

INTERIM PLACEMENT REPORT 2023

SYMBIOSIS

Management Education with
a Quantitative Difference

VISION & MISSION

Vision: To urge for excellence in providing higher education and to become a world-class institute imparting Management Education in a manner to exceed the expectations of all our stakeholders including the students, parents, industry, faculty members and employees by committing ourselves and our resources in an effective & efficient manner.

Mission: To promote ethical and value-based learning to foster the spirit of 'Vasudhaiva Kutumbakam' (the world is one family) which will bring creativity, and encourage entrepreneurship to enhance employability and contribute to human resource development; to cultivate sensitivity among the students for the community and the environment; to generate thought-provoking leaders for society; to promote health and wellbeing among students, staff, and the community; to contribute to knowledge creation and dissemination; to encourage moral and value-based learning and to develop global competencies among them.

ABOUT US

Symbiosis Institute of Business Management (SIBM), Bengaluru, was founded in **2008** as a branch of **Symbiosis International University (Deemed)**. Eminent teachers from all over the nation, a holistic learning-focused pedagogy, students with a zeal for learning, and top-notch facilities come together at SIBM-B to build the next generation of business leaders. While there have been significant changes in both the manner that education is delivered and sought throughout the years, the force that drives each student towards excellence and knowledge has not changed. To assist this spark to grow into a roaring flame that will enable its students to become tomorrow's leaders, the institute spares no effort in providing first-grade education to its students. SIBM Bengaluru is well positioned to serve the meeting of the east and the west because Bengaluru is at the forefront of **globalization**. The culture at SIBM Bengaluru fosters **leadership** potential. When it comes to being trained as leaders and perfectionists in their field of work, all students at SIBM Bengaluru, are polished to a high degree.

By emphasising **data analytics** throughout all disciplines, SIBM Bengaluru aims to provide management education with a '**Quantitative Difference**'. Through the use of **simulations** and a **case-based teaching** approach, students' analytical and decision-making abilities are developed.

Over the years, prominent corporates have laid trust in the institution to meet their talent requirements and the students have never failed to stand up to and surpass the expectations of the corporate world.

MESSAGE FROM



DIRECTOR

Dr. Madhvi Sethi

Director

SIBM Bengaluru

At SIBM Bengaluru, we acknowledge that the modern manager needs to adjust quickly to unavoidable turbulence and project confidence in an environment that is highly volatile and rife with fierce competition. The institute's aim of developing future global business leaders is carried out through its educational ethos. We shape well-equipped professionals who can significantly contribute to the value-creation process. In order to improve the academic performance index, we recognise that it is our highest responsibility as a teaching and learning organisation to constantly adapt our methods and encourage innovation. The corporate engagement framework and academic rigour are built to encourage a much deeper intellectual inquiry in order to satisfy the needs of trade, industry, and society as a whole.

