

Symbiosis International (Deemed University)

Master of Business Administration (MBA)

PROGRAM OUTCOMES

PO1	Understand the impact of an organization on its stakeholders using various theoretical and practitioner lenses
PO2	Develop a strong sense of ethics through immersive learning techniques, applicable to self, the corporate environment and society
PO3	Develop analytical capabilities through interactive and participative learning methods
PO4	Utilize technology and its multi-faceted dimensions in solving real world problems
PO5	Apply relevant tools and techniques, assess mechanisms through which organizations sell their products and services in the competitive marketplace
PO6	Apply theoretical and practical aspects of how organizations measure their financial performance, understand the various cost elements of products and services in their quest for competitive advantage
PO7	Understand the key role of the people element in organizations and how it could help achieve a competitive edge
PO8	Develop an understanding of the transactional and transformational processes that ultimately enable delivery of products and services to customers