



SYMBIOSIS

PLACEMENT REPORT 2019 SIBM Bengaluru

Overview

Symbiosis Institute of Business Management, Bengaluru has successfully completed its ten years of providing excellent education, now as we step into the eleventh year of our inception, we are proud to say that in such a short span of time we stand one amongst the top B-Schools in South India. We take pride in presenting to you the Final Placement Report for the Batch of 2019, alongside it we would like to give you a glimpse of Summer Internship placements for the Batch of 2020.

SIBM Bengaluru saw an exceptional year on the terms of Final Placements, wherein the regular recruiters like **Accenture, Credit Suisse, CRISIL, Cummins, Dell, Deloitte, Honeywell, ITC Limited, JP Morgan Chase & Co., KMPG, Mahindra & Mahindra, Maruti Suzuki India Limited, MTR Foods Pvt. Ltd., Puma, Reckitt Benckiser, Thoucentric and Wildcraft** reinforced their faith in the talent and calibre of our students by hiring them in big numbers. This year we also saw a slew of new companies engaging with us for our placement process like **AB InBev, Ather Energy, Ashirvad Pipes, Bajaj Allianz, Bisleri, Britannia, Cadila Pharmaceuticals, CBRE, Cedar Management Consulting, Eli Lilly, Futures First, Google, H&M, IBM, ICICI Prudential, JIO Studios, Korn Ferry, McAfee, Motilal Oswal Securities Limited, Reliance Broadcast Network, Schneider Electric, Swiss Re, ThoughtWorks, Total Oil, Trafigura Global Services**, who offered challenging job roles to our graduates in different sectors such as BFSI, FMCG, Consulting and many more.

The foundation for the robust placement process was laid by engaging more than 150 companies through our Corporate Engagement Model. SIBM Bengaluru in its pursuit to make the students corporate ready, organised throughout the year many interactive sessions with CXO level industry experts like Viral Acharya, Deputy Governor, **RBI**; Manoj Mansukhani, Managing Director, **Wunderman**; Vinod Nair, Director HRBP, **Huawei**; Kiran Hegde, Director, **Dell** and many more who helped the students grasp a clearer picture of the current business scenario.



MESSAGE FROM THE DIRECTOR

“I take immense pleasure in leading the institute into its 11th year of being. As we move towards the closure of another academic year, we are delighted to report a highly successful placements season. The lasting effects of this institute’s past accomplishments stand as testaments to our growing success. The industry has shown their approval and appreciation for the MBA programme at SIBM Bengaluru which is specially designed to groom budding business professionals into true management leaders by imparting quality education, training them to challenge the conventional and think innovatively. As we move forward, our emphasis will continue being on creating young, vibrant and dedicated managers and leaders.”

Dr Rajesh Panda



MESSAGE FROM THE PLACEMENT HEAD

“As we complete one more successful Placement Season and embark on the other, it is perhaps pertinent to highlight the dividends of our policy of close Academia- Industry Interaction. This dividend has paid off in the profile of placements this year, including diversifying our list of recruiters from across Industries both in services and manufacturing. With continuous innovation in our academic curricula, this trend of getting our students “industry ready” will only intensify, resulting in a vibrant and self- sustaining Placement Calendar, both for Final Placements and meaningful Summer Internship Programmes for our Junior MBA students.”

Mr V. Ravi Kumar

Corporate Engagement

We at SIBM-B ensure that our students get the best in terms of corporate exposure.



