

# SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, BENGALURU

(Established under Section 3 of the UGC Act 1956 vide Notification No. F.9 12/201-U.3 of the Government of India)

Accredited by NAAC with 'A' Grade

## PLACEMENT REPORT 2017



# PLACEMENT REPORT

---

SIBM Bengaluru, the B-school with a Quantitative difference, achieved greater heights in their Placement Season 2016-17. Aided by a rigorous curriculum and a sharp focus on holistic development, this year also witnessed a significant increase in both the number of pre-placement offers made to the students by industry leaders such as **Dell, Deloitte, Genpact, Fidelity Investments, Cummins, PUMA, Credit Suisse, JP Morgan Chase & Co.** among others, and also increased variety and quality within the roles offered to the students. In addition to hosting traditional and regular conglomerates this year, SIBM Bengaluru entered into new corporate relations with major corporates such as **HSBC, Tata AIG, ITC, Reckitt Benckiser, LG** and so on through our various engagement pillars such as- guest sessions, live projects, etc. It was also a milestone moment for the institution when it was selected to host the **Fifth Season, Regional Final of the Deloitte Maverick** as well as the Regional Championship for the **KPMG International Case Competition 2016-17** on a huge scale. Many students were provided the opportunity to win a pre-placement offer and interact with the C suite level leaders of the Consultancy sector with the help of this opportunity. Students were also able to interact with **70+** organizations via Live Projects. Stalwarts from various industries also interacted with the students through Guest Sessions.

**Capgemini, HDFC Life, Tata Motors, Crisil, Accenture, Morgan Stanley, Honeywell** are some of the marquee companies that still host a high mindshare of our talented students based on our concentrated effort to diversify into new and diversified job roles and profiles for our students. We have come a long way since our inception nine years back. At SIBM Bengaluru, we provide a platform for young minds to unleash their potential, dream big, seize opportunities, think radically, strengthen corporate relations, never stop learning and most importantly, never stop growing.



Director  
Dr. Rajesh Panda

*I take immense pleasure in leading the institute into its 9th year of being. As we move towards the closure of another academic year, we are delighted to report a highly successful placements season. The lasting effects of this institute's past accomplishments stand as testaments to our growing success. The industry has shown their approval and appreciation for the MBA programme at SIBM Bengaluru which is specially designed to groom budding business professionals into true management leaders by imparting quality education, training them to challenge the conventional and think innovatively. As we move forward, our emphasis will continue being on creating young, vibrant and dedicated managers and leaders.*

