

Paper Presented in Conference
Symbiosis Institute of Business Management, Bengaluru

Year 2018-19

Sr. No	Conference Name (with expansion)	National (N) / International (I)	Date/duration of conference	Institute Organizing / Place	Attendee's / Authors name & position	Attended/ Paper Presented /Case Study Presented	Title of Paper if presented	Author(s)
1	Development Convention 2018	National	24 -25 April'18 / 2 days	Institute for Social and Economics Change	Prof. Saina Baby	Presented Paper	An Empirical Investigation into the Relationship between Education and Foreign Direct Investment: Lessons for India from a Cross Country Analysis	Prof. Saina Baby, Dr. Madhvi Sethi & Prof. Aarti Mehta Sharma
2	Development Convention 2018	National	24 -25 April'18 / 2 days	Institute for Social and Economics Change	Dr. Vandita Dar	Presented Paper	An Analysis of Economic Performance Indicators under Different Monetary Policy Frameworks: Evidence from India	Dr. Vandita Dar, Dr. Madhvi Sethi & Prof. Saina Baby
3	9th Conference on Excellence in Research and Education (CERE 2018)	National	3-6 May'18 /4 days	IIM, Indore	Dr. T Viswanathan	Presented Paper	Price Discovery and Volatility Transmission in The Spot and Futures Market of Pepper. An Empirical Analysis	Dr. T Viswanathan & Dr. Asha Nadig
					Dr. Asha Nadig			
4	Journal of the Academy of Marketing Science (JAMS) India Conference	National	26-28 April'18 /3 days	Indian School of Business (ISB)	Dr. Biranchi Narayan Swar	Presented Paper	Brand Loyalty in Online Retailing in India: An Exploration of its Antecedents	Dr. Biranchi Narayan Swar
5	2nd International Conference on Internationalisation at Home: Strategies for building Global, International and Intercultural Competencies	International	5th to 7th April, 2018 /3 days	SIU and AIU	Dr. Rajesh Panda	Attended		Dr. Rajesh Panda, Dr. T Viswanathan & Dr. John Ben P
					Dr. T Viswanathan			
6	Seventh National Conference on Case Studies	National	9th & 10th Aug, 2018 / 2 days	Christ University, B'lore (Awarded First Prize)	Prof. Pooja Gupta	Presented the Case Study	Valuation of Bharti Infratel	Prof. Pooja Gupta & Prof. Semila Fernandes
					Prof. Semila Fernandes			

7	2nd Annual Conference on Banking & Finance - 2018 "Towards a Sustainable Financial System"	National	24-25 Aug, 2018 / 2 days	IMI, Bhubaneswar	Prof. Pooja Gupta	Presented Paper	Analysis of Efficiency and Effectiveness of the Indian Banking Sector: Application of Data Envelopment Analysis	Prof. Pooja Gupta
8	National Conference on "Machine Learning and Artificial Intelligence"	National	27 - 28th Aug, 2018 / 2 days	Coimbatore Institute of Technology, Coimbatore (Hosted by IIM-B)	Dr. T Viswanathan	Presented Paper	Is Trading Volume an Appropriate Indicator to forecast the Stock Index?	Dr. T Viswanathan & Kannadas S
9	7th International Conference on "Emerging Trends in Finance, Accounting and Banking"	National	7-8 Sep 2018 / 2 days	SDMIMD, Mysuru	Prof. Pooja Gupta	Presented Paper	Sale of real assets - a real solution to the NPA problems of Indian Banks	Prof. Pooja Gupta & Ravi Kumar
10	7th International Conference on "Emerging Trends in Finance, Accounting and Banking"	National	7-8 Sep 2018 / 2 days	SDMIMD, Mysuru	Dr. T Viswanathan	Presented Paper	Efficiency of Indian Option Market: Estimation of future market volatility using Implied Volatility	Dr. T Viswanathan & R Sriram
11	7th International Conference on "Emerging Trends in Finance, Accounting and Banking"	National	7-8 Sep 2018 / 2 days	SDMIMD, Mysuru	Dr. T Viswanathan	Session Chaired	The Parallel Track Session	Dr. T Viswanathan
12	2nd International Conference on Innovative Research in Science, Technology and Mangement (ICIRSTM)	National	29-30 Sep 2018/ 2 days	International Institute of Research & Journals, Singapore	Dr. Mallika Srivastava	Presented Paper	Educator's adoption to changing learning environment in higher education: An extension of Technology Acceptance Model (TAM)	Dr. Mallika Srivastava
13	International Conference on Sustainable Development 2018	International	14-15 Aug 2018/ 2 days	University of Oxford, Queen's College, United Kingdom	Dr. Rajesh Panda	Presented Paper	Sustainable Development Goals and India: A Cross-sectional Analysis	Dr. Rajesh Panda & Dr. Madhvi Sethi
					Dr. Madhvi Sethi			
14	International Conference on Advances in Business Management (ICABM 2018)	International	14-15 Dec 2018/ 2 days	SIBM, Pune	Dr. Rajesh Panda	Presented Paper	Impact of Customer Satisfaction on Retail Brand Loyalty: Does Fairness Matter?	Dr. Rajesh Panda & Dr. Biranchi Swar
					Dr. Biranchi Narayan Swar	Presented Paper		
15		International		SIBM, Pune	Dr. Rajesh Panda	Presented Paper		