MESSAGE FROM



**DEPUTY
DIRECTOR**

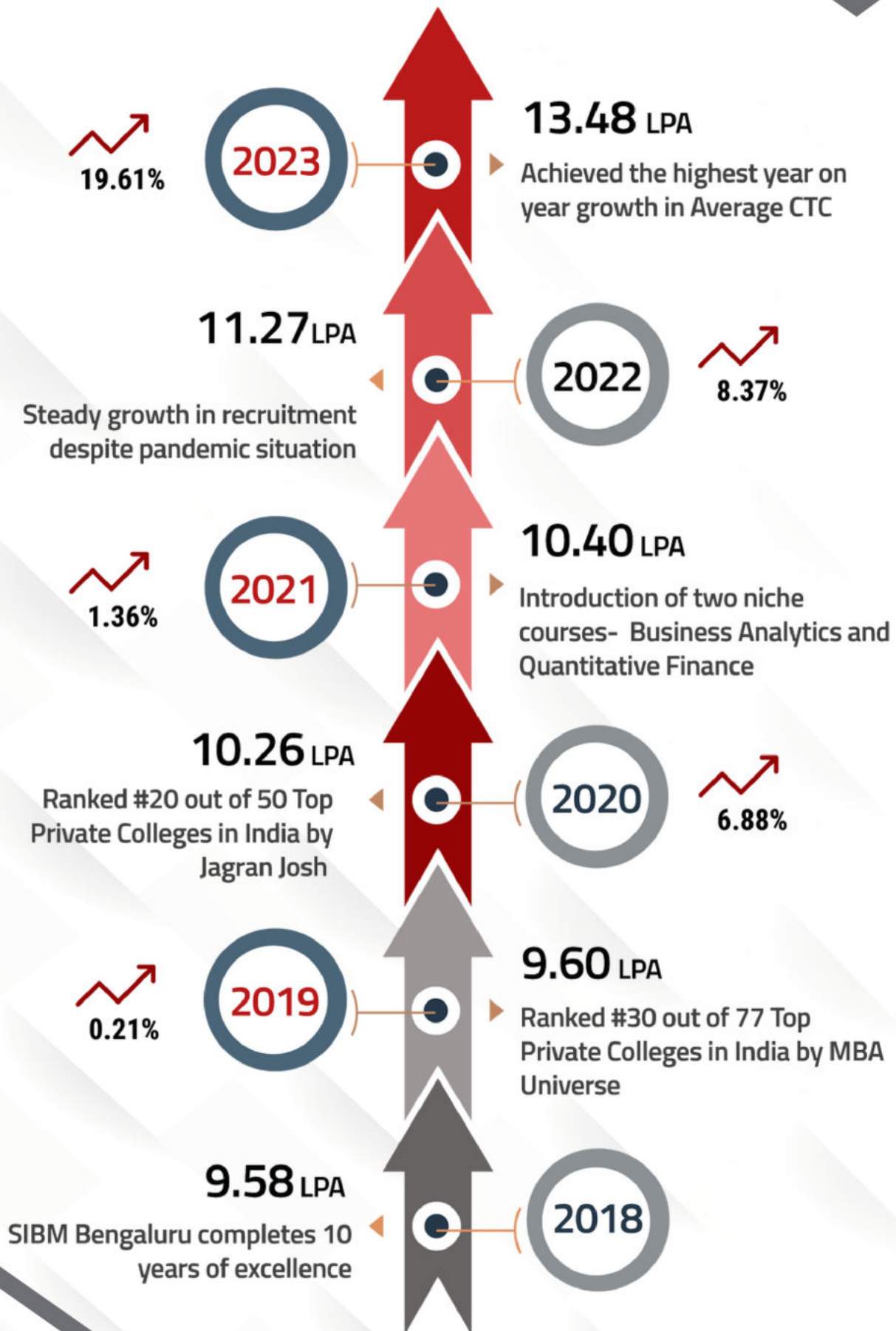
Prof. A. Vidyasagar

Deputy Director
SIBM Bengaluru

We must work to give the leaders of tomorrow the expertise, capability, and character they need to confront new global economic and societal challenges because management education is at a turning moment. Despite the unpredictability brought on by the COVID-19 pandemic, the Institute not only upheld its reputation for delivering high-calibre placement outcomes but also broke previous benchmarks to achieve the highest average package ever.

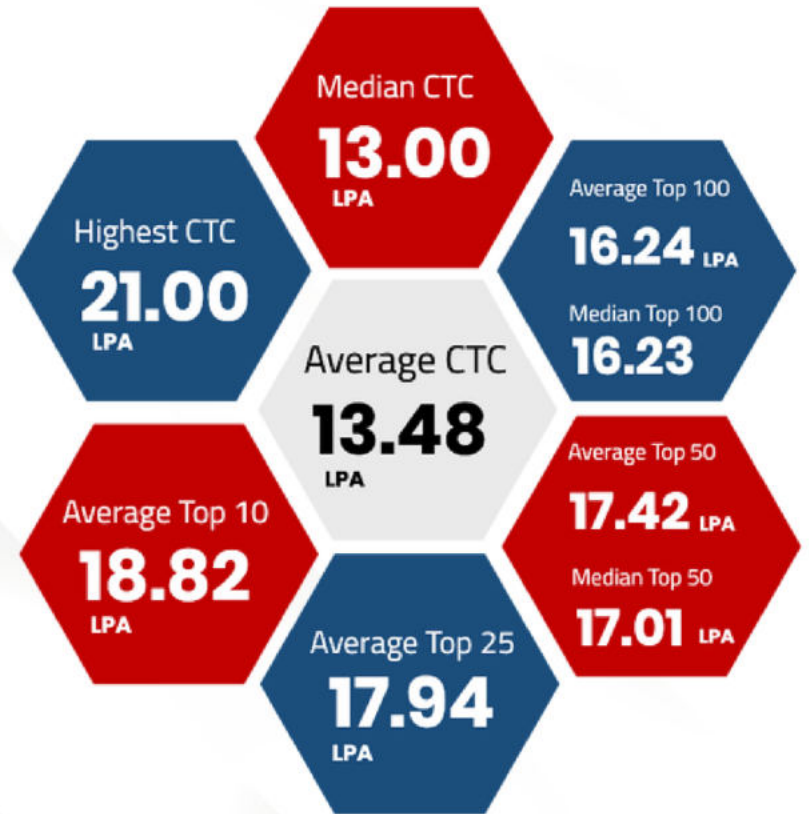
Industry-wide recruiters made larger offers for coveted positions, demonstrating their confidence in the potential of the students at SIBM Bengaluru. The consistent rise in the number of PPOs offered is also a reflection of the institution's reputation among recruiters over time. We strive for mutual association and collaboration via the four pillars of Corporate Engagement which are Guest Sessions, Live Projects, Summer Internships, and Final Placements.