Corporate Induction



Corporate Competitions



Guest Sessions



Industrial Visits



Live Projects

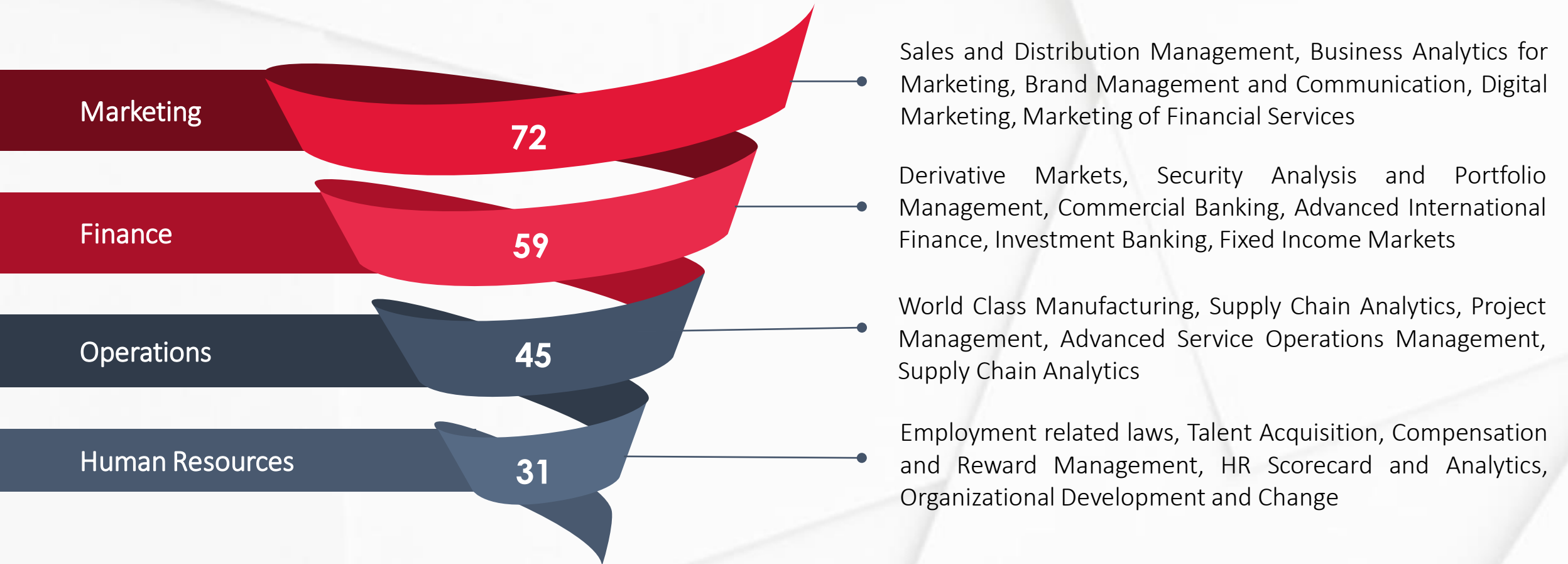


Summer Internship Programme

