



Celebrating 50 Years of Excellence

Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration (Executive)
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2240	0208480101	Advanced Business Communication		3	90	60	150
T2217	0208480102	Business Statistics		3	90	60	150
T2116	0208480103	Marketing Management		3	90	60	150
T2186	0208480104	Operations Management		3	90	60	150
T2279	0208480105	Organizational Behaviour		3	90	60	150
T6069	0208480106	Economics for Managers		3	90	60	150
T2003	0208480107	Financial Accounting		2	100	0	100
Total				20	640	360	1000
Semester : 2							
Generic Core Courses							
T2036	0208480201	Financial Management		3	90	60	150
T2388	0208480202	Global Business Environment		3	90	60	150
T2280	0208480203	Human Resource Management		3	90	60	150
T2221	0208480204	Operations Research		3	90	60	150
T2167	0208480205	Supply Chain Management		3	90	60	150
T2006	0208480206	Cost Accounting		2	60	40	100
T2153	0208480207	International Marketing		2	100	0	100
Total				19	610	340	950
Semester : 3							
Generic Core Courses							
T2058	0208480301	Advanced Topics in Corporate Finance		3	90	60	150
T2119	0208480302	Consumer Behaviour and Insights		3	90	60	150
T2287	0208480303	Employment Related Laws		3	90	60	150
T2269	0208480304	Organizational Development and Change		3	90	60	150
T2135	0208480305	Sales and Distribution Management		3	90	60	150
T2294	0208480306	Conflict and Negotiation		2	60	40	100
T2253	0208480307	Strategic Management		2	100	0	100
Total				19	610	340	950
Semester : 4							
Generic Core Courses							
T2228	0208480401	Business Analytics		3	90	60	150
T2005	0208480402	Financial Statement Analysis		3	90	60	150
T2191	0208480403	World Class Manufacturing		3	90	60	150



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T2131	0208480404	Brand Management and Communications		3	90	60	150
T2139	0208480405	Digital Marketing		2	60	40	100
T2193	0208480406	Project Management		2	60	40	100
T2148	0208480407	Retail Marketing		2	60	40	100
Total				18	540	360	900
Generic Elective Courses Group							
T2011	0208480408	Commercial Banking		2	100	0	100
T2236	0208480409	Corporate Governance and Ethics		2	100	0	100
Total Required Credits				2	100	0	100
Semester : 5							
Generic Core Courses							
T2814	0208480501	Project		14	700	0	700
T2225	0208480502	Research Methodology		2	100	0	100
Total				16	800	0	800
Generic Elective Courses Group							
T2449	0208480503	Concepts and Applications in Sustainability		2	100	0	100
T2353	0208480504	Entrepreneurship		2	100	0	100
T2290	0208480505	Leadership and Capacity Building		2	100	0	100
F0002	0208480506	Flexi-Credit Course		2	100	0	100
T2163	0208480507	Quality Management		2	100	0	100
Total Required Credits				6	300	0	300



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	2	18	20	1000
Semester 2	2	17	19	950
Semester 3	2	17	19	950
Semester 4	2	18	20	1000
Semester 5	22	0	22	1100
Total	30	70	100	5000