PLACEMENT STATISTICS

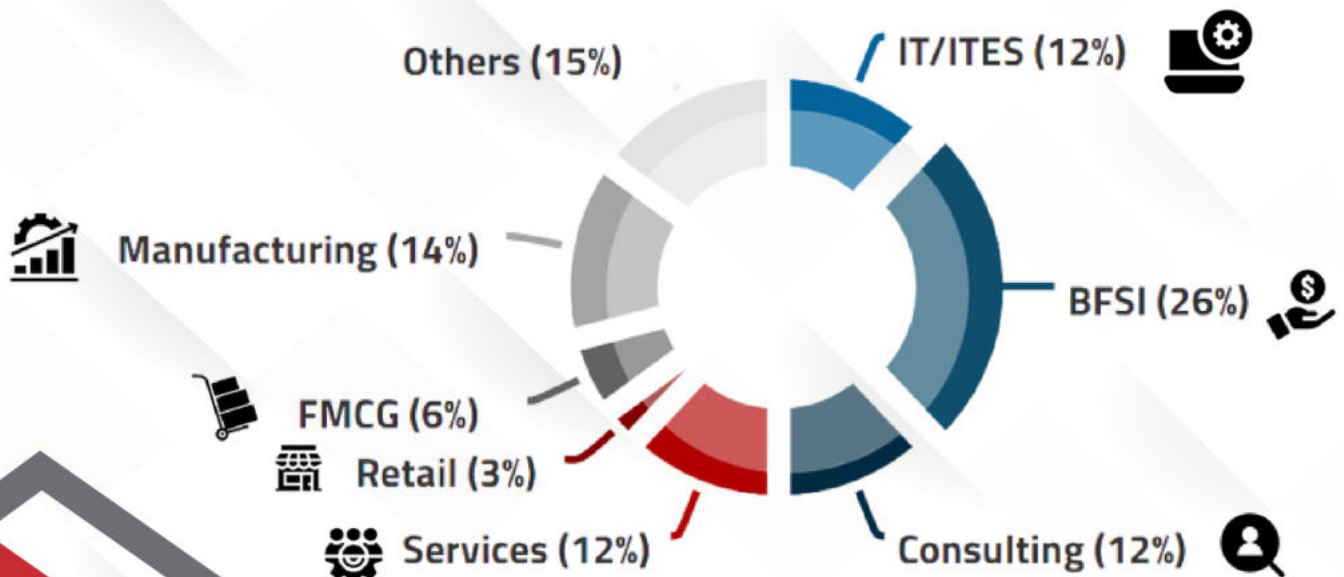


* % figures are year on year growth

NOTABLE ENGAGEMENTS

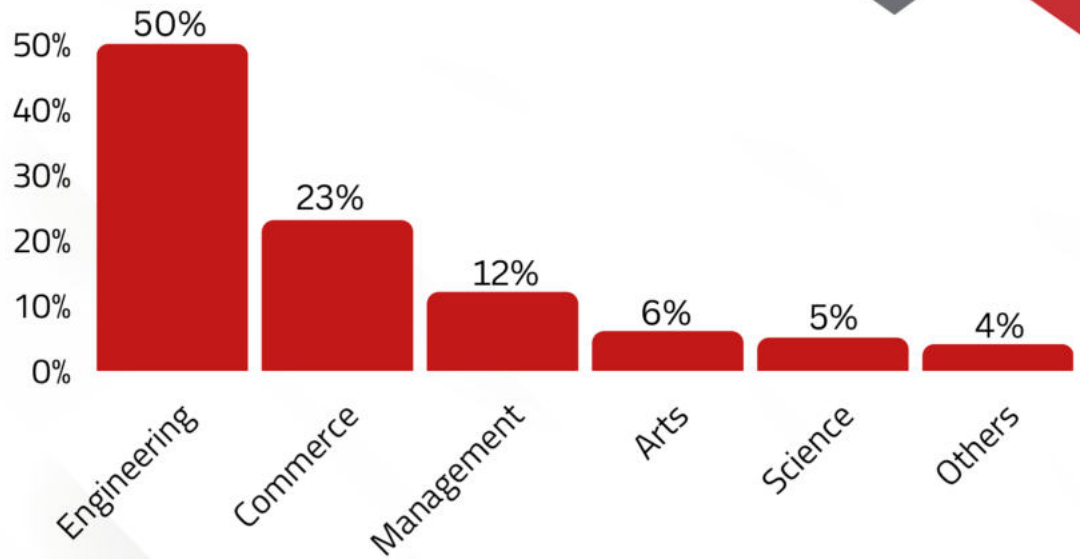


SECTOR-WISE COMPANIES

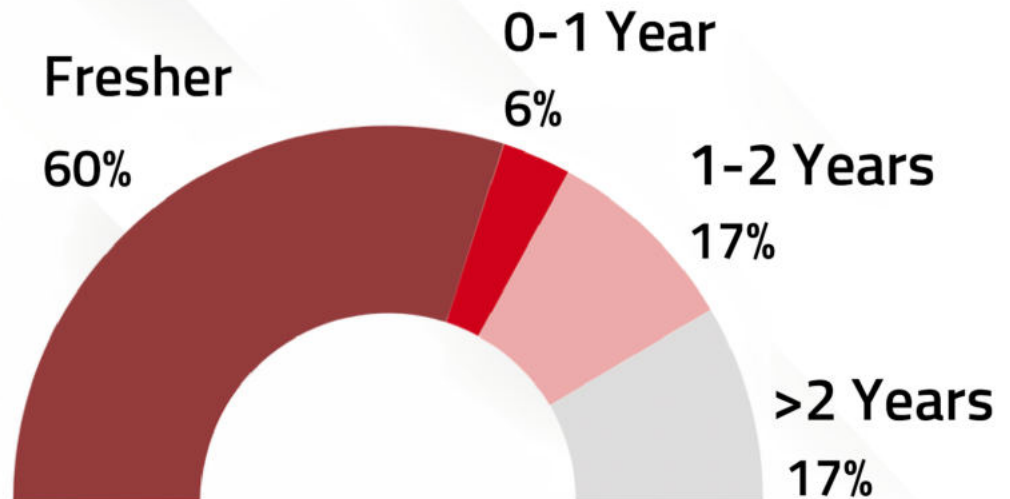


BATCH COMPOSITION

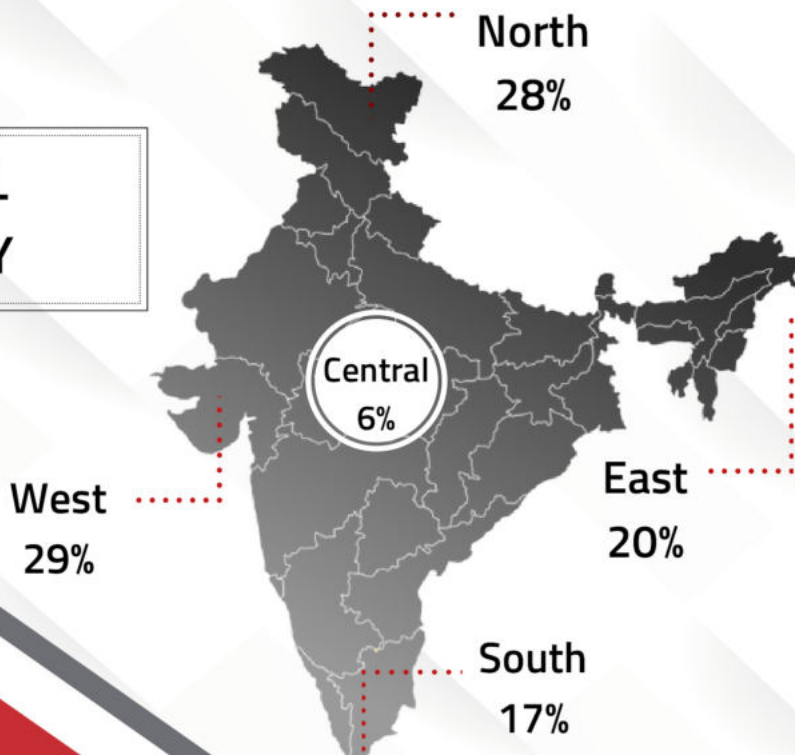
EDUCATIONAL BACKGROUND



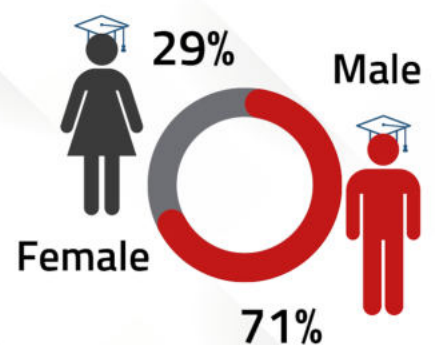
WORK EXPERIENCE



REGIONAL DIVERSITY



GENDER DIVERSITY



MARKETING

Marketing is a common area of focus for MBA students due to its esteemed importance in every firm. Advertising, Brand Management, Consumer Behaviour, Digital Marketing, International Marketing, Marketing Research, Marketing Strategy, Product Management, Promotion, Sales Management, and Services Marketing are some of the topics covered in this course. Students learn to conduct market research, analyze consumer data, and create successful marketing strategies. Roles like Area Manager, Client Relationship Manager, Digital Transformation Consultant, Functional Architect, High-End Specialist, Knowledge Associate, Offline Route to Market Consultant and Product Merchandiser are offered via corporates to shape their knowledge.



13.63 LPA
Average CTC

FINANCE