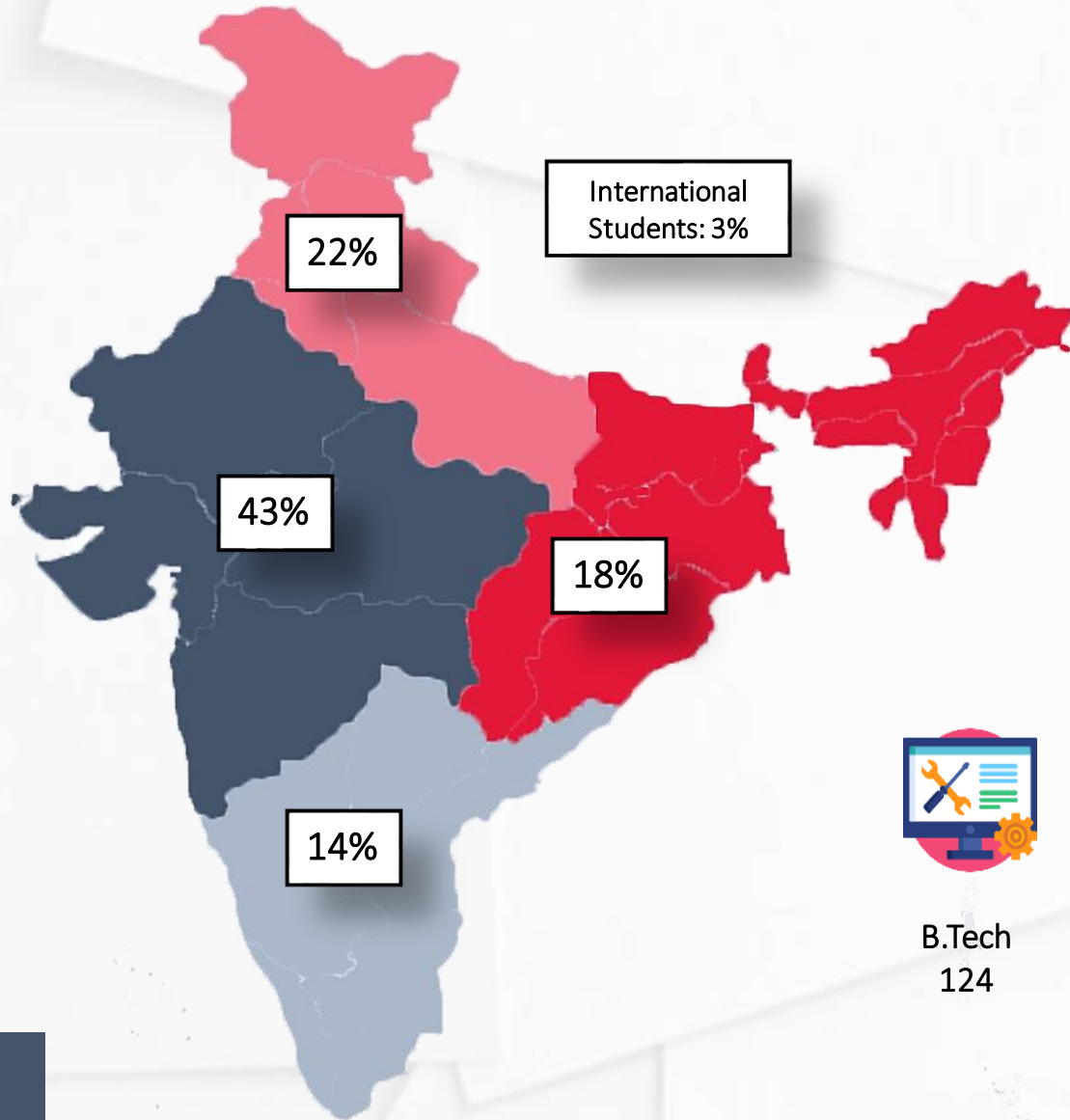


Final Placements

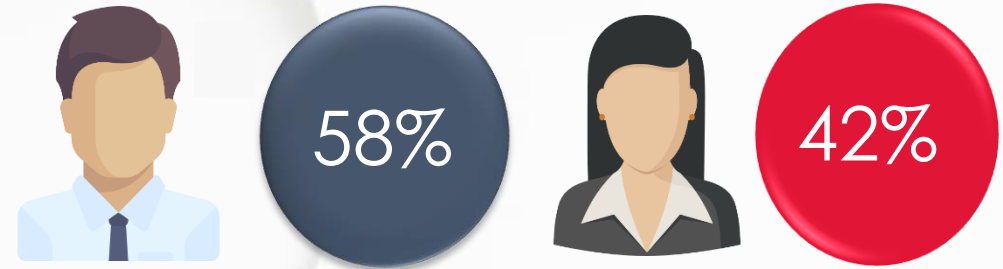
Batch Composition and Curriculum Highlights