	International Conference on Advances in Business Management (ICABM 2018)		14-15 Dec 2018/ 2 days		Dr. Madhvi Sethi	Presented Paper	Gravity Model Applications in Understanding Trade: A Review and Future Research Agenda	Dr. Rajesh Panda & Dr. Madhvi Sethi
16	International Conference on Advances in Business Management (ICABM 2018)	International	14-15 Dec 2018/ 2 days	SIBM, Pune	Dr. Madhvi Sethi	Presented Paper	Reaction of Equity Markets to Introduction of Schemes and Regulations for NPA Management in India	Dr. Madhvi Sethi
17	International Conference on Advances in Business Management (ICABM 2018)	International	14-15 Dec 2018/ 2 days	SIBM, Pune	Prof. Lavina Sharma	Presented Paper	Determinants of Organizational Stress among Women Workers in Garment Industry	Prof. Lavina Sharma
18	Third International Conference on Facets of Business Excellence FOBE 2018	International	22-26 Nov 2018/ 5 days	IMT Ghaziabad, Delhi NCR	Dr. Biranchi Narayan Swar	Presented Paper	Factors Affecting Decision Making of Indian Consumers for Their Television Sets	Dr. Biranchi Narayan Swar
19	7th International Research Symposium of the Society For Global Business and Economics Development	International	17-19 Dec 2018/ 3 days	Skyline University College	Dr. Rajesh Panda	Presented Paper	Shoppers Value, Customer Satisfaction and Demographic Variables: Evidence from Indian Online Retail	Dr. Rajesh Panda & Dr. Biranchi Swar
					Dr. Biranchi Narayan Swar	Presented Paper		
20	6th PAN IIM World Management Conference	National	12 Dec 2018/ 1 day	Pre-conference workshop at IIM Bangalore	Dr. Mallika Srivastava	Attended		Dr. Mallika Srivastava
21	6th PAN IIM World Management Conference	National	13-15 Dec 2018/ 3 days	IIM Bangalore	Dr. Mallika Srivastava	Presented Paper	Entrepreneurs! Are You Vuca Ready?	Dr. Mallika Srivastava
22	SIMS 9th Annual International Research Conference 4C's- Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune	Dr. Rajesh Panda	Presented Paper	Comparative and Socio-Demographic analysis among Working Women and Non-Working Women: A Study on Reference Group Influence	Dr. Rajesh Panda
					Prof. Semila Fernandes	Presented Paper		Prof. Semila Fernandes
23		International		SIMS, Pune	Dr. Rajesh Panda	Presented Paper		

	SIMS 9th Annual International Research Conference 4C's-Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)		18-19 Dec 2018/ 2 days		Dr. Biranchi Narayan Swar	Presented Paper	Online Retail Service Quality: A Scale Development and Validation	Dr. Rajesh Panda and Dr. Biranchi Narayan Swar
24	SIMS 9th Annual International Research Conference 4C's-Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune	Prof. Saina Baby	Presented Paper	An Empirical Investigation into the Relationship between Education and Foreign Direct Investment: Lessons for India from a Cross Country Analysis	Prof. Saina Baby, Dr. Madhvi Sethi & Prof. Aarti Mehta Sharma
					Prof. Aarti Mehta Sharma	Presented Paper		
					Dr. Madhvi Sethi	Presented Paper		
25	SIMS 9th Annual International Research Conference 4C's-Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune	Dr. Mallika Srivastava	Presented Paper	A Study of factors influencing tourists to engage in electronic word of mouth communication	Dr. Mallika Srivastava
26	SIMS 9th Annual International Research Conference 4C's-Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune (Best Paper Award)	Dr. Mallika Srivastava	Presented Paper	"A Study of Factors Motivating tourist to engage in electronic word of mouth communication" in Communication Track	Dr. Mallika Srivastava

27	SIMS 9th Annual International Research Conference 4C's-Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune (Best Presentaion prize)	Dr. T Viswanathan	Presented Paper	Efficiency of Indian Option Market: Estimation of future market volatility using Implied Volatility	Dr. T Viswanathan
28	6th International Conference on Business Analytics and Intelligence 2018 (ICBAI-2018)	International	20-22 Dec 2018/ 3 days	Indian Institute of Science, B'lore	Dr. Rajesh Panda	Presented Paper	An Empirical Analysis of Employability and Academic Outcome in a Business School Context	Dr. Madhvi Sethi, Dr. Rajesh Panda & Prof. A.Vidyasagar
					Prof. A.Vidyasagar	Presented Paper		
					Dr. Madhvi Sethi	Presented Paper		
29	12th Annual ISDSI Conference "Data Driven Decision Making in the Digital Age"	National	27-30 Dec 2018/ 4 days	SPJIMR, Mumbai	Prof. Pooja Gupta	Presented Paper	Impact Of Us Immigration Policy Changes On Value Of Selected Indian It Companies	Prof. Pooja Gupta & Dr. Madhvi Sethi
					Dr. Madhvi Sethi	Presented Paper		
30	SIMS 9th Annual International Research Conference 4C's-Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune	Prof. Semila Fernandes	Presented Paper	Determinants of Consumer Adoption in Mobile payment	Prof. Semila Fernandes
31	12th Annual ISDSI Conference "Data Driven Decision Making in the Digital Age"	National	27-30 Dec 2018/ 4 days	SPJIMR, Mumbai	Dr. Mallika Srivastava	Presented Paper	A Conceptual framework on Entrepreneurial success factors in Quick Service Restaurants	Dr. Mallika Srivastava, Prof. Semila Fernandes and Ronak Wani
					Prof. Semila Fernandes	Presented Paper		
32	13th Annual ISDSI Conference "Data Driven Decision Making in the Digital Age"	National	27-30 Dec 2018/ 4 days	SPJIMR, Mumbai	Prof. Semila Fernandes	Presented Paper	The Evolution of Key Account Management (KAM)	Prof. Semila Fernandes, Prof. A.Vidyasagar and Megha Pandey
					Prof. A.Vidyasagar	Presented Paper		
33	7th International Research Symposium of the Society For Global Business and Economics Development	International	17-19 Dec 2018/ 3 days	Skyline University College	Prof. Semila Fernandes	Presented Paper	Consumer profiling and diffusion of mobile banking in an emerging market	Prof. Semila Fernandes