Since efficient financial management and decision-making depends on a solid understanding of finance, it is a core specialisation in MBA programmes. Corporate Finance, Financial Accounting, Financial Institutions, Financial Markets, Financial Modelling, Investment and Wealth Management, and Risk Management are some of the areas that MBA students study in this course. Students learn financial statement analysis, investment opportunities analysis, risk management, and strategic financial decision-making through this course. They get exposure through roles like Credit Risk, Commercial Banking, Cybersecurity Risk & Regulatory, Deal Advisory and Strategy, Finance Analytics Expert, Lead-Financial Planning and Analysis, Product Control Analytics and Regulatory Reporting Specialist.



13.32 LPA
Average CTC

OPERATIONS

Students opting for operations as their specialisation gain a thorough understanding of the various facets of operations, including **Logistics, Process Improvement, Project Management, and Supply Chain Management**. Students also acquire the skills and knowledge required to manage and improve the effectiveness of an organisation's operations, control costs, and ensure prompt delivery of goods and services through courses on topics like the design and management of efficient production processes, inventory planning, and control, coordination of the flow of goods and services, and supply chain management. They enter into the corporates as **Area Operations Manager, Associate Consultant, Automation Product Manager, Offline Sales Channel to Market Analyst, Plant Operations Manager, Product Manager and Supply Chain Manager and Consultant**.

 **accenture**

 **firstsource**

 **Hitachi Vantara**

HCLTech

 **LARSEN & TOUBRO**

 **MARUTI SUZUKI**

**McKinsey
& Company**

 **pwc**

 **TATA
TATA ADVANCED SYSTEMS**

 **wipro**



13.77 LPA
Average CTC

HUMAN RESOURCES

Students pursuing an MBA with Human Resources as their majors focus on the information and abilities necessary to successfully lead and manage an organization's most precious resource: its employees. Students learn about important HR concepts like **Compensation and Benefits, Employee Engagement, Labour Relations, Recruitment and Selection, and Talent Management** through a variety of sessions. Additionally, the programme gives students a thorough understanding of how human resources fits into an organization via various roles such as **Human Capital Consultant, HR Tech Analyst, HRBP Executive, HR Executive and Trainee, HR Shared Service Associate and Talent Acquisition**.