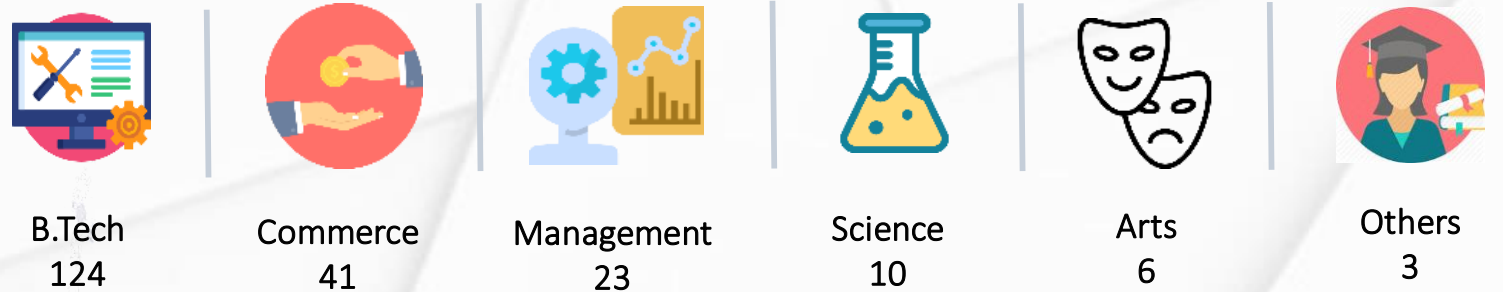
Regional Diversity



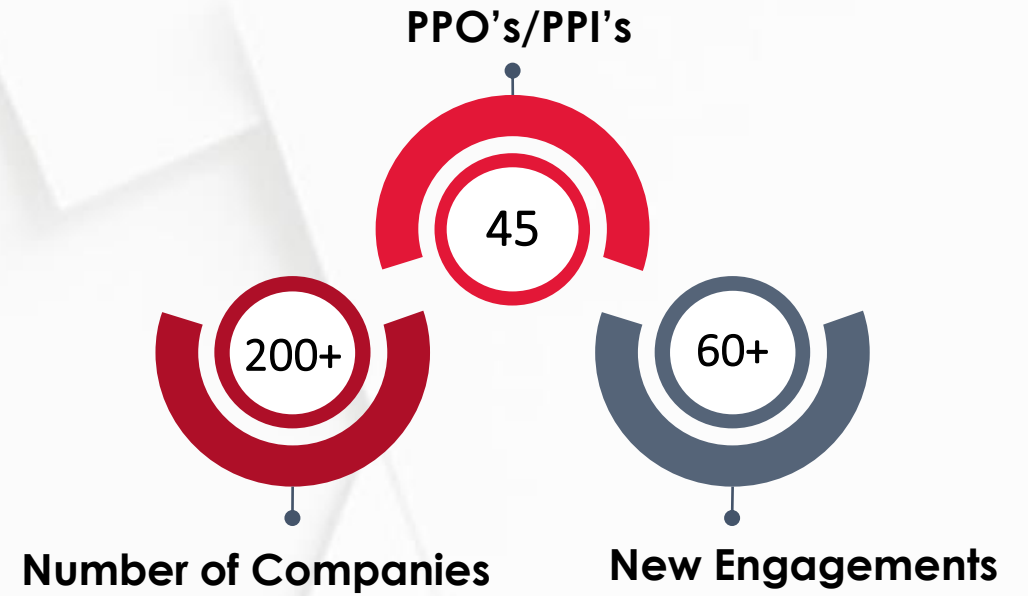
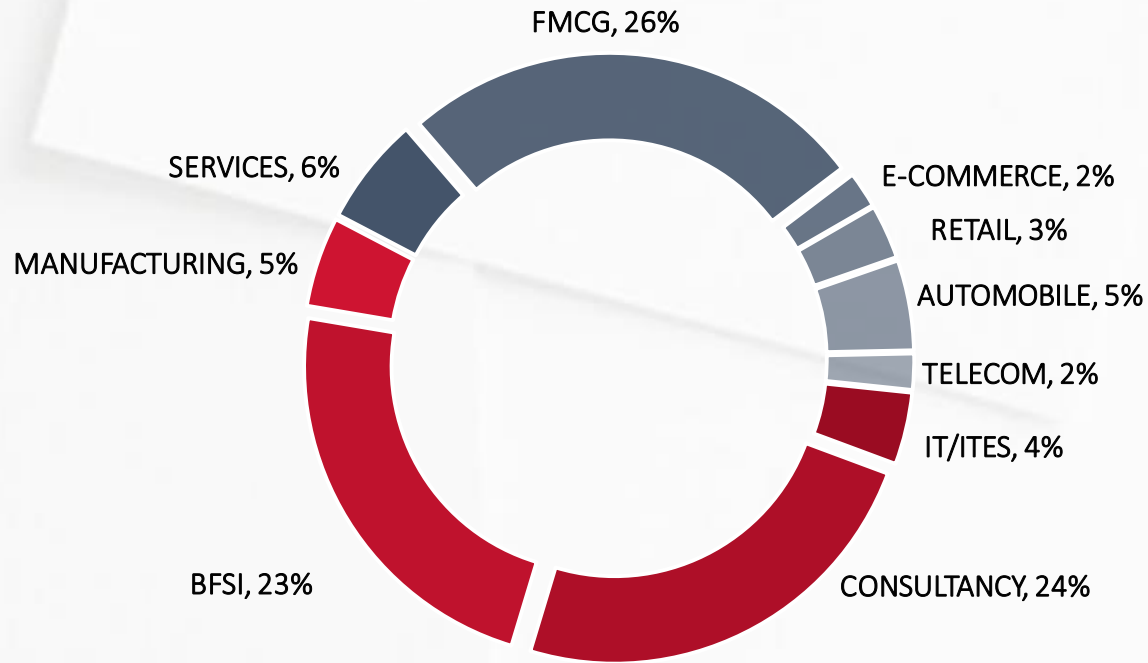
Gender Diversity