34	Future of Learning Conference 2019 Learning 4.0: Connecting the dots; Reaching the Unreached		4-5 Jan, 2019/ 2 days	IIMB	Prof. Semila Fernandes	Presented Paper	Drivers of Learning 4.0: Meeting the expectations of Industry 4.2	Prof. Semila Fernandes
35	2nd Annual Conference on Banking & Finance - 2018 "Towards a Sustainable Financial System"	National	24-25 Aug, 2018 / 2 days	IMI, Bhubaneswar	Prof. Semila Fernandes	Presented Paper	Determinants of Consumer Adoption towards Mobile Wallet	Prof. Semila Fernandes
36	Seventh National Conference on Case Studies	National	9th & 10th Aug, 2018 / 2 days	Christ University, B'lore	Prof. Semila Fernandes	Presented the Case Study	Chunilal Jewellers: Filling the family firm's Strategic Planning Gap	Prof. Semila Fernandes
37	Journal of the Academy of Marketing Science (JAMS) India Conference	National	26-28 April'18 /3 days	Indian School of Business (ISB) AIRF grant	Dr. Mallika Srivastava	Presented Paper	Impact of Xenocentrism on Consumers' Brand Preferences in an Emerging Market, India	Dr. Mallika Srivastava & Prof. Semila Fernandes
					Prof. Semila Fernandes	Presented Paper		
38	14th SIMSR Global Marketing Conference - 2019 "Marketing to Millennials"	National	5th - 8th Feb'19/ 4 days	Somaiya Vidyavihar Campu, Mumbai	Dr. Rajesh Panda	Presented Paper	Social Reference Group Influence On Working And Non-Working Women: An Empirical Study	Dr. Rajesh Panda & Prof. Semila Fernandes
					Prof. Semila Fernandes	Presented Paper		
39	14th SIMSR Global Marketing Conference - 2019 "Marketing to Millennials"	National	5th - 8th Feb'19/ 4 days	Somaiya Vidyavihar Campu, Mumbai (Best Paper Award)	Dr. Rajesh Panda	Presented Paper	Cause-Brand Association (Cba) - An Empirical Investigation Into Millennials In India (Awarded First Prize)	Dr. Rajesh Panda
40	14th SIMSR Global Marketing Conference - 2019 "Marketing to Millennials"	National	5th - 8th Feb'19/ 4 days	Somaiya Vidyavihar Campu, Mumbai (Best Paper Award)	Prof. Semila Fernandes	Presented Paper	To Identify The Antecedents Of Xenocentrism And Study Its Impact On Consumers' Brand Preference On Millennials (Awarded Third Prize)	Dr. Semila Fernandes & Dr. Mallika Srivastava
					Dr. Mallika Srivastava			
41	International Conference on "Issues and Challenges of Business in Emerging Economy"	International	11th-12th Jan, 2019/ 2 days	Birla School of Management, Birla Global University (BGU), Bhubaneswar	Dr. Bandana Nayak	Presented Paper	Influence of HR Integration Through Scaled Approach On Technology Innovation	Dr. Bandana Nayak
42	2nd International Conference on Business Innovations, Sustainability and Entrepreneurship	International	18th - 19th Jan'19/ 2 days	Srusti Academy of Management, Bhubaneswar	Dr. Bandana Nayak	Session Keynote Speaker	Keynote Speaker in Technical Session - I	Dr. Bandana Nayak

43	3rd International Conference on Business Innovations, Sustainability and Entrepreneurship	International	18th - 19th Jan'19/ 2 days	Srusti Academy of Management, Bhubaneswar	Dr. Bandana Nayak	Session Chairperson	Chairperson for Technical Session - III	Dr. Bandana Nayak
44	4th International Conference on Business Innovations, Sustainability and Entrepreneurship	International	18th - 19th Jan'19/ 2 days	Srusti Academy of Management, Bhubaneswar	Dr. Bandana Nayak	Presented Paper		Dr. Bandana Nayak
45	4th International Conference on Recent Trends in Humanities, Technology, Mangement & Social Development RTHSMS-2K19	International	15th - 16th Feb'19/ 2 days	KIET Group of Institutions, Ghaziabad	Dr. John Ben P	Presented Paper	Deciphering the Fourism Value Chain: Observations and Analytical Insights	Dr. John Ben P
					Dr. D. Subramaniam	Presented Paper		Dr. D. Subramaniam
46	National Conference on Machine Learning and Artificial Intelligence	National	27-28 Aug, 2018/ 2 days	organized by CIT, Analytics Society of India, IIM Bangalore	Dr. Rajesh Panda	Presented Paper	Inclusive education and Artificial Intelligence: A theoretical framework'	Dr. Rajesh Panda
47	Conference on Contemporary Media and Communication Ecology: Discourses and Dynamics	National	19th Jan 2019/ 1 day	SSMC, Bengaluru	Prof. Lavina Sharma	Presented Paper	Affective reactions of web-based gamified and non-gamified advertisements	Prof. Lavina Sharma
48	6th International HR Conference on Demystifying Team Dynamics	International	1st and 2nd Feb, 2019/ 2 days	KJSIMSR	Prof. Lavina Sharma	Presented Paper	Knowledge sharing behaviour among Virtual Teams and Team Effectiveness	Prof. Lavina Sharma
49	International Conference on Economics and Finance 2019	International	9th and 10th February, 2019/	NMIMS	Prof. Saina Baby	Presented Paper	Monetary Policy Transmission Channels in India: A comparison of Multiple Indicator and Inflation Targeting Frameworks	Prof. Saina Baby, Dr. Madhvi Sethi & Dr. Vandita Dar
					Dr. Madhvi Sethi			
					Dr. Vandita Dar			
50	Research Conference on Operations and Supply Chain Management 2019	National	Jan-19	SIOM, Nashik	Dr. T Viswanathan	Presented Paper	Strategic Operations, Resource Deployment and firm Performance - An empirical study	Dr. T Viswanathan & Dr. John Ben P
					Dr. John Ben P			
51	Research Conference on Operations and Supply	National	Jan-19	SIOM, Nashik	Dr. Shubhadeep Mukherjee	Presented Paper		

	Chain Management 2020				Dr. John Ben P		Analyzing Customer Sentiments and Service Quality Gaps in IT Service Settings	Dr. Shubhadeep Mukherjee & Dr. John Ben P
52	14th SIMSR Global Marketing Conference - 2019 "Marketing to Millennials"	National	5th - 8th Feb'19/ 4 days	K.J.Somaiya Institute of Management Studies and Research, Mumbai	Dr. Biranchi Narayan Swar	Presented Paper	Selling The Idiot Box: Factors Driving Purchase Intent Of Indian Consumers For Their Television Sets	Dr. Biranchi Narayan Swar
53	SIMS 9th Annual International Research Conference 4C's- Communication, Commerce, Connectivity, Culture: Implications for Business & Society (SIMSARC18)	International	18-19 Dec 2018/ 2 days	SIMS, Pune	Dr. Mallika Srivastava	Presented Paper	The role of E-Governance Initiatives In Forming Citizens Satisfaction	Dr. Mallika Srivastava