Deloitte.

 **Expedia**

 **MARUTI SUZUKI**

 **HYUNDAI**

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 **TITAN
COMPANY**

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13.43 LPA
Average CTC

BUSINESS ANALYTICS

An MBA with a focus on Business Analytics prepares students to evaluate and interpret massive volumes of data to support strategic decision-making. **Data Mining, Data Visualisation, Forecasting, and Statistical Modelling** are various areas covered by this specialisation. Students learn how to monitor performance, spot patterns, and anticipate future results using data and analytics tools. Additionally, students also learn about the moral and legal issues surrounding data and analytics. This course also gives students a thorough understanding of how data and analytics fit into an organization's entire business strategy. They gain expertise through roles such as **Assistant Portfolio Manager, Bid Manager, Business Analyst, Business Pre-sales Specialist, Data Analyst, E-commerce Analytics, Global Product Manager and Research Analytics.**



13.90 LPA
Average CTC

QUANTITATIVE FINANCE

Students who take up MBA with a focus on Quantitative Finance are prepared to manage and assess financial risks using statistical and mathematical techniques. This specialisation includes a wide range of subjects, including **Derivatives, Financial Modelling, Risk Management, and Portfolio Optimization.** To evaluate financial instruments, appraise investment opportunities, and manage financial risks, students learn how to use quantitative methods. Students also learn about the legal and administrative framework that surrounds quantitative finance. They get exposure through roles like **Credit Risk, Commercial Banking, Global Research and Risk Solution, Deal Advisory and Strategy, Finance Analytics Expert, Lead-Financial Planning and Analysis, Product Control Analytics and Regulatory Reporting Specialist.**



12.83 LPA
Average CTC

SUMMER PLACEMENT HIGHLIGHTS

Rs
62,182

AVERAGE STIPEND

60+

No. OF COMPANIES

Rs 2.70
LAKH

HIGHEST STIPEND

FINANCE- Prestigious organizations like **Credit Suisse**, **CRISIL**, **JP Morgan Chase & Co.**, and **Morgan Stanley** have offered roles such as **CADP**, **Finance & Control Intern**, **Product Control Specialist** and **Regulatory Reporting Specialist** to the students amongst many more.



OPERATIONS- The batch of Operations specialization bagged several opportunities from companies like **Big Basket**, **Capgemini**, **K12**, **Sports365**, and **Target Corporation** which offered notable roles and profiles, namely, **Digital Transformation Intern**, **Marketplace Operations Analyst**, **Operations Business Analyst** and **Supply Chain Management Intern**.



SUMMER PLACEMENT HIGHLIGHTS

MARKETING- Companies like **Capgemini**, **ITC**, **MTR**, and **Tally Solutions** along with new engagements like **Adobe**, **IKEA**, **Marsh**, **Thoucentric** and more have extended roles such as **Area Sales Intern**, **Associate Intern**, **Business Development Associate** and **Marketing Intern** to the students.



HUMAN RESOURCES- Prominent companies such as **Big Basket**, **Deloitte**, **SABIC**, and **ServiceNow** have offered notable roles like **Human Capital Consultant**, **HR Recruitment Intern** and **Talent Acquisition Intern**.

BUSINESS ANALYTICS- The students who opted for Business Analytics witnessed a tremendous response from companies like **IKEA**, **Happiest Minds Technologies**, and **ServiceNow** for roles like **Associate Business Consultant**, **Business Analyst**, **Data Analyst** and **Market Research Analyst**.



QUANTITATIVE FINANCE- The batch of Quantitative Finance was in demand by distinguished organisations like **Credit Suisse**, **JP Morgan Chase & Co.**, **Morgan Stanley**, **Reserve Bank of India**, **Wells Fargo**, and many more. These companies offered varied roles like **Credit Risk Analyst**, **Global Finance Business Manager**, **Finance and Control Intern**, **Assistant Portfolio Intern** and **Risk & Regulatory Specialist**.

OUR PROMINENT RECRUITERS



NEW RECRUITERS



PLACEMENTS TEAM



For any queries,
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