Educational Background

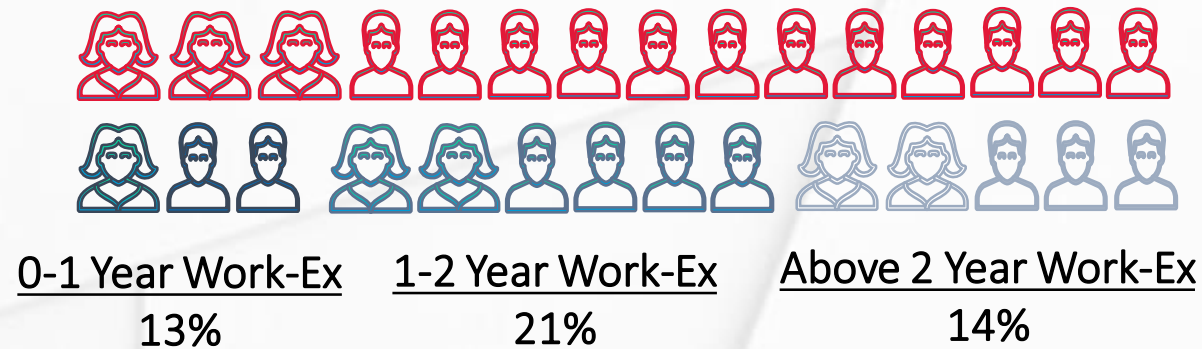


Sector Wise Companies



Work Experience Details

Freshers: 52%



Summer Internship Highlights



Finance

This year SIBM Bengaluru witnessed big players such as **Credit Suisse, CRISIL, Dell, India Ratings and Research (Fitch Group), JPMC, Morgan Stanley, Reserve Bank of India** who offered roles such as Credit Analyst, Global Finance Analyst, Global Auditor and Transformation Analyst. These roles captured varying interests of students who are exploring different fields before making a final call for themselves.



Marketing

This specialisation witnessed a tremendous increase in profiles and recruiters as compared to the last year. Reputed organizations like **Britannia, Godfrey Phillips, ITC, MTR Foods Pvt Ltd, Mahindra Comviva, NetApp, PUMA, Wildcraft, WAT Consult** recruited students in good numbers and offered interesting roles such as Branding and Communication, Digital Marketing, Sales and Marketing, Strategy Analyst and Business Intelligence to the marketing enthusiasts.



