

A photograph of the Symbiosis Institute of Business Management building in Bengaluru. The building is a modern structure with a large glass facade and a white section. A blue entrance canopy features the word 'SYMBIOSIS' and a logo. The foreground shows a green lawn and some landscaping. The image is overlaid with a black and red diagonal graphic.

**2020**

# **PLACEMENT REPORT**

**Symbiosis Institute Of Business Management,  
Bengaluru**

# Overview

Symbiosis Institute of Business Management (SIBM), Bengaluru was established in 2008 as a constituent of Symbiosis International University with the aim of imparting world-class education to students and transforming them into top notch leaders of the corporate world. As we advance into the thirteenth year since our inception, it is with immense delight that we present to you the Final Placement Report for the Batch of 2020, alongside it, we would like to give you a glimpse of Summer Placements for the Batch of 2021.

The foundation of the successful placement season was laid by inviting more than 150 companies for leadership talks, seminars and workshops. SIBM Bengaluru saw a phenomenal year in the terms of Final Placements, wherein the regular recruiters like **AB InBev, Accenture, Bisleri, Britannia, Credit Suisse, CRISIL, Cummins, Dell Technologies, Deloitte, Honeywell, ITC Limited, JP Morgan Chase & Co., KPMG, Maruti Suzuki India Limited, MTR Foods Pvt Ltd., PUMA, Reckitt Benckiser, Salesforce, Tata Motors, Thoucentric and Whatfix** continued with the trend of hiring our students in large numbers for their prestigious Leadership and Management Training programs.

As always, this year too we saw an array of new companies engaging with us for placements like **CARE Ratings, Cisco, Colgate-Palmolive, DHL Express, Ericsson India, HCL Technologies, Himalaya Wellness, ICICI Securities, Merck Group, Michael Page, Novo Nordisk, NTT Data, PepsiCo, Sodexo and Titan Company Ltd** who offered roles which aimed at building the leadership pipeline for the participating firms, with majority of them giving exposure to students to various functions and providing them with opportunities for interactions with the top leadership in their organizations.

The interactive sessions which are conducted throughout the year with leadership level industry experts like **CEO - Watches & Accessories and Executive Vice President - Titan Company Limited; Chief Communication Officer - Cadila Pharmaceuticals; Vice President - Financial Shared Services, Dell Technologies; Vice President - HR, Reliance Jio; Head Brand Strategy - Godrej** and many more have tremendously helped the students prove their mettle and also built the trust and confidence that the corporate world places on SIBM Bengaluru and its students.

## Message From The Director



**Dr. Rajesh Panda**

“With another year of meteoric progress towards the achievement of excellence in management education, it is with great joy and delight that we’d like to report a phenomenally successful placement season this year. In less than 12 years since our inception, SIBM Bengaluru has built on its proud legacy and concomitantly taken advantage of the opportunity to innovate and bring a unique perspective to all our engagements. The institution works very closely with the industry and actively seeks the participation of industry leaders in the development of course offerings for the MBA programme at SIBM Bengaluru. We have consciously created a culture that fosters and values open doors at all levels, with the focus on building future leaders with a strong character being essentially important.”

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## Message From The Placement Head

“With yet another placement season completed successfully, the changing paradigms have made it possible for an academic institution like SIBM Bengaluru to foster and build a new breed of professionals equipped with the right kind of knowledge and technical skills. We have had a very active linkage with the industry since our inception. The industry expectations have gone up and only those sustain, who have the right attitude and skills to accept challenges and seek to attain even greater heights. The industry has valued the quality of our students, to which stand testimony, various indicators like increase in the average salary, number of PPOs offered and the number of participating recruiters. The positive trends showcased are on account of various factors such as the pedagogy and the curricula design that inculcates perennial learning resulting in a successful placement calendar for both the Summer Placements and Final Placements.”