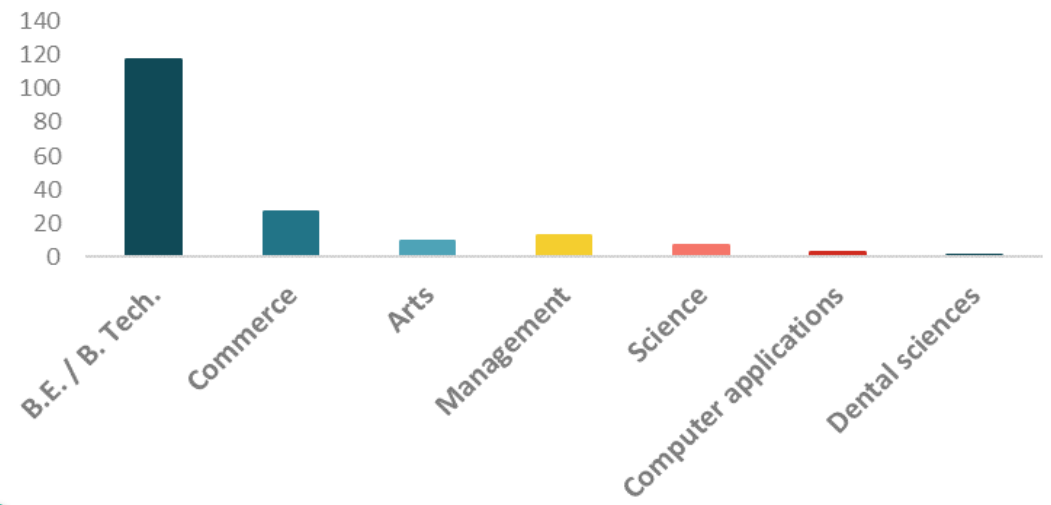


Placement Head  
Mr V. Ravi Kumar

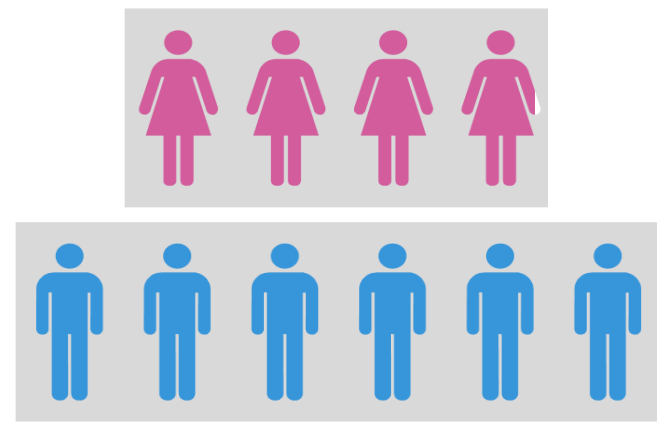
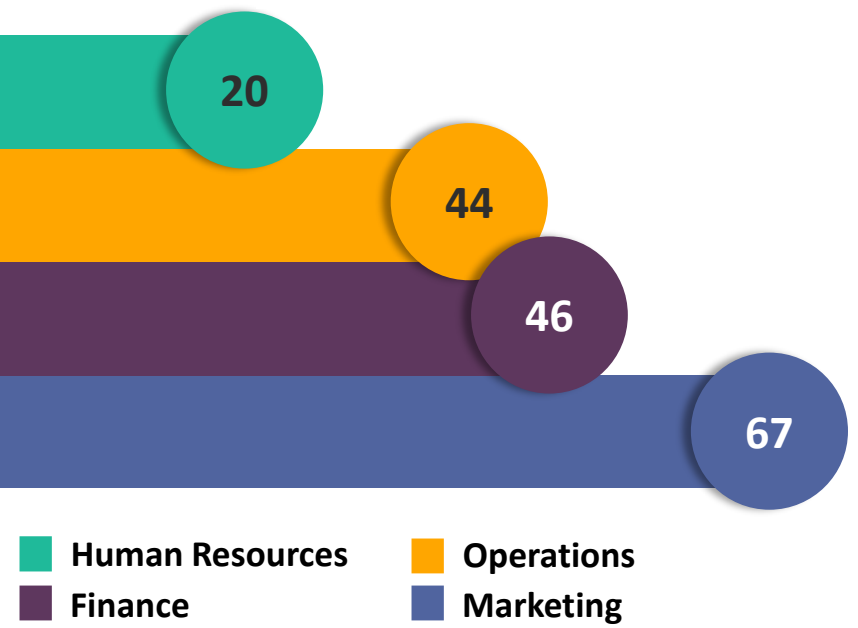
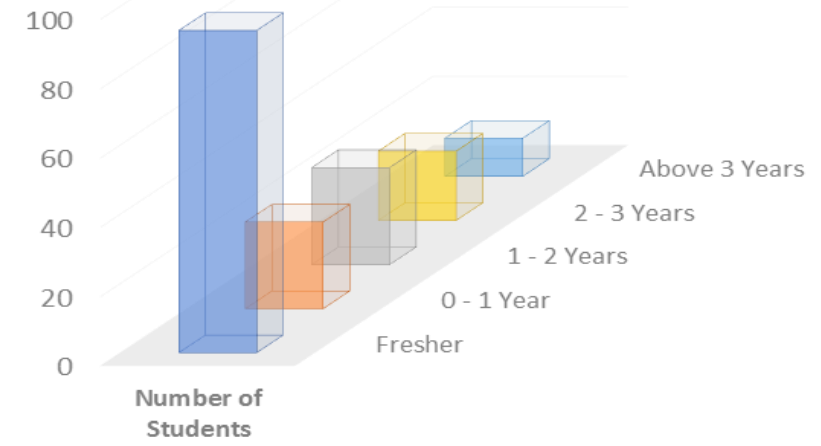
*As we complete one more successful Placement Season and embark on the other, it is perhaps pertinent to highlight the dividends of our policy of close Academia-Industry Interaction. This dividend has paid off in the profile of placements this year, including diversifying our list of recruiters from across Industries both in services and manufacturing. With continuous innovation in our academic curricula, this trend of getting our students "industry ready" will only intensify resulting in a vibrant and self-sustaining Placement Calendar, both for Final Placements and meaningful Summer Internship Programmes for our Junior MBA students.*