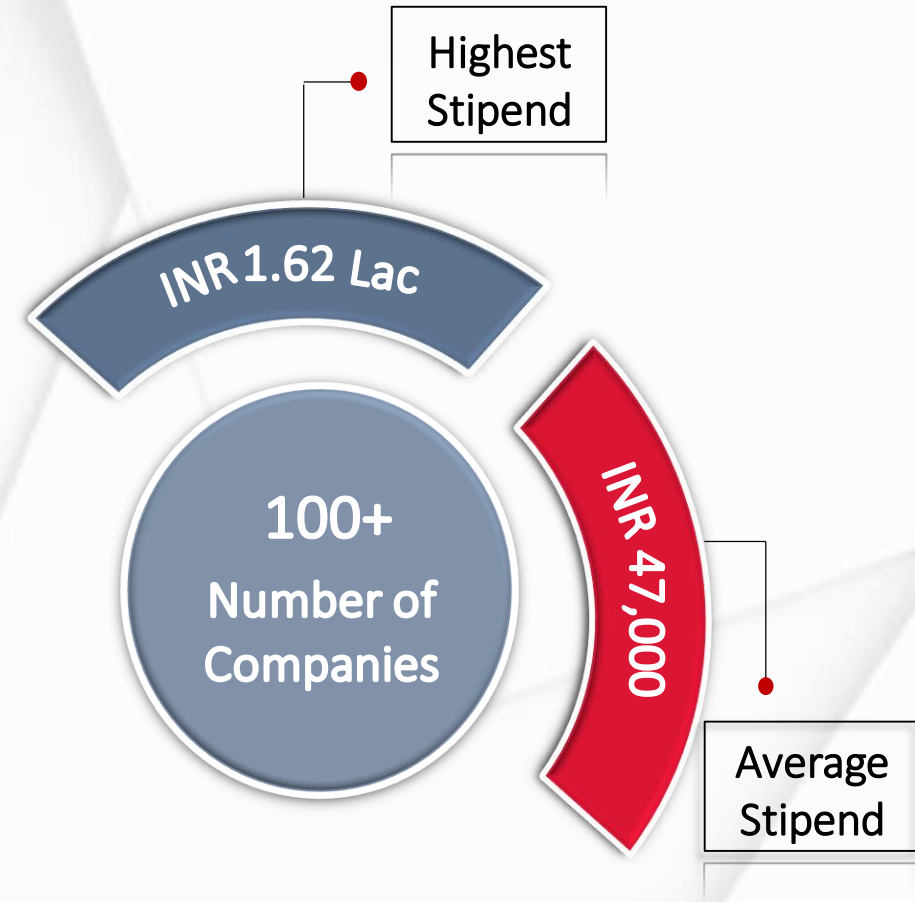
Operations

This domain made its presence felt by offering functional profiles that further accentuated the interest of students. Roles such as Quality Analyst, Project Management, Supply Chain Analyst and many more were offered by companies alike **Big Basket, Deloitte, Eli Lilly, Capgemini, Genpact, Ibibo Group, LoanTap, Toyota Financial Services** which aimed at building expertise of students with an inclination towards Operations as a specialization.



Human Resources

This specialization not only focused on core roles of Recruitment and Selection but offered roles ranging from Consulting to Change Management from big names such as **Deloitte, Envestnet Yodlee, Korn Ferry, McDonald's, Randstad, Reliance Broadcast Network**. Students were given an opportunity to work on topics they have exclusively learned in classrooms.



Recruiters at a Glance – Summer Placements

Aditya Birla Capital

Atlas Copco

Azim Premji Foundation

Bank of Baroda

Big Basket

Britannia

Benetton India

Capgemini

Compass Group PLC

Continental Automotive

CRISIL

Credit Suisse

Cummins

Dell Technologies

Deloitte

Envestnet Yodlee

Eli Lilly

Federal Bank

Fortis Healthcare

Future Lifestyle Fashion

Google

Godfrey Phillips India

Genpact

Honeywell

Ibibo Group

India Ratings and Research

Infosys

ITC Limited

JP Morgan Chase & Co.

Jio Studios

Kohler Power

Korn Ferry

LoanTap

Mahindra Comviva

Mahindra Finance

McDonald's

Morgan Stanley

Motilal Oswal Securities Limited

MTR Foods

MSL Group

Nielsen

PFRDA

Puma

Reserve Bank of India

Reliance Broadcast Network

Reliance Retail

Rubique

Randstad

SMC Global Securities

SPAR (Landmark Group)

Soulflower

Sharp

T.I. Cycles (Murugappa Group)

TÜV SÜD

Toyota Financial Services

Wildcraft

WATConsult

Final Placements Snapshot



Finance

This year we saw an overwhelming response from companies like **Credit Suisse, CRISIL, Dell, Deloitte, Futures First, J.P. Morgan Chase & Co, KPMG, PwC, Swiss Re, Trafigura Global Services, TresVista** and many more, who offered various roles ranging from Financial Analyst, Credit Analyst - Risk Management, Hedge Fund Accounting and Fund Services.

Marketing



The Marketing profile following the legacy saw a wide variety of companies from various sectors. Companies like **AB InBev, Airtel, Bisleri, Infosys, ITC Limited, Maruti Suzuki India Ltd, MTR Foods Pvt Ltd, Reckitt Benckiser, ThoughWorks** etc. offered positions like Area Sales Manager, Territory Sales Manager, Branding, Business Development, Digital Marketing and Market Research analyst.