Year 2017-18

Sr. No	Conference Name (with expansion)	National (N) / International (I)	Date/duration of conference	Institute Organizing / Place	Attendee's / Authors name & position	Attended/ Presented /Published/ Accepted	Title of Paper if presented	Author(s)
1	AIB-India 2017 Conference on Managing Emerging Multinational National Enterprises and Innovation	National	19th & 20th April 2017/ 2 days	SCMHRD Pune	Semila Fernandes Pooja Gupta	Presented Paper	"Rise of Nationalism and Increasing Power of Local Brands: Challenges for International Brands Competing in Indian Cosmetic Market"	Semila Fernandes & Pooja Gupta
2	SYMHEALTH 2017 International Conference on Healthcare in a Globalizing World	International	4th to 6th May 2017 / 3 days	Faculty of Health and Biomedical Sciences (FoHBS) & SIU, Pune	Dr. Madhvi Sethi	Presented Paper	Capital Structure Decisions in the Indian Healthcare Industry	Madhvi Sethi, Akansha Asher & Dipali Krishnakumar
3	Fifth International Conference on Contemporary Issues in Agriculture, Engineering, Management, Information Technology & Life Sciences	International	11th to 15th May 2017/ 5 days	Nehru College of Management, Coimbatore	Dr. T. Viswanathan	Presented Paper	An Empirical Analysis of Forecasting Volatility of Pepper Price in the Spot Market in India	Dr. T. Viswanathan

4	2017 IIM Indore-NASMEI Summer Marketing Conference	National	27th to 29th July 2017 / 3 days	IIM Indore	Dr. Biranchi Narayan Swar	Presented Paper	Relationship Between Service Quality And Service Delivery: An Empirical Investigation In The Indian Banking Industry	Dr. Biranchi Narayan Swar
5	International Conference on The Changing Landscape of Internationalisation of Higher Education	International	8th to 10th April 2017 / 3 days	SIU & Association of Indian Universities	Dr. Rajesh Panda	Attended		Dr. Rajesh Panda
6	6th International Conference on Emerging Trends in Finance, Accounting and Banking	International	18th & 19th August 2017/ 2 days	SDMIMD, Mysore	Dr. Madhvi Sethi	Presented Paper	A Simulation Model for Pricing the Spread in a Credit Default Swap: Application and Analysis	Dr. Madhvi Sethi, Parthiv Thakkar & Zahid M
7	6th International Conference on Emerging Trends in Finance, Accounting and Banking	International	18th & 19th August 2017/ 2 days	SDMIMD, Mysore	Pooja Gupta	Presented Paper	Ownership Structure and its Impact on Financial Performance of Select NSE Companies	Pooja Gupta & Prashant Kshirsagar
8	6th International Conference on Research Trends in Engineering, Applied Science and Management(ICRTESSM-2017)	International	6th August 2017 / 1 day	Institution of Electronics and Telecommunication Engineers, B'lore	Lavina Sharma	Presented Paper	Re-looking Recruitment Strategies: Use of Social Media	Lavina Sharma
9	Sixth National Conference on Case Studies	National	21st & 22nd September 2017/ 2 days	Institute of Management, Christ University, Kengeri	Pooja Gupta	Presented Paper	Designus - An Entrepreneur's Dilemma	Pooja Gupta
10	Fifth PAN-IIM World Management Conference "The Making of Digital India: Management Perspectives"	National	14th - 16th December 2017/ 3 days	IIM Lucknow	Dr. Rajesh Panda	Presented Paper	Online Shopping Influences: Scale Development and Validation	Dr. Rajesh Panda
11	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. Rajesh Panda	Presented Paper	Customer satisfaction, product quality and service quality: An empirical analysis for staple and luxury products	Dr. Rajesh Panda

12	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Pooja Gupta	Presented Paper	CSR initiatives as a means for enhancing corporate reputation	Pooja Gupta
13	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. T. Viswanathan	Presented Paper	Underpricing of Initial Public Offerings in Indian Capital Market	Dr. T. Viswanathan
14	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. T. Viswanathan	Presented Paper	An Empirical analysis of Money supply, Inflation and Output. The Case of India	Dr. T. Viswanathan
15	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Lavina Sharma	Presented Paper	Women empowerment through self help groups - Challenges and Opportunities	Lavina Sharma
16	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. Mallika Srivastava	Presented Paper	Impact of Ethnocentrism on Indian consumer's brand preferences for domestic vs. foreign products: An empirical study	Dr. Mallika Srivastava & Semila Fernandes
					Semila Fernandes			
17	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. D. Subramaniam	Presented Paper	A Critical Evaluation of Government Initiatives to Transform India	Dr. D. Subramaniam & Dr. John Ben P
					Dr. John Ben P			
18	4th Edition of EdgeFarm – the HR Case Study Competition 2017-18	International	7th Dec, 2017 /1 day	CII WR HR Taskforce, Mumbai	Semila Fernandes	Presented Paper	Recruitment Outsourcing – An answer or a question	Semila Fernandes & Pooja Gupta & Manish Jain
					Pooja Gupta			
19	4th Edition of EdgeFarm – the HR Case Study Competition 2017-18	International	7th Dec, 2017 /1 day	CII WR HR Taskforce, Mumbai	Dr. T. Viswanathan	Presented Paper	HR Travails of Bank Mergers and Acquisitions	Dr. T. Viswanathan & Dr. Asha Nadig
					Dr. Asha Nadig			
20		International	7th Dec, 2017 /1 day	CII WR HR Taskforce, Mumbai	Pooja Gupta	Presented Paper	Sales Force Recruitment and Retention – Dilemma of a FMCG company	Dr. Mallika Srivastava &

