



Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration (Family Managed Business and Entrepreneurship)
Programme Structure 2020-22

1.	OBJECTIVE	To enhance managerial skills for current business professionals by providing them with: - World-class academic environment, - Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Bachelor's degree with minimum of 50% marks from any recognized University.			
6.	SELECTION PROCEDURE	Aptitude Test Score, Group Exercise, Personal Interaction, Written Ability Test			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	730000	20000	750000
		International Students (USD equivalent to INR)	1095000	20000	1115000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% external component [University] examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			

13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Family Managed Business & Entrepreneurship) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA.
14.	NATURE WISE DISTRIBUTION OF CREDITS	
* Satisfactory completion of the non letter- grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.		

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2217	0208430101	Business Statistics		3	90	60	150
T2116	0208430102	Marketing Management		3	90	60	150
T2186	0208430103	Operations Management		3	90	60	150
T2279	0208430104	Organizational Behaviour		3	90	60	150
T5525	0208430105	Research Methodology		3	90	60	150
T6076	0208430106	Microeconomics		3	90	60	150
T2778	0208430107	Basics of Financial Management		2	60	40	100
T2239	0208430108	Business Communication		2	100	0	100
T2003	0208430109	Financial Accounting		2	60	40	100
T2387	0208430110	Global Business Environment		2	100	0	100
T3151	0208430111	Technology in Business		2	100	0	100
T2237	0208430112	Corporate Social Responsibility		1	50	0	50
T4005	0208430113	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				29	1010	440	1450
Semester : 2							
Generic Core Courses							
T2280	0208430201	Human Resource Management		3	90	60	150
T2615	0208430202	Marketing Strategy		3	90	60	150
T2569	0208430203	Strategic Management		3	90	60	150
T6073	0208430204	Macroeconomics		3	90	60	150
T2227	0208430205	Business Analytics		2	100	0	100
T2236	0208430206	Corporate Governance and Ethics		2	60	40	100
T2006	0208430207	Cost Accounting		2	60	40	100
T2353	0208430208	Entrepreneurship		2	100	0	100
T2034	0208430209	Financial Management		2	60	40	100
T1140	0208430210	Legal Aspects of Business		2	60	40	100
T2220	0208430211	Operations Research		2	60	40	100
Total				26	860	440	1300
Semester : 3							
Generic Core Courses							
T2806	0208430301	Project		6	300	0	300
T2832	0208430302	Business Modelling and Business Plan		3	90	60	150
T2349	0208430303	Funding for Entrepreneurs		3	90	60	150
T2985	0208430304	Building Lasting Family Businesses		3	90	60	150
T2986	0208430305	Challenges in Family Business		3	90	60	150
T2658	0208430306	Design Thinking		2	60	40	100
T2643	0208430307	Innovation and Entrepreneurship in India		2	60	40	100
T2645	0208430308	Lean Startup		2	60	40	100
T0100	0208430309	Research Publication *		0	0	0	Non Letter Grade
Total				24	840	360	1200
Generic Elective Courses Group							
T2168	0208430310	Advanced Supply Chain Management		2	100	0	100
T2389	0208430311	Business, Government and the Global Political Economy		2	100	0	100
T2449	0208430312	Concepts and Applications in Sustainability		2	100	0	100
T2294	0208430313	Conflict and Negotiation		2	100	0	100
T2132	0208430314	Pricing		2	100	0	100
T2136	0208430315	Sales Force and Channel Management		2	100	0	100
T2130	0208430316	Brand Management		2	100	0	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Total Required Credits				6	300	0	300
Semester : 4							
Generic Core Courses							
T2705	0208430401	Dissertation		5	250	0	250
T2755	0208430402	Leadership and Capacity Building		3	90	60	150
T2987	0208430403	Professionalization of Family Business		3	90	60	150
T3010	0208430404	Essentials of Internet and Web Technologies		2	60	40	100
T2856	0208430405	Taxation		2	60	40	100
Total				15	550	200	750



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester1	7	22	29	1450
Semester2	4	22	26	1300
Semester3	12	18	30	1500
Semester4	5	10	15	750
Total	28	72	100	5000