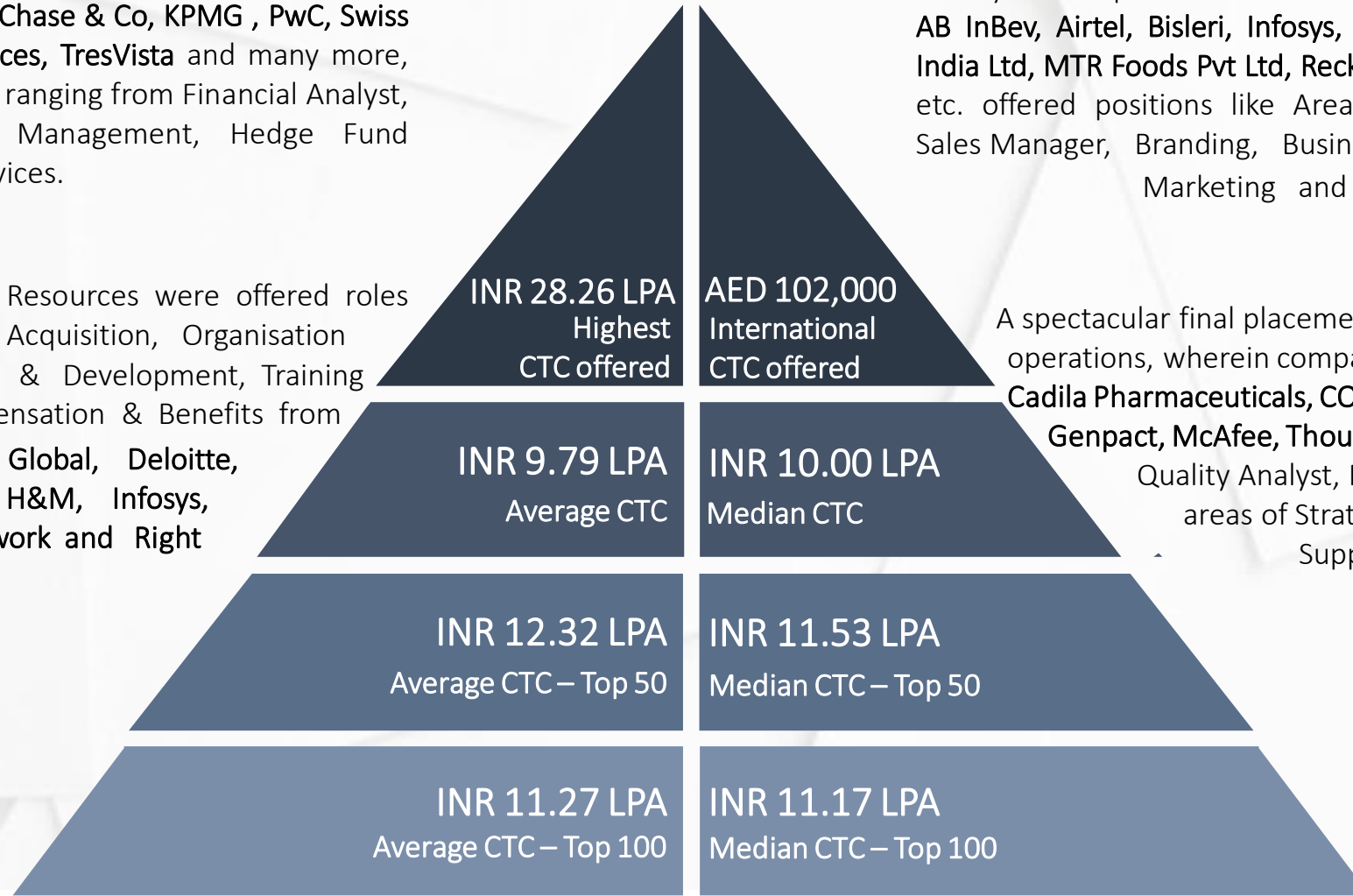
Human Resources

The disciples of Human Resources were offered roles in the area of Talent Acquisition, Organisation Transformation, Learning & Development, Training Management and Compensation & Benefits from Companies like **Atkins Global, Deloitte, Firstsource, Korn Ferry, H&M, Infosys, Reliance Broadcast Network and Right Management.**

