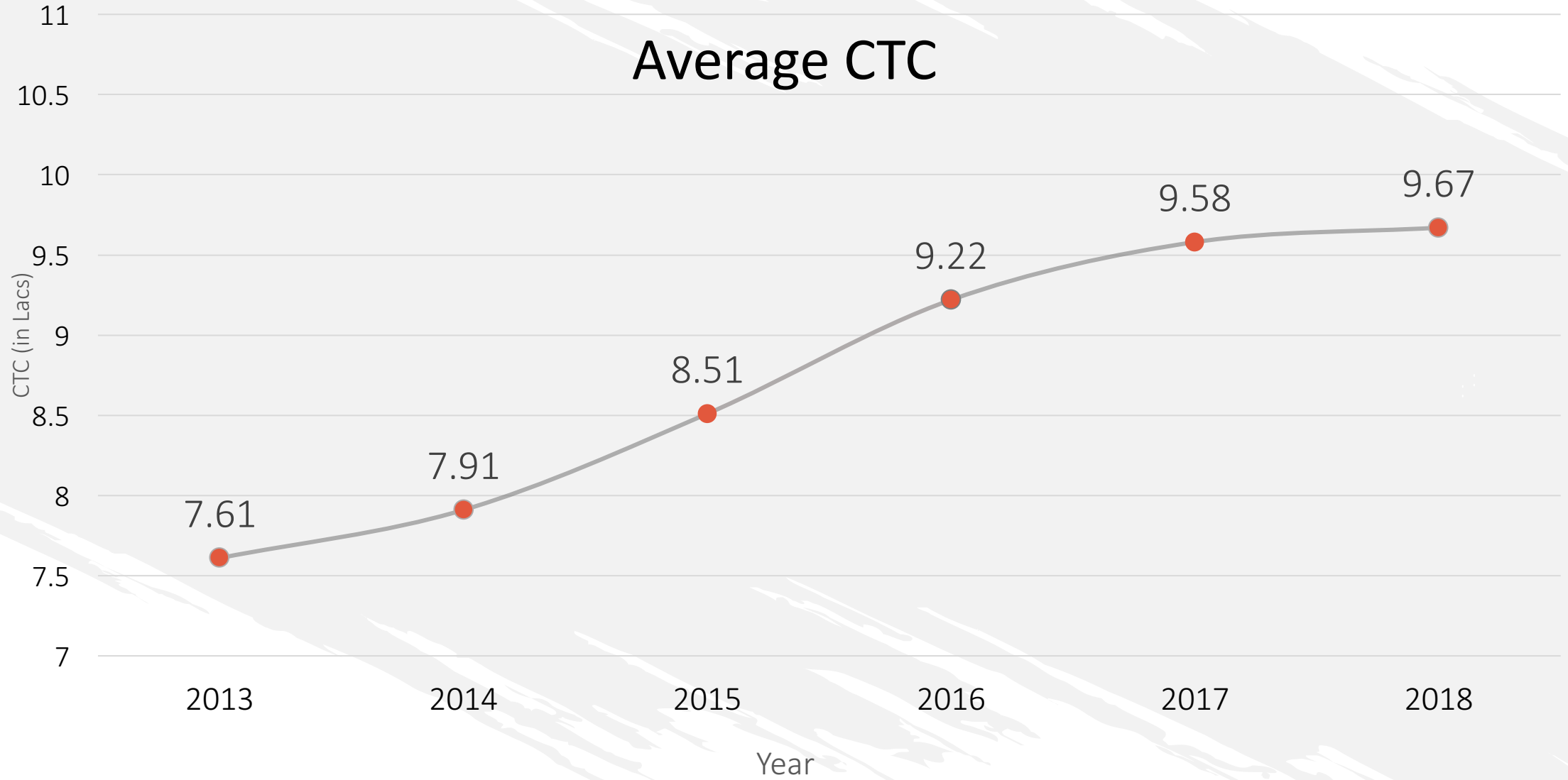


Human Resources

The HR candidates were offered roles in the area of Talent Acquisition, Organisation Transformation, Learning & Development, Training Management and Compensation & Benefits.

Final Placement Statistics

Average CTC



Summer Internship Highlights



Finance

The Finance domain witnessed our regular recruiters reinforcing their trust with roles offered from Bloomberg, Credit Suisse, Dell, India Ratings & Research and JP Morgan Chase & Co.



Marketing

The Marketing domain made its presence felt strongly this season with firms such as Big Basket, Godfrey Philips India, Maruti Suzuki India Limited, MTR Foods and United Breweries recruiting in large numbers.



