



Celebrating 50 Years of Excellence

Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration (Executive)
Programme Structure 2022-25

1.	OBJECTIVE	To enhance managerial skills for current business professionals by providing them with: <ul style="list-style-type: none"> • World-class academic environment, • Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes. 			
2.	DURATION (IN MONTHS)	30 (Part Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			0	0	
5.	ELIGIBILITY	Graduate from recognised university/ Institution of National Importance with minimum of 50% marks or equivalent grade and minimum of Two years full time work experience after graduation in a registered firm/ company/ industry, educational / government/ autonomous organisations.			
6.	SELECTION PROCEDURE	a) SIBM, Bengaluru-conducts Entrance Test depending on number of applicants for screening b) Counselling (or) Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
1st Year					
		Indian Students	250000	10000	260000
		International Students (USD equivalent to INR)	0	0	0
2nd Year					
		Indian Students	250000	0	250000
		International Students (USD equivalent to INR)	0	0	0
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the			

		institute level. All external courses will have 60% internal component and 40% external component [University] examination.					
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Executive) will be awarded at the end of semester V examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA.					
14. CLASSIFICATION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	20	0	0	0	0	0	20
2	19	0	0	0	0	0	19
3	19	0	0	0	0	0	19
4	18	2	0	0	0	0	20
5	16	6	0	0	0	0	22
Total	92	8	0	0	0	0	100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2240	0208480101	Advanced Business Communication		3	90	60	150
T2217	0208480102	Business Statistics		3	90	60	150
T6069	0208480103	Economics for Managers		3	90	60	150
T2116	0208480104	Marketing Management		3	90	60	150
T2186	0208480105	Operations Management		3	90	60	150
T2279	0208480106	Organizational Behaviour		3	90	60	150
T2003	0208480107	Financial Accounting		2	100	0	100
Total				20	640	360	1000
Semester : 2							
Generic Core Courses							
T2036	0208480201	Financial Management		3	90	60	150
T2388	0208480202	Global Business Environment		3	90	60	150
T2280	0208480203	Human Resource Management		3	90	60	150
T2221	0208480204	Operations Research		3	90	60	150
T2167	0208480205	Supply Chain Management		3	90	60	150
T2006	0208480206	Cost Accounting		2	60	40	100
T2153	0208480207	International Marketing		2	100	0	100
Total				19	610	340	950
Semester : 3							
Generic Core Courses							
T2058	0208480301	Advanced Topics in Corporate Finance		3	90	60	150
T2119	0208480302	Consumer Behaviour and Insights		3	90	60	150
T2287	0208480303	Employment Related Laws		3	90	60	150
T2269	0208480304	Organizational Development and Change		3	90	60	150
T2135	0208480305	Sales and Distribution Management		3	90	60	150
T2294	0208480306	Conflict and Negotiation		2	60	40	100
T2253	0208480307	Strategic Management		2	100	0	100
Total				19	610	340	950
Semester : 4							
Generic Core Courses							
T2131	0208480401	Brand Management and Communications		3	90	60	150
T2228	0208480402	Business Analytics		3	90	60	150
T2005	0208480403	Financial Statement Analysis		3	90	60	150



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2191	0208480404	World Class Manufacturing		3	90	60	150
T2139	0208480405	Digital Marketing		2	60	40	100
T2193	0208480406	Project Management		2	60	40	100
T2148	0208480407	Retail Marketing		2	60	40	100
Total				18	540	360	900
Generic Elective Courses Group							
T2011	0208480408	Commercial Banking		2	100	0	100
T2236	0208480409	Corporate Governance and Ethics		2	100	0	100
Total Required Credits				2	100	0	100
Semester : 5							
Generic Core Courses							
T2814	0208480501	Project		14	700	0	700
T2225	0208480502	Research Methodology		2	100	0	100
Total				16	800	0	800
Generic Elective Courses Group (Any three courses to be chosen)							
T2449	0208480503	Concepts and Applications in Sustainability		2	100	0	100
T2353	0208480504	Entrepreneurship		2	100	0	100
F0002	0208480505	Flexi-Credit Course		2	100	0	100
T2290	0208480506	Leadership and Capacity Building		2	100	0	100
T2163	0208480507	Quality Management		2	100	0	100
Total Required Credits				6	300	0	300



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	2	18	20	1000
Semester 2	2	17	19	950
Semester 3	2	17	19	950
Semester 4	2	18	20	1000
Semester 5	22	0	22	1100
Total	30	70	100	5000