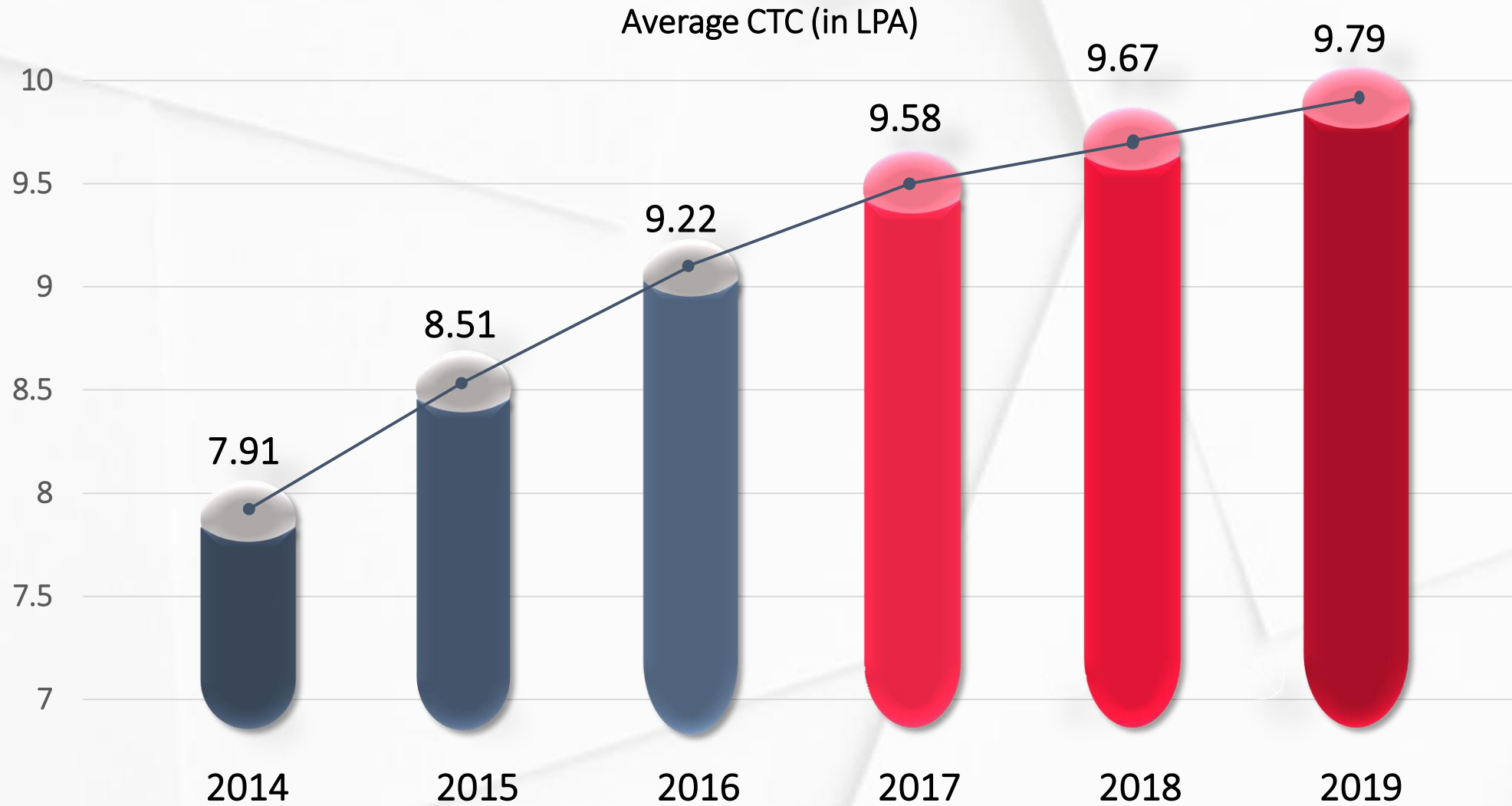
Operations



A spectacular final placement season was observed for operations, wherein companies like **Accenture, Bisleri, Cadila Pharmaceuticals, COATS India, Deloitte, Flipkart, Genpact, McAfee, Thoucentric,** offered job roles as Quality Analyst, Management Trainee in the areas of Strategy Planning & Operations, Supply Chain Management And Warehouse Management.



Final Placements Statistics



Recruiters at a Glance – Final Placements

Airtel	Continental Automotive	India Ratings and Research	Reckitt Benckiser
AB InBev	Convonix	Informatica	Right Management
Accenture	Credit Suisse	ITC Limited	Ruby Capital
Amazon	CRISIL	JP Morgan Chase & Co.	Salesforce
Arcesium	Cummins	Kantar	Schneider Electric
Asahi India Glass	DHL Supply Chain	Korn Ferry	Sobha Realty
Ashirwad Pipes	Dell Technologies	LoanTap	Swiss Re
BigBasket	Deloitte	Mahindra & Mahindra	ThoughtWorks
Bisleri	Federal Bank	Manpower Group	Tata Global Beverages
Bloomberg	Firstsource	Mapro	Tata Motors
BYJU's	Flipkart	Maruti Suzuki India Limited	Thomson Reuters
Cadila Pharmaceuticals	Futures First	McAfee	Thoucentric
Café Coffee Day	Gartner	McDonald's	Total Oil
Capgemini	Genpact	MuSigma	Trafigura Global Services
Carlsberg India	H&M	MTR Foods	TresVista
CBRE	HDFC Life	OnMobile Global	Truecaller
Cedar Consulting	Honeywell	Oracle	TVS Motors
CenturyLink	Ibibo Group	Puma	Whatfix
ClearTax	ICICI Prudential Life	PwC	Wildcraft
COATS India	Indegene	Reliance Broadcast Network	Zomato



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