**Mr. V. Ravi Kumar**

# Corporate Engagement



Corporate  
Induction



Corporate  
Competitions



Guest  
Sessions



Final  
Placements



Summer  
Placements



Live  
Projects



Industrial  
Visits

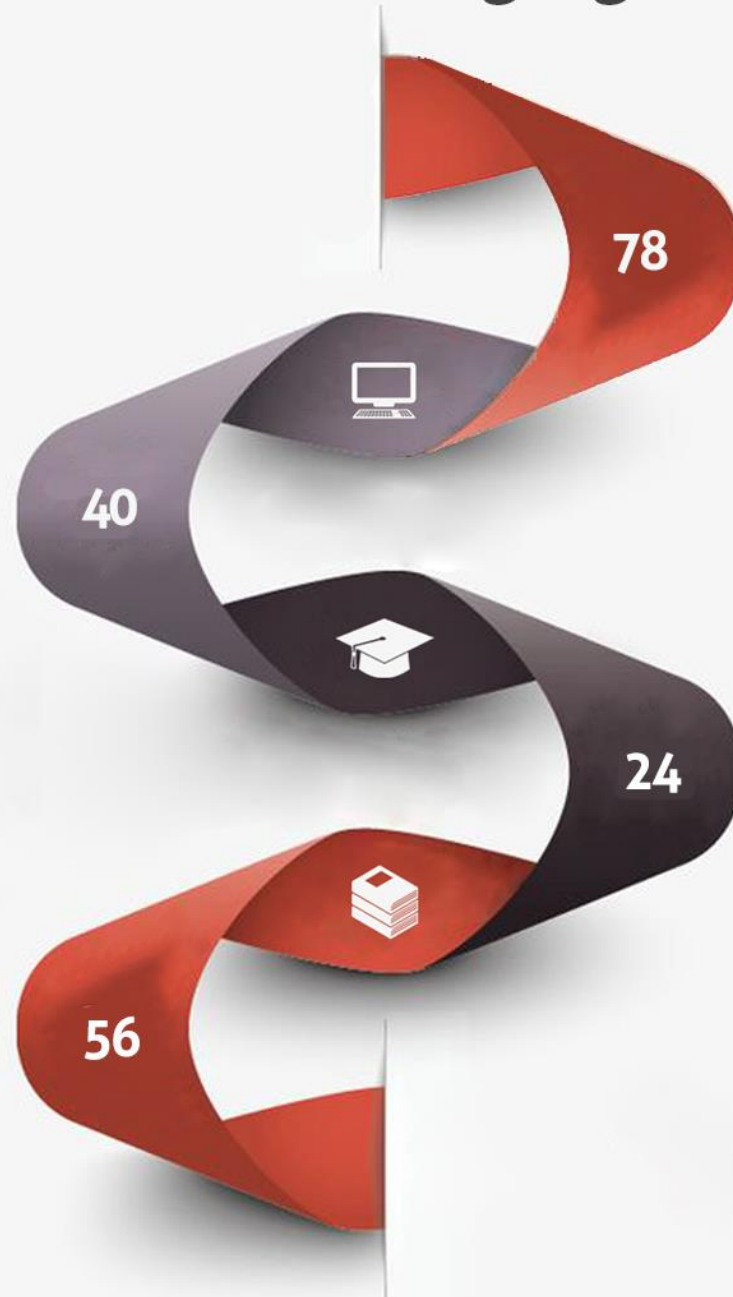
# Curriculum Highlights

## Operations

World Class Manufacturing,  
Supply Chain Management and Analytics,  
Total Quality Management, Project Management,  
Advanced Service Operations Management

## Finance

Derivative Markets, Security Analysis and  
Portfolio Management, Commercial Banking,  
Advanced International Finance,  
Financial Modelling, Financial Statement Analysis,  
Fixed Income Markets, Mergers and Acquisitions