	4th Edition of EdgeFarm – the HR Case Study Competition 2017-18				Dr. Mallika Srivastava			Pooja Gupta & Supreet Lakhotia
21	The Future of Learning Conference 2018	National	15th & 16th January 2018 /2 days	IIM Bangalore	Dr. Rajesh Panda	Presented Paper	Adoption of Online Degree Programs in Higher Education in India: An Exploratory Study Based on Stakeholder Perception and Proposed Policy Measures	Dr. Rajesh Panda, Semila Fernandes, Pooja Gupta & Dr. Mallika Srivastava
					Semila Fernandes			
					Pooja Gupta			
					Dr. Mallika Srivastava			
22	SYMHEALTH 2017 International Conference on Healthcare in a Globalizing World	International	4th to 6th May 2017 / 3 days	Faculty of Health and Biomediacal Sciences (FoHBS) & SIU, Pune	Semila Fernandes	Presented Paper	Fair and Handsome, Faring Handsome?	Semila Fernandes, A.Vidyasagar & Bhavna Tulsian
					A.Vidyasagar			
23	2017 IIM Indore-NASMEI Summer Marketing Conference "Creating Customer Value"	National	27th to 29th July 2017 / 3 days	IIM Indore	Dr. Mallika Srivastava	Presented Paper	Role of customer Engagement in Customer Loyalty for retail service brands: Customer Orientation of Salesperson as Mediator	Dr. Mallika Srivastava
24	2017 IIM Indore-NASMEI Summer Marketing Conference "Creating Customer Value"	National	27th to 29th July 2017 / 3 days	IIM Indore	Dr. Mallika Srivastava	Presented Paper	Quantitatively modeling consumer retention in terms of consumer trust, consumer satisfaction, and switching barriers in the context of Indian retail market	Dr. Mallika Srivastava
25	2017 IIM Indore-NASMEI Summer Marketing Conference "Creating Customer Value"	National	27th to 29th July 2017 / 3 days	IIM Indore	Dr. Mallika Srivastava	Presented Paper	Tracing Customer Value in Food Retail Sector by Analysing The Literature on Format Choice Behavior	Dr. Mallika Srivastava
26	SYMHEALTH 2017 International Conference on Healthcare in a Globalizing World	International	4th to 6th May 2017 / 3 days	Faculty of Health and Biomediacal Sciences (FoHBS) & SIU, Pune	Dr. Mallika Srivastava	Presented Paper (awarded 3rd prize in poster paper presentation)	Analysis of relevance of Formal Professional Training to Hospital Housekeeping Staff in India using SAP-LAP inquiry	Dr. Mallika Srivastava & Shubhanshu Naik
27	SYMHEALTH 2017 International Conference on Healthcare in a Globalizing World	International	4th to 6th May 2017 / 3 days	Faculty of Health and Biomediacal Sciences (FoHBS) & SIU, Pune	Dr. Mallika Srivastava	Presented Paper	"Asian Medical Tourism Industry: An Insight into Movement of Healthcare Consumers in search of Value"	Dr. Mallika Srivastava & Dr. Anupam Narula

28	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. Mallika Srivastava	Presented Paper	Study on role of government campaign commercials in shaping government brand equity	Dr. Mallika Srivastava
29	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. Mallika Srivastava	Presented Paper	Analysis of relevance of voters education through SAP Lab Enquiry	Dr. Mallika Srivastava
30	The Future of Learning Conference 2018	National	15th & 16th January 2018 /2 days	IIM Bangalore	Aarti Mehta Sharma	Participated		Aarti Mehta Sharma
31	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. Rajesh Panda	Presented Paper	Product conspicuousness & reference group influence among women: An empirical Analysis	Dr. Rajesh Panda & Semila Fernandes
					Semila Fernandes			
32	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Dr. Rajesh Panda	Presented Paper	Millennium Development Goals and India: A cross sectional analysis	Dr. Rajesh Panda & Dr. Madhvi Sethi
					Dr. Madhvi Sethi			
33	SIMSARC 2017 on "Government Initiatives for Transforming India: Implications on Business and Society"	International	14th - 16th December 2017/3 days	SIMS, Pune	Aarti Mehta Sharma	Presented Paper	Determinants of Foreign Direct Investment in India's Service Sector	Aarti Mehta Sharma & Saina Baby
					Saina Baby			
34	National Conference on Emerging Trends in Business (NCETB 2018)	National	19th February 2018/1 day	Christ University, B'lore	Pooja Gupta	Presented Paper (Best Paper Award)	Internet Discussion Boards & IPO Performance: Is there an impact of digital information on IPO returns in India	Pooja Gupta
35	International Conference on "Governance in India Financial Services Sector: Reforms & Remedies"	International	16th & 17th February 2018/ 2 days	Gujarat Technological University	Pooja Gupta	Presented Paper	Impact of Corporate Governance On the Organization Performance In the Banking Sector In India"	Pooja Gupta
36	International Conference on "Governance in India	International		Gujarat Technological University	Pooja Gupta	Presented Paper		Pooja Gupta & Ravi Kumar

	Financial Services Sector: Reforms & Remedies"		16th & 17th February 2018/ 2 days		Ravi Kumar		Impact of Non-Performing Assets(Npa) On Profitability of Commercial Banks In India	
37	National Conference on Emerging Trends in Business (NCETB 2018)	National	19th February 2018/1 day	Christ University, B'lore	Pooja Gupta	Presented Paper	Ownership Structure, Chairman Position, Promoter Type and Corporate Performance	Pooja Gupta
38	SIMSR International Finance Conference (SIFICO 2018)	International	19th - 20th January 2018/2 days	K J SIMS, Mumbai	Pooja Gupta	Presented Paper	Impact of Analyst Recommendation on BFSI stocks	Pooja Gupta
39	Majan International Conference on Promoting Entrepreneurship & Technological Skills: National Needs, Global Trend	International	19th - 20th March 2018/2 days	Majan College	Dr. T. Viswanathan	Presented Paper	Individual and Organizational Learning Influences on Entrepreneurial Success	Dr. T. Viswanathan

Year 2016-17

Sr. No	Conference Name (with expansion)	National / International	Date/duration of conference	Institute Organizing	Attendee's Name	Attended/ Presented /Published/ Accepted	Title of Paper	Author(s)
1	International Conference on Financial Markets and Corporate Finance(ICFMCF)	International	12-13 Aug'2016/ 2days	Indian Institute of Technology Madras	Dr. Madhvi Sethi	Presented paper	A study on the Impact of Strategic Debt Restructuring Scheme on Stock Returns of Banking and Industry Participants in India	Dr. Madhvi Sethi, Rishikesh Kulkarni & Dipali Krishnakumar
2	The Fifth National Conference on Case Studies	National	30-09-2016/ 1day	Christ University	A. Vidyasagar	Presented case	Cadbury India-Sweet Deal Turning Sour	Semila Fernandes, Pooja Gupta & A. Vidyasagar
					Semila Fernandes			
					Pooja Gupta			
3	The Fifth National Conference on Case Studies	National	30-09-2016/ 1day	Christ University	Pooja Gupta	Presented paper	Yes Bank - A Tale of Independent Directors	Pooja Gupta