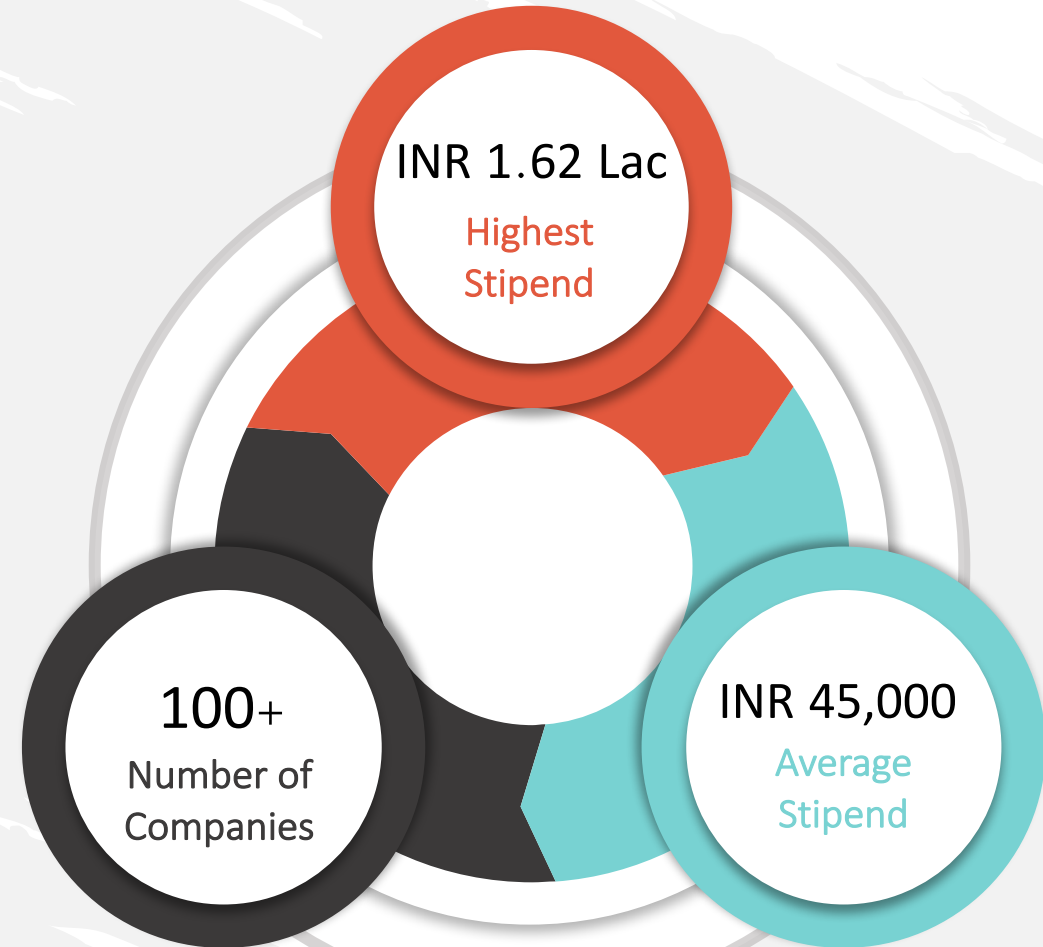
Operations

The Operations domain saw participation from top companies like Cummins, Deloitte, Droege Group and NetApp reaffirming the trend from the previous season.



Human Resources

The Human Resources domain saw increased interest of recruiters like Capgemini, Envestnet Yodlee, Mahindra Finance, McDonald's, Morgan Stanley along with several other regular recruiters.





List of Recruiters



Accenture
Airtel
Amazon
Azim Premji Foundation
Big Basket
Bloomberg
Bosch
Capgemini
Cisco
Credit Suisse
Crisil
Cummins
Decathlon
Dell
Deloitte
Donear Industries

Droege Group
Envestnet Yodlee
Federal Bank
Flipkart
Genpact
Godfrey Philips India
Google
HDFC Bank
Hewlett Packard
Enterprise
Honeywell
House of Hiranandani
IDBI Bank
India Ratings and
Research
Infosys

ITC
JP Morgan
Kantar
KPMG
Mahindra Finance
Mahindra & Mahindra
Mapro Foods
Maruti Suzuki India Limited
McDonald's
Medlife
Morgan Stanley
MTR Foods
Mu Sigma
NetApp
OLA
Pantaloons

Puma
Randstad
Raymond
RBI
Reckitt Benckiser
Right Management
Société Générale
SPAR Hypermarket
Taj Group
TATA Motors
Texas Instruments
Thoucentric
United Breweries
VMware
Vodafone
Wildcraft



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