## Marketing

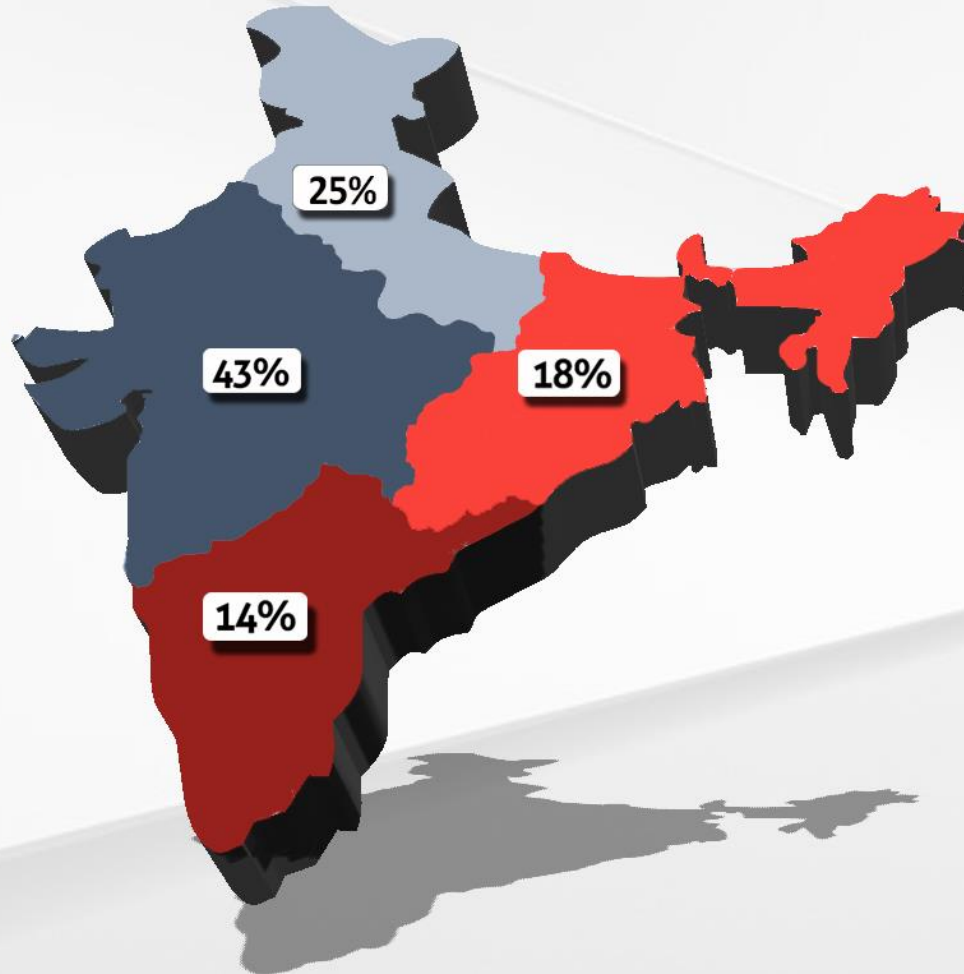
Sales and Distribution Management,  
Business Analytics for Marketing, Brand  
Management and Communication, Digital Marketing,  
Marketing of Financial Services, Services Marketing,  
Consumer Behavior and Insights

## Human Resources

Employment Related Laws, International Human  
Resource Management, Learning and Development,  
Talent Acquisition, Compensation and  
Reward Management, HR Scorecard and Analytics,  
Organizational Development and Change