4	International Conference on Marketing, Technology & Society	International	29-10-2016/ 1day	IIM Kozhikode	Dr. Biranchi Narayan Swar	Presented paper	Service Quality Delivery Gaps in Indian Banks - An Empirical Approach	Dr. Biranchi Narayan Swar
5	4th International Conference on Business Analytics and Intelligence 2016 [ICBAI-2016]	International	19th to 21st-12-2016/ 3days	Indian Institute of Science (IISc), Bangalore	Saina Baby	Presented paper	Forecasting Gold Prices: Comparison of ARIMA and Hybrid ARIMA GARCH Model	Saina Baby & Aarti Mehta Sharma
					Aarti Mehta Sharma			
6	International Conference on Financial Markets and Corporate Finance(ICFMCF)	International	12th & 13th-08-2016/2days	Indian Institute of Technology Madras	Dr. Asha Nadig	Presented paper	Impact of Interim Dividend Announcements on IT Stock Prices	Dr. Asha Nadig
7	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Dr. Rajesh Panda	Presented paper	Changing Paradigm in trade Theories: A Review and future Research Agenda	Dr. Rajesh Panda, Dr. Madhvi Sethi & Srijani Chaudhuri
					Dr. Madhvi Sethi			

8	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Dr. Rajesh Panda	Presented paper	Customers Satisfaction & Online Retail Service Quality: A Sem Approach	Dr. Rajesh Panda & Dr. Biranchi Narayan Swar
					Dr. Biranchi Narayan Swar			
9	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Dr. Biranchi Narayan Swar	Presented paper	Analysis of Inter-Relationship between trust communication and commitment & it's effect on work Relationship & Performance: with special Reference to Indian pump Manufacturer & Distributore	Dr. Biranchi Narayan Swar
10	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Ravi Kumar	Presented paper	Stressed Assets of commercial Banks- implications for financial stability & some suggested policy changes	Ravi Kumar & Neha Rusia (student)
11 16	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Pooja Gupta	Presented paper	Relationship between Corporate Social Responsibility & Financial Performance of Indian Conglomerates - An Exploratory Study	Pooja Gupta & Harishankar Muralidharan
		International	12.2016/2days	Symbiosis Institute of Management Studies	Dr. Asha Nadig	Presented paper		Dr. Asha Nadig
12	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Semila Fernandes	Presented paper	Success Gowns Cadbury Dairy Stock Market Reaction to Milk : Brand & Culture Analysis Interim Dividend	A.Vidyasagar & Sriyani Choudhuri
17	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Dr. Asha Nadig	Presented paper	Announcements: Evidence From Indian Information Technology Sector	Dr. Asha Nadig
13	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"		15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies	Aarti Mehta Sharma		Determinants of Foreign Direct Investment Inflows In India	Aarti Sharma & Saina Baby
18	ICMAC - International Conference on Media & Communication	International	12.2016/2days	Symbiosis Institute of Management Studies, Pune	Semila Fernandes	Presented paper	social reference group on women buying behavior	Semila Fernandes & Dr. Rajesh Panda
		International	6th-7th Oct, 2016/ 2days		Saina Baby	Presented paper		
					Dr. Rajesh Panda			
14 19	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies, Ahmedabad	Dr. Madhvi Sethi	Presented paper	"An Empirical Study of Retail influencing Cross Border Acquisition & it's implications for India Retail Brand Loyalty in Bricks and Mortar Stores"	Dr. Madhvi Sethi & Varsha S (Dr. Rajesh Panda & Dr. Biranchi Narayan Swar
		International	12.2016/2days		Jan, 2017/ 3days	Dr. Biranchi Narayan Swar		
15 20	SIMS Annual Research Conference on "Make in India - Opportunities & Challenges"	International	15th & 16th-12.2016/2days	Symbiosis Institute of Management Studies, School of Business (ISB)	Dr. Rajesh Panda	Presented paper	Challenges and Opportunities "S.K. Enterprises: Entry of New Generation, Challenges and Future Prospects"	Lavina Sharma Dr. Rajesh Panda, Dr. Madhvi Sethi & Pooja Gupta
		International	12.2016/2days		3rd to 5th Feb, 2017/ 3days	Dr. Madhvi Sethi		
	Business(Academic Conference)				Pooja Gupta			

Year 2015-16

Sr. No	Conference Name (with expansion)	National / International	Date/duration of conference	Institute Organizing	Attendee's Name	Attended/ Presented /Published/ Accepted	Title of Paper if presented	Author(s)
1	Fifteenth Global Conference of Global Institute of Flexible Systems Management	National	Oct 23-25/ 3days	Symbiosis Institute of Technology	Lakshmaiah Botla	Presented paper	Flexibility for Manufacturing Excellence and Resource Management	Lakshmaiah Botla
2	3rd International Conference on Business & Management in Connected Era	International	Nov 17-19/ 3days	Skyline University College	Pooja Gupta	Presented paper	The impact of corporate governance on the timeliness of internet governance reporting by Indian public and private sector Banks	Pooja Gupta
3	International Conference	International	Jan 21-22/ 2days	Institute of Management Technology	Dr. Biranchi Narayan Swar	Presented paper	Marketing Challenges in Emerging Markets	Dr. Biranchi Narayan Swar
4	SIMS Annual Research Conference on "Managing Business Globally - An Indian Way"	International	Dec 11/ 1day	Symbiosis Institute of Management Studies	Dr. Rajesh Panda	Presented paper	A study of bilateral trade flows of China and India	Dr. Rajesh Panda & Dr. Madhvi Sethi
					Dr. Madhvi Sethi			
5	SIMS Annual Research Conference on "Managing Business Globally - An Indian Way"	International	Dec 11/ 1day	Symbiosis Institute of Management Studies	Semila Fernandes	Presented paper	Digital Marketing- A way to significance	Semila Fernandes & Vidyasagar A
					Vidyasagar A			

