



Celebrating 50 Years of Excellence

**Symbiosis Institute of Business Management, Bengaluru**  
**Master of Business Administration (Executive)**  
**Programme Structure 2020-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2240	0208480101	Advanced Business Communication		3	90	60	150
T2217	0208480102	Business Statistics		3	90	60	150
T2116	0208480103	Marketing Management		3	90	60	150
T2186	0208480104	Operations Management		3	90	60	150
T2279	0208480105	Organizational Behaviour		3	90	60	150
T6069	0208480106	Economics for Managers		3	90	60	150
T2003	0208480107	Financial Accounting		2	100	0	100
<b>Total</b>				<b>20</b>	<b>640</b>	<b>360</b>	<b>1000</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2036	0208480201	Financial Management		3	90	60	150
T2388	0208480202	Global Business Environment		3	90	60	150
T2280	0208480203	Human Resource Management		3	90	60	150
T2221	0208480204	Operations Research		3	90	60	150
T2167	0208480205	Supply Chain Management		3	90	60	150
T2006	0208480206	Cost Accounting		2	60	40	100
T2153	0208480207	International Marketing		2	100	0	100
<b>Total</b>				<b>19</b>	<b>610</b>	<b>340</b>	<b>950</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2058	0208480301	Advanced Topics in Corporate Finance		3	90	60	150
T2119	0208480302	Consumer Behaviour and Insights		3	90	60	150
T2287	0208480303	Employment Related Laws		3	90	60	150
T2269	0208480304	Organizational Development and Change		3	90	60	150
T2135	0208480305	Sales and Distribution Management		3	90	60	150
T2294	0208480306	Conflict and Negotiation		2	60	40	100
T2253	0208480307	Strategic Management		2	100	0	100
<b>Total</b>				<b>19</b>	<b>610</b>	<b>340</b>	<b>950</b>
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2228	0208480401	Business Analytics		3	90	60	150
T2005	0208480402	Financial Statement Analysis		3	90	60	150
T2191	0208480403	World Class Manufacturing		3	90	60	150



Celebrating 50 Years of Excellence

**Symbiosis Institute of Business Management, Bengaluru**  
**Master of Business Administration (Executive)**  
**Programme Structure 2020-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2131	0208480404	Brand Management and Communications		3	90	60	150
T2139	0208480405	Digital Marketing		2	60	40	100
T2193	0208480406	Project Management		2	60	40	100
T2225	0208480407	Research Methodology		2	100	0	100
T2148	0208480408	Retail Marketing		2	60	40	100
<b>Total</b>				<b>20</b>	<b>640</b>	<b>360</b>	<b>1000</b>
<b>Semester : 5</b>							
<b>Generic Core Courses</b>							
T2814	0208480501	Project		14	700	0	700
<b>Total</b>				<b>14</b>	<b>700</b>	<b>0</b>	<b>700</b>
<b>Generic Elective Courses Group</b>							
T2236	0208480502	Corporate Governance and Ethics		2	100	0	100
T2658	0208480503	Design Thinking		2	100	0	100
T2353	0208480504	Entrepreneurship		2	100	0	100
T2290	0208480505	Leadership and Capacity Building		2	100	0	100
T1140	0208480506	Legal Aspects of Business		2	100	0	100
T2163	0208480507	Quality Management		2	100	0	100
<b>Total Required Credits</b>				<b>8</b>	<b>400</b>	<b>0</b>	<b>400</b>



Celebrating 50 Years of Excellence

**Symbiosis Institute of Business Management, Bengaluru**  
**Master of Business Administration (Executive)**  
**Programme Structure 2020-23**

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester1	2	18	20	1000
Semester2	2	17	19	950
Semester3	2	17	19	950
Semester4	2	18	20	1000
Semester5	22	0	22	1100
<b>Total</b>	<b>30</b>	<b>70</b>	<b>100</b>	<b>5000</b>