# Batch Composition

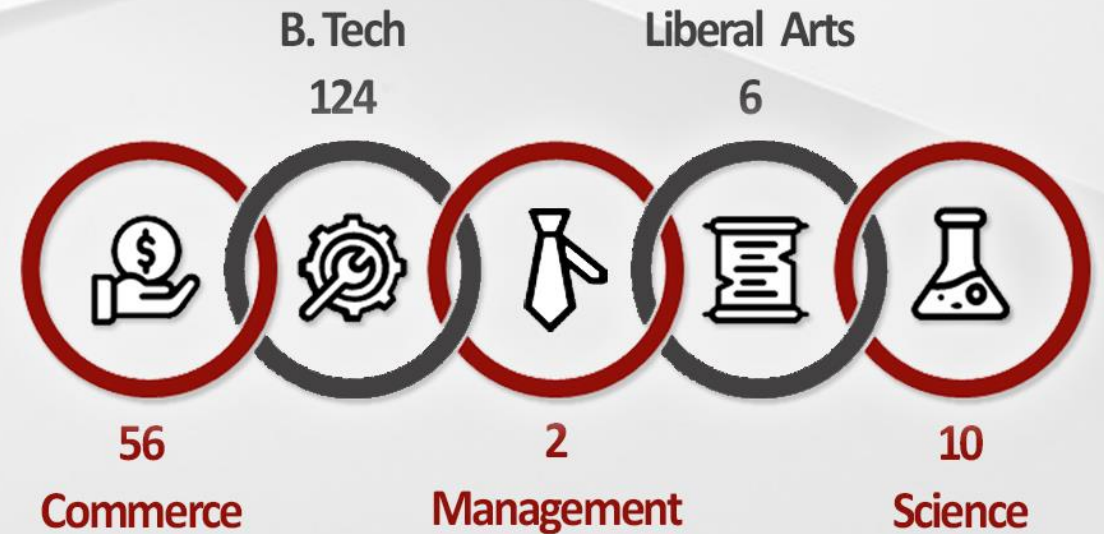
## Regional Diversity



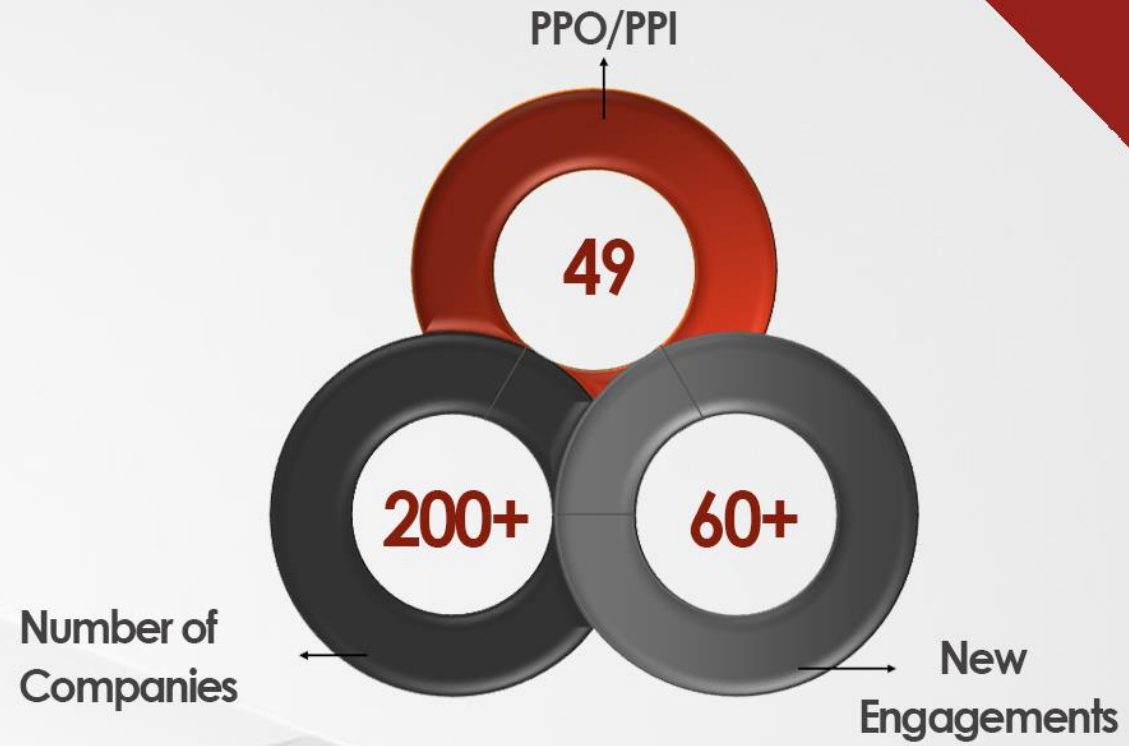
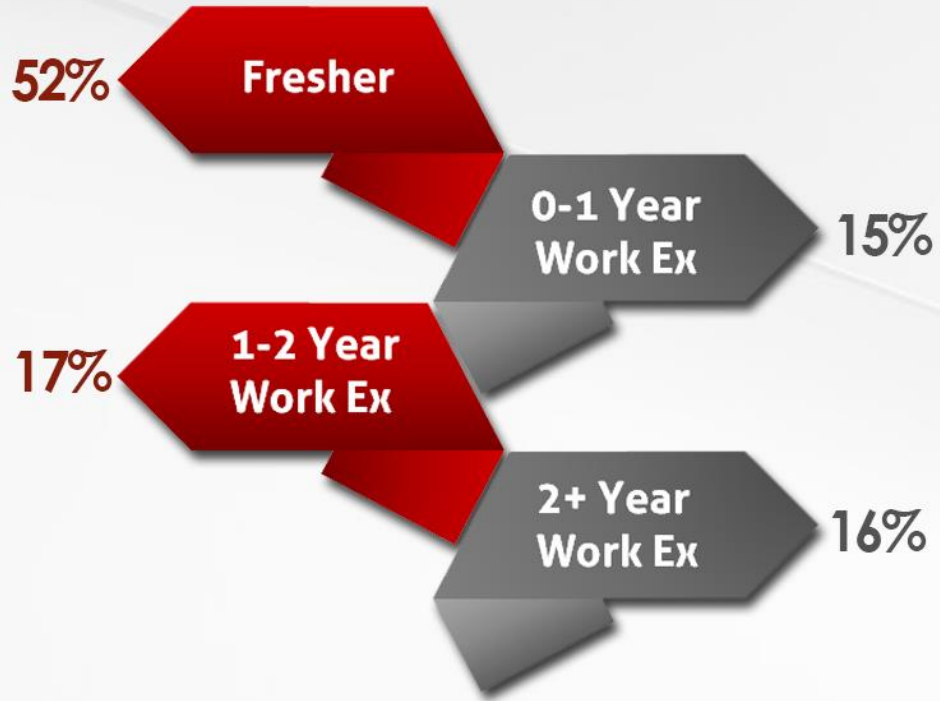
## Gender Diversity