6	SIMS Annual Research Conference on "Managing Business Globally - An Indian Way"	International	Dec 11/ 1day	Symbiosis Institute of Management Studies	Dr. Rajesh Panda	Presented paper	Electronic relailing: A review of determinants of 'Online shapping ententions' in India	Dr. Rajesh Panda & Dr. Biranchi Narayan Swar
					Dr. Biranchi Narayan Swar			
7	SIMS Annual Research Conference on "Managing Business Globally - An Indian Way"	International	Dec 11/ 1day	Symbiosis Institute of Management Studies	Dr. Madhvi Sethi	Presented paper	Past IPO mergers and acquisition strategies evidence from India	Dr. Madhvi Sethi
8	SIMS Annual Research Conference on "Managing Business Globally - An Indian Way"	International	Dec 11/ 1day	Symbiosis Institute of Management Studies	Pooja Gupta	Presented paper	Empirical study of S&P BSE 100 Index on the Role of Dividend & earnings Announcements	Pooja Gupta
9	Fourth National Conference on Case Studies- COGNOSCO 2015	National	Nov 6/ 1day	Christ University	Semila Fernandes	Case Paper	Strategic Implications and competition for a chocolate Brand: XYZ India	Semila Fernandes
10	EdgeFarm - HR Case Study Writing Competition	International	Feb 26/ 1day	CII Western Region	Dr. Madhvi Sethi	Presented paper	Apollo-cooper merger-anatomy of a failed deal	Dr. Madhvi Sethi, Pooja Gupta & Ajith Kumar VV
					Pooja Gupta			
11	"1st International Conference on CSR In Globalized World: Emerging Issues And Challenges"	International	Feb 26-27/ 2days	IIM Calcutta	Dr. Rajesh Panda	Presented paper	Corporate Social Responsibility: Few Cases From Indian Corporate	Dr. Rajesh Panda & Dr. Biranchi Narayan Swar
					Dr. Biranchi Narayan Swar			

Year 2014-15

Sr. No.	Faculty Name	Period	Author's	Name of Conference	Type of Conference	Title of Paper	Duration (In days)	Details
1)	Ms Aarti Mehta Sharma	Dec-14	Ms. Aarti Mehta Sharma, Saina Baby	Second International Conference on Business Analytics and Intelligence (ICBAI)	International/Foreign	Forecasting Gold prices in India using Time Series Analysis	3 days	Organised by DoMs, IISC, Bangalore alongwith Analytics Society of India, DCAL, IIMB
2)	Mr Alur Vidyasagar	Jan-15	Prof. Alur Vidyasagar, Semila Fernandes	SITM IRC TEM	International/Foreign	Digital Marketing & Wordpress	2 days	Organized by SITM Pune on 16th & 17th Jan, 2014
3)	Dr Biranchi Swar	Jan-15	Dr. Biranchi Swar, Dr.Rajesh Panda	6th IIMA Conference on Marketing in Emerging Economies	International/Foreign	Service Quality Delivery in Indian Retail Banks: An Importance-Performance Analysis	3 days	Organized by IIM, Ahmedabad during 7th -9th Jan'2015
4)	Dr Biranchi Swar	Dec-14	Dr. Biranchi Swar	3rd International Marketing Conference (MARCON 2014)	International/Foreign	Factors Influencing Buying Small Cars-An Exploratory Study Among Working Professionals	3 days	Organized by IIM, Calcutta during 18th-20th Dec'14
5)	Dr.Rajesh Panda	Jan-15	Dr.Rajesh Panda & Dr. Biranchi Swar	6th IIMA Conference on Marketing in Emerging Economies	International/Foreign	Service Quality Delivery in Indian Retail Banks: An Importance-Performance Analysis	3 days	Organized by IIM, Ahmedabad during 7th -9th Jan'2015
6)	Dr Madhvi Sethi	Feb-15	Dr. Madhvi Sethi, Pooja Gupta, Rajesh Panda	The Fifth Asian Invitational Conference on Family Business	International/Foreign	Amarnath Gupta & Sons: The Business in the Family Business	3 days	Indian School of Business Hyderabad, from 6th Feb 2015 to 8th Feb 2015
7)	Dr Madhvi Sethi	Feb-15	Dr. Madhvi Sethi, Rajesh Panda and Kumaran	SIMSR Finance Conference	International/Foreign	China and its Bilateral Trade: An Empirical Analysis Using Gravity Model	1 day	SIFICO 2015, K J Somaiya Institute of Management Studies, Mumbai
8)	Dr Madhvi Sethi	Jan-15	Dr. Madhvi Sethi, Vijay Raghavan	Twelfth AIMS International Conference on Management	International/Foreign	Indian Firms and Double Exit Strategy: An Empirical Analysis	4 days	Organized by AIMS, INFOMS and IIMK
9)	Dr.Rajesh Panda	Feb-15	Dr.Rajesh Panda, Dr. Madhvi Sethi and Kumaran	SIMSR Finance Conference	International/Foreign	China and its Bilateral Trade: An Empirical Analysis Using Gravity Model	1 day	SIFICO 2015, K J Somaiya Institute of Management Studies, Mumbai