# BATCH DETAILS

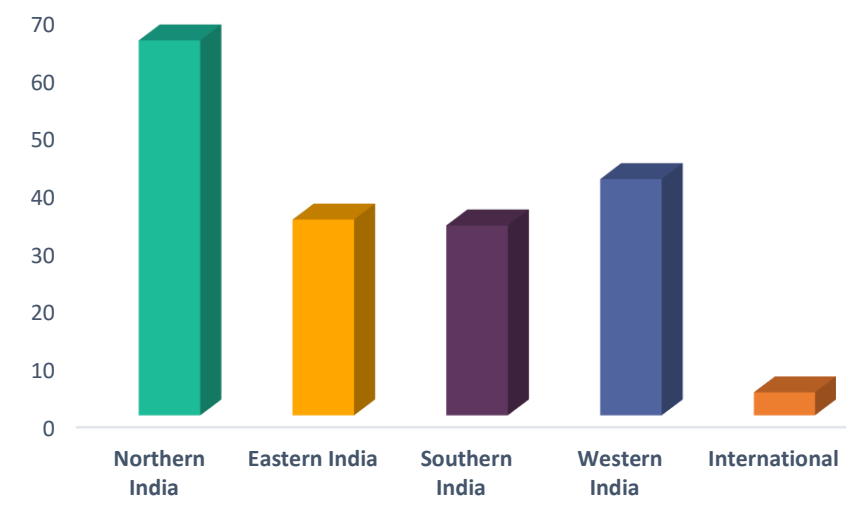
## Education Background



## Work Experience



Female Male



## Regional Diversity

# GRADUATING STUDENTS SNAPSHOT

Our Final Placements for the current year yield positive results both in terms of compensation as well as quality and variety of profiles offered. The varied roles offered include the following- **Business Analytics, Supply Chain Management, Social Media Marketing, B2B & B2C Marketing, Talent Acquisition, Procurement, Market Research, Investment Banking, HR consultant, Equity Research, Credit Risk Analysis, Logistics, Consulting, Corporate HR** and the likes. We have been able to keep the corporates continuously

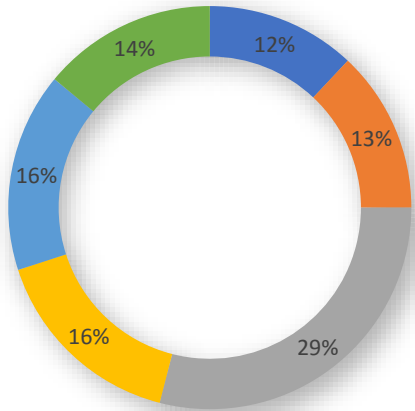


engaged by using a strategy that involves them with one of the pillars of Corporate Engagement we offer, of which Final Placements hold a major share. Students also work offline on internships lasting from 2 -8 weeks, also known as Live Projects, which make them more employable and industry ready. We have engaged in several Live Projects from business houses such as McDonalds, Snapdeal, Wildcraft, and ITC among others. The Batch of MBA 2015-2017 witnessed an increase in the number of PPIs/PPOs reiterating the industry's growing faith in SIBM-B's MBA Program and its talent pool.