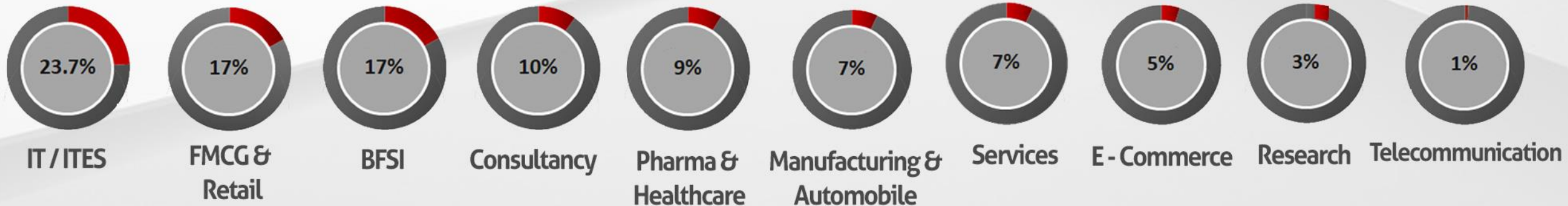
## Educational Background



## Work Experience Details



## Sector Wise Companies



# Summer Placements Highlights



**Finance** – Over the past few years, SIBM Bengaluru has seen phenomenal increase in the number of students interested in the Finance domain. This has resulted in a commensurate increase in marquee names like **Credit Suisse, CRISIL, Dell Technologies, JPMC, Morgan Stanley, Reserve Bank of India** and in the number of strategic roles offered to students such as Credit Analyst, Global Finance Analyst, Global Auditor and Transformation Analyst.



**Marketing** – This domain saw a significant rise in the number of recruiters and the profiles offered as compared to last year. Reputed organizations such as **Bigbasket, Bisleri, Cummins, Godfrey Phillips, Deloitte, ITC Hotels, ITC Limited, Maruti Suzuki India Ltd, MTR Foods Pvt Ltd, Odin 4.0, OYO Life and PUMA** recruited students in huge numbers and offered roles such as Branding and Communication, Digital Marketing, Sales and Marketing to the upcoming marketeers.



**Operations** – This knowledge domain offered a good number of functional and operational roles that attracted the operations enthusiasts in abundance. Companies like **Capgemini, Continental Automotive, Deloitte, DHL Express, Eli Lilly, Genpact, Google, Honeywell and Mitsubishi** offered roles such as Quality Analyst, Project Management, Supply Chain Analyst which aimed at building the expertise in the students.



**Human Resources** – This specialization attracted not only core roles of Recruitment and Selection but also offered roles ranging from Consultancy to Change Management from big names like **Azim Premji Foundation, Deloitte, Investnet Yodlee, ITC Hotels, Korn Ferry, McDonald's, Sodexo and Wildcraft**. These roles not only gave functional but also overall holistic growth to the students.