10)	Dr Madhvi Sethi	Aug-14	Dr. Madhvi Sethi, Pooja Gupta	3rd International Conference on Emerging Trends in Finance and Accounting	International/Foreign	Impact of US Policy Changes on Value of Selected IT Companies in India	2 days	SDMIMD Mysore
11)	Ms Pooja Gupta	Feb-15	Ms. Pooja Gupta, Dr Rajesh Panda, Dr Madhvi Sethi	Fifth Asian Invitational Conference on Family Business	International/Foreign	Amarnath Gupta&Sons: The business in family business across generations	1 day	ISB, Hyderabad
12)	Ms Pooja Gupta	Aug-14	Ms. Pooja Gupta, Dr Madhvi Sethi	3rd International Conference on Emerging Trends in Finance and Accounting	International/Foreign	Impact of US Policy Changes on Value of Selected IT Companies in India	2 days	SDMIMD, Mysore
13)	Mr Ravi Kumar	Jan-15	Mr Ravi Kumar & Madhvi Sethi	SITM-IRC-TEM Pune	International/Foreign	Transforming Banking through Telecom	2 days	Won best paper award
14)	Ms Saina Baby	Dec-14	Ms. Saina Baby, Aarti Mehta Sharma	Second International Conference on Business Analytics and Intelligence	International/Foreign	Forecasting Gold Prices in India using Time Series Analysis	3 days	Organised by IISc.
15)	Ms Semila Fernandes	Feb-15	Ms. Semila Fernandes, Harsh Jain, Divnay Bhutra	Fifth Invitational Conference on Family business (Academic conference)	International/Foreign	Chunilal Jewellers: Filling the family firm's strategic planning gap	6 days	ISB, Hyderabad
16)	Ms Semila Fernandes	Jan-15	Ms. Semila Fernandes, Prof. A Vidyasagar	SITM IRC TEM, Pune	International/Foreign	Digital Marketing & Wordpress	2 days	Conducted on 16th & 17th Jan, 15
17)	Ms Semila Fernandes	Dec-14	Ms. Semila Fernandes & Dr. Londhe	SIMSARC 14 - Transformational Leadership: towards engaging competitive business and social harmony	International/Foreign	Influence of social reference group on buying behavior: a comparative study of working and non-working women in Bangalore - A pilot study analysis	2 days	SIMS Pune
18)	Mr VG Venkatesh	Mar-15	V Venkatesh, Dubey, R and Sonal Bhattacharya	International conference on evidence based management, BITS Pilani	International/Foreign	Analysis of Priorities of Indian apparel SMEs in PostMFA period: MCDM approach	2 days	March 20-21, 2015
19)	Dr.Rajesh Panda	Feb-15	Dr.Rajesh Panda, Dr. Madhvi Sethi & Pooja Gupta	The Fifth Asian Invitational Conference on Family Business	International/Foreign	Amarnath Gupta&Sons: The Business in the Family Business	3 days	Indian School of Business Hyderabad, from 6th Feb 2015 to 8th Feb 2015
20)	Dr.Rajesh Panda	Aug-14	Dr.Rajesh Panda	National Conference (Sponsored by UGC) on "Industrialization and Economic Reforms in India"	International/Foreign	"Corporate Social Responsibility Initiatives: A Study of Few Cases of Indian Industries"	2 days	Organized by Utkal University, Bhubaneswar (22-23 Aug, 2014)

Year 2013-14

Sr. No	Faculty Name	Period	Author	Name of Conference	Type of Conference	Title of Paper	Duration(In days)	Details
1	Ms Aarti Mehta Sharma	Mar-14	Ms. Aarti Mehta Sharma, Dr Ajith Kumar, prof. Vidya Sagar A	Sustainable Inclusive growth through socially responsible enterprise; mumbai	National	Eco-Friendly Practices adopted by Organizations- Awareness Study	1 day	held on 22nd march, 2014
2	Ms Aarti Mehta Sharma	Dec-13	Ms. Aarti Mehta Sharma, pooja gupta	Conference on emerging trends in business; bangalore	Regional/State Level	Determinants of Corporate Governance Disclosures in Indian Public Sector and Private Sector Banks	2 days	organised by christ university, bangalore
3	Mr Alur Vidyasagar	Mar-14	Prof. Alur Vidyasagar, Prof. Semila Fernandes	Christ University, Kengeri Bengaluru	National	WordpressCMSinDigital Marketing - The Big Advantage	1 day	Organized by Christ University Institute of management, Bengaluru on 8th March 2014.
4	Dr Biranchi Swar	Mar-14	Dr. Biranchi Swar, Dr.Rajesh Panda	ICSMS 2014, IMT-Nagpur	International/Foreign	Corporate Social Responsibility and Sustainable Development Initiatives: A Study of Selected Indian Cases	2 days	Organized by IMT-Nagpur in Collaboration with California State University, San Bernardino, USA.
5	Dr Biranchi Swar	Sep-13	Dr. Biranchi Swar, Dr.Rajesh Panda	13th International Conference on Emerging trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology in Goa	International/Foreign	Green Marketing Initiatives: A Study of Selected Cases from India	2 days	Organized by Research Development Association and Research Development Research Foundation in collaboration with Rajasthan Chamber of Commerce and Industry, Jaipur

6	Dr.Rajesh Panda	Mar-14	Dr.Rajesh Panda & Dr. Biranchi Swar	ICSMS 2014	International/Foreign	Corporate Social Responsibility and Sustainable Development Initiatives: A Study of Selected Indian Cases	2 days	Organized by IMT-Nagpur in Collaboration with California State University, San Bernardino, USA.
7	Dr.Rajesh Panda	Sep-13	Dr.Rajesh Panda & Dr. Biranchi Swar	13th International Conference on Emerging trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology in Goa	International/Foreign	Green Marketing Initiatives: A Study of Selected Cases from India	2 days	Organized by Research Development Association and Research Development Research Foundation in collaboration with Rajasthan Chamber of Commerce and Industry, Jaipur
8	Dr.Rajesh Panda	Dec-13	Dr. Rajesh Panda & Dr. Madhvi Sethi	Conference on International Relations India and Development Partnerships in Asia and Africa: Towards a New Paradigm, Pune	International/Foreign	India's Bilateral Trade Flows: A Gravity Model Approach	3 days	SIU, Pune
9	Dr Madhvi Sethi	Apr-14	Dr. Madhvi Sethi, Ravi Kumar	International Conference on Modern Strategies for Management of Business, Economy, Services vis a vis Social Sciences-The Sustainable Approach, JNU, New Delhi	International/Foreign	Indian Power Utilities: A Panacea for Financial Revival	2 days	Research Paper oral presentation
10	Dr Madhvi Sethi	Dec-13	Dr. Madhvi Sethi, Chidambaran, N. K., Dipali Krishnakumar	Conference on International Relations India and Development Partnerships in Asia and Africa: Towards a New Paradigm, Pune	International/Foreign	Foreign Direct Investment and Strategic Partnerships: Cross Border Acquisitions between India and Africa	3 days	SIU, Pune

11	Dr Madhvi Sethi	Dec-13	