# FINAL PLACEMENT KEY STATISTICS

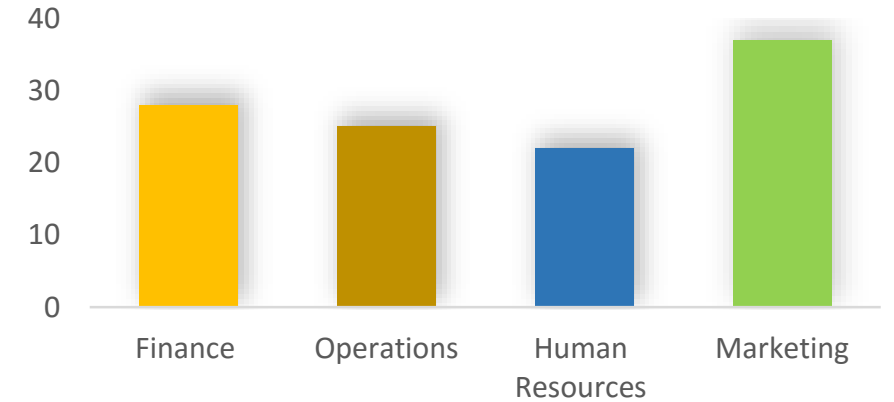
## SECTOR WISE COMPANIES



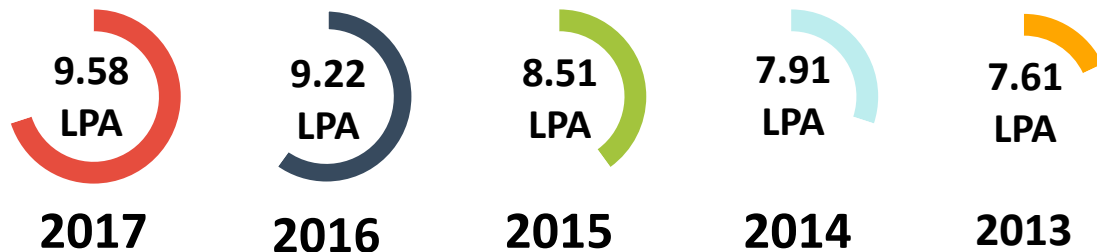
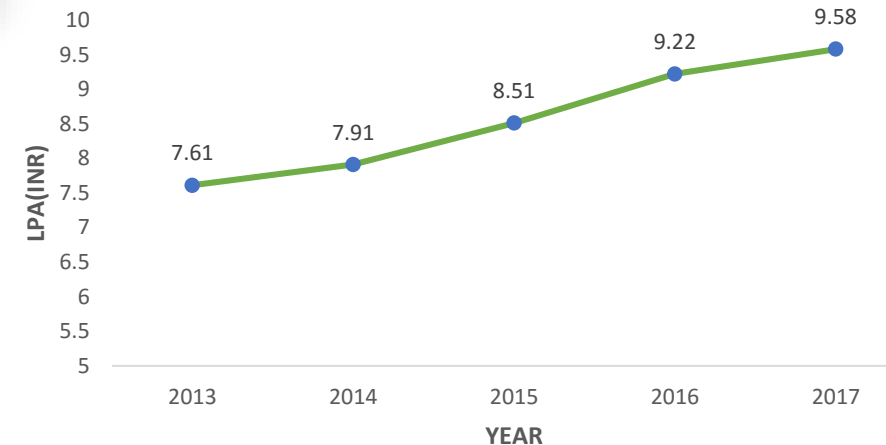
- Consultancy
- Services
- BFSI
- Manufacturing
- IT/ITES
- Others



## SPECIALIZATION WISE PROFILES



## AVERAGE CTC OFFERED(LPA)



# INTERNSHIP KEY STATISTICS

The batch of MBA 2016-18 was exposed to wide opportunities during the course of their Internship Selection Process from amongst prominent corporates offering them roles that hailed from a healthy mix from all the four specializations namely- Human Resources, Finance, Marketing and Operations. Along with our constant recruiters, who showed immense confidence and increased interest in the capabilities and employability of our students, we had several new tractions in



terms of companies offering our students key profiles such as **Credit Suisse, JP Morgan, Fidelity Investments, Morgan Stanley, PUMA, Netapp, HPE** for summer placements this season. The roles offered came from various domains such as Equity Research, Analytics, Learning and development, M&A, Financial Analyst, HR Analytics, Business Consulting, Branding, Supply Chain Management, Market Research, Employee Engagement, Digital Marketing and Corporate HR. As of the current status, the entire Junior Batch has been placed in this placement season.



# PLACEMENTS TEAM

---





**Symbiosis Institute of Business Management, Bengaluru**



**For any queries:**

**Please write to [placecom@sibm.edu.in](mailto:placecom@sibm.edu.in)**

**Symbiosis Institute of Business  
Management, Bengaluru**

95/1, 95/2, Electronic City, Phase I  
Hosur Road, Bengaluru 560100

Phone: 080-6713 9591

Website: <http://www.sibmbengaluru.edu.in/>