\*The Placement Figures have been updated to reflect the changes due to the onset of the COVID -19 Pandemic thereby reducing the Average Stipend from INR 50,240 to INR 46,000



## Recruiters at a Glance - Summer Placements

Azim Premji Foundation  
Bigbasket  
Billionloans  
Bisleri  
Capgemini  
Coho  
Continental Automotive  
Credit Suisse  
CRISIL  
Cummins  
Dell Technologies  
Deloitte  
DHL Express  
Eli Lilly  
Investnet Yodlee  
Genpact  
Globals Inc.  
Godfrey Phillips India

Google  
Gozoop  
HeliTaxii  
Honeywell  
Insplore  
ITC Hotels  
ITC Limited  
Jaro Education  
Jio Studios  
JP Morgan Chase & Co.  
K12 Techno Services  
Karl Storz  
Kohler Power  
Korn Ferry  
Kotak Life Insurance  
KPMG India  
Maruti Suzuki India Ltd  
McDonald's

Meraki VR  
Mitsubishi Electric  
Morgan Stanley  
MTR Foods  
Odin 4.0  
OYO Life  
Prequate  
PUMA  
Reserve Bank of India  
Sodexo  
Soulflower  
Sports 365  
Tata AIA Life  
Tenovia  
Toyota Financial Services  
Unibic  
Wall Street Advisory  
Wildcraft

# Final Placement Highlights

**Finance** – Roles like Global Credit Analyst, Risk Management, Financial Operations, Financial Analyst, Hedge Fund Accounting and Fund Services from blue chips like **Credit Suisse, CRISIL, Dell Technologies, ICICI Securities, J.P. Morgan Chase & Co, KPMG, Morgan Stanley and PwC** were offered to the students, allowing them to explore various dimensions in the field of finance.

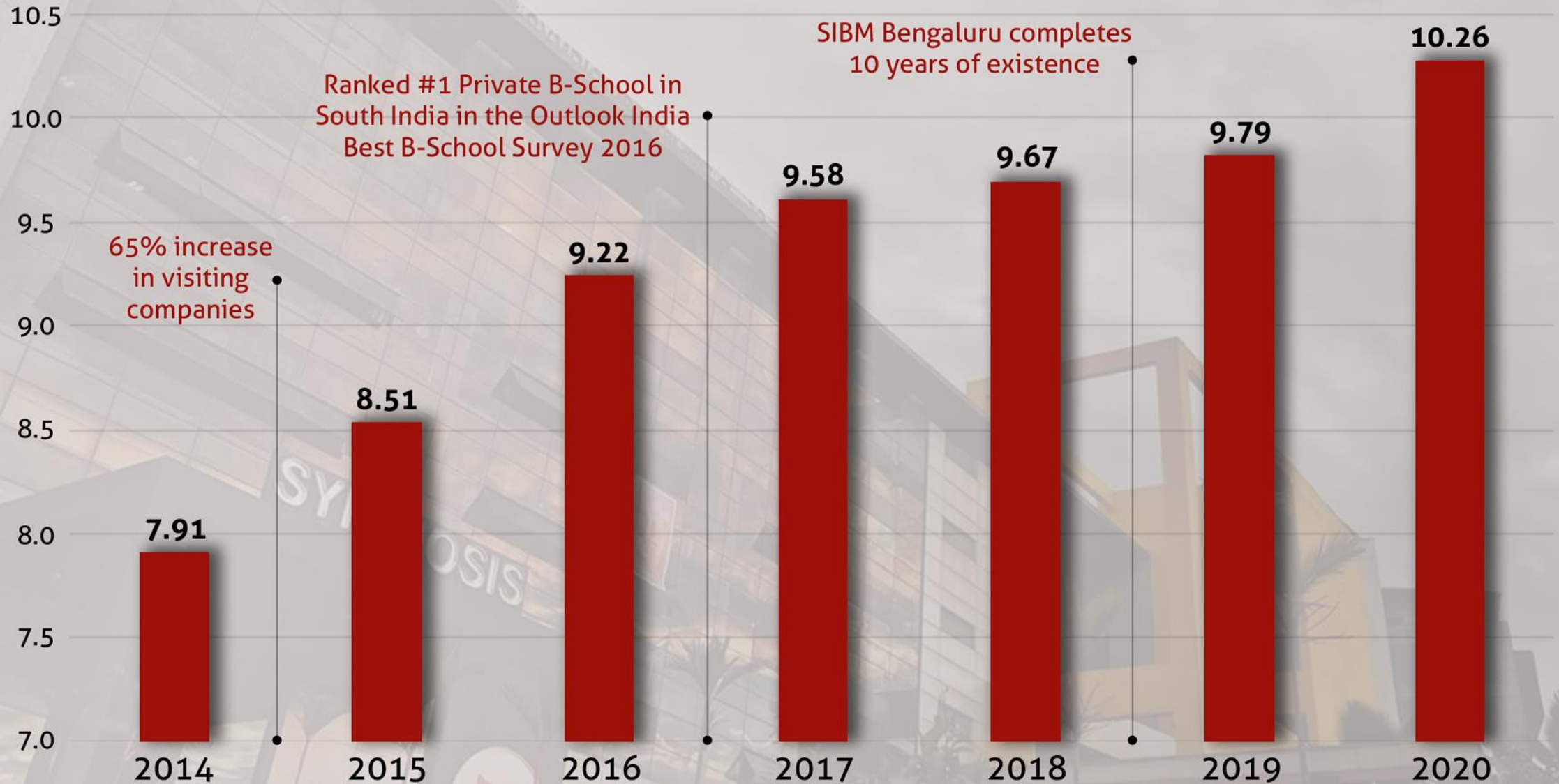
**Marketing** – Marketing functional domain again attracted companies like **AB InBev, BYJU'S, Cisco, Ericsson India, ITC Limited, Merck Group, PepsiCo., Reckitt Benckiser and Salesforce** which offered positions like Area Sales Manager, Inside Sales, Corporate Sales, Sales Operations, Branding, Business Development, Digital Marketing and Market Research Analyst following its legacy as usual.



