



Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration (Executive)
Programme Structure 2020-23

1.	OBJECTIVE	To enhance managerial skills for current business professionals by providing them with: <ul style="list-style-type: none"> • World-class academic environment, • Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes. 			
2.	DURATION (IN MONTHS)	30 (Part Time)			
3.	INTAKE	30			
4.	RESERVATION	Not Applicable			
5.	ELIGIBILITY	Graduate from any statutory/recognised university with minimum of 50% marks or equivalent grade and minimum of Two years full time work experience after graduation in a registered firm/ company/ industry/ educational and/ government, autonomous organisations.			
6.	SELECTION PROCEDURE	a) SIBM, Bengaluru-conducts Entrance Test depending on number of applicants for screening b) Counselling (or) Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	250000	10000	260000
		International Students (USD equivalent to INR)	0	0	0
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% external component [University] examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Executive) will be awarded at the end of semester V examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA.			

14. NATURE WISE DISTRIBUTION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	20	0	0	0	0	0	20
2	19	0	0	0	0	0	19
3	19	0	0	0	0	0	19
4	20	0	0	0	0	0	20
5	14	8	0	0	0	0	22
Total	92	8	0	0	0	0	100

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2240	0208480101	Advanced Business Communication		3	90	60	150
T2217	0208480102	Business Statistics		3	90	60	150
T2116	0208480103	Marketing Management		3	90	60	150
T2186	0208480104	Operations Management		3	90	60	150
T2279	0208480105	Organizational Behaviour		3	90	60	150
T6069	0208480106	Economics for Managers		3	90	60	150
T2003	0208480107	Financial Accounting		2	100	0	100
Total				20	640	360	1000
Semester : 2							
Generic Core Courses							
T2036	0208480201	Financial Management		3	90	60	150
T2388	0208480202	Global Business Environment		3	90	60	150
T2280	0208480203	Human Resource Management		3	90	60	150
T2221	0208480204	Operations Research		3	90	60	150
T2167	0208480205	Supply Chain Management		3	90	60	150
T2006	0208480206	Cost Accounting		2	60	40	100
T2153	0208480207	International Marketing		2	100	0	100
Total				19	610	340	950
Semester : 3							
Generic Core Courses							
T2058	0208480301	Advanced Topics in Corporate Finance		3	90	60	150
T2119	0208480302	Consumer Behaviour and Insights		3	90	60	150
T2287	0208480303	Employment Related Laws		3	90	60	150
T2269	0208480304	Organizational Development and Change		3	90	60	150
T2135	0208480305	Sales and Distribution Management		3	90	60	150
T2294	0208480306	Conflict and Negotiation		2	60	40	100
T2253	0208480307	Strategic Management		2	100	0	100
Total				19	610	340	950
Semester : 4							
Generic Core Courses							
T2228	0208480401	Business Analytics		3	90	60	150
T2005	0208480402	Financial Statement Analysis		3	90	60	150
T2191	0208480403	World Class Manufacturing		3	90	60	150



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2131	0208480404	Brand Management and Communications		3	90	60	150
T2139	0208480405	Digital Marketing		2	60	40	100
T2193	0208480406	Project Management		2	60	40	100
T2225	0208480407	Research Methodology		2	100	0	100
T2148	0208480408	Retail Marketing		2	60	40	100
Total				20	640	360	1000
Semester : 5							
Generic Core Courses							
T2814	0208480501	Project		14	700	0	700
Total				14	700	0	700
Generic Elective Courses Group							
T2236	0208480502	Corporate Governance and Ethics		2	100	0	100
T2658	0208480503	Design Thinking		2	100	0	100
T2353	0208480504	Entrepreneurship		2	100	0	100
T2290	0208480505	Leadership and Capacity Building		2	100	0	100
T1140	0208480506	Legal Aspects of Business		2	100	0	100
T2163	0208480507	Quality Management		2	100	0	100
Total Required Credits				8	400	0	400



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester1	2	18	20	1000
Semester2	2	17	19	950
Semester3	2	17	19	950
Semester4	2	18	20	1000
Semester5	22	0	22	1100
Total	30	70	100	5000