**Human Resources** – Roles like Talent Acquisition, Organization Transformation and Learning and Development from names like **Bisleri, Biocon, Deloitte, Divi's Laboratories, Firstsource, Infosys, MTR Foods, Philips, Publicis Sapient, Right Management, ThoughtWorks and Vito Altor** facilitate the young professionals apply the knowledge they gained, to real life scenarios in order to have a practical understanding of the same.

**Operations** – This domain witnessed a phenomenal season with respect to the roles offered by blue chips like **Accenture, Capgemini, Deloitte, DHL Supply Chain, ITC Limited, Mu Sigma, Novo Nordisk, Randstad and Thoucentric**. Quality Supply Chain Analyst, IT Operations, Procurement and Purchases, Strategy Planning Operations, Supply Chain Management and Warehouse Management were few such roles offered.

# Average CTC (in LPA)



## Recruiters at a Glance - Final Placements

AB InBev

Accenture

Adani Wilmar

Aditya Birla Capital

Airtel

American Express

Aspect Ratio

Atkins

Bajaj Allianz

Biocon

Bisleri

Britannia

BYJU'S

Cadila Pharmaceuticals

Capgemini

CARE Ratings

CBRE

Chargebee

Cisco

ClearTax

Credit Suisse

CRISIL

Dell Technologies

Deloitte

DHL Express

DHL Supply Chain

Divi's Laboratories

Ericsson India

Federal Bank

FirstSource

FoxyMoron

Genpact

The Hackett Group

Haldiram Foods International

HCL Technologies

HDFC Bank

HDFC Life

HiveMinds

Honeywell

ICICI Securities

IDFC First Bank

Infosys

Ingersoll Rand

ITC Limited

JP Morgan Chase & Co.

Kantar

KPMG

LoanTap

Maruti Suzuki India Limited

Merck Group

Merkle Sokrati

Morgan Stanley

MTR Foods

MuSigma

Nerolac Paints

Novo Nordisk

NTT Data

Odessa

Oracle

PepsiCo

Performics India

Philips

PhonePe

Publicis Sapient

PUMA

PwC

Randstad

Reckitt Benckiser

Reliance Retail

Right Management

Salesforce

Sapiens

Schneider Electric

Sobha Realty

South Indian Bank

Swiss Re

Tally Solutions

Tata AIG

Tata Communications

Tata Motors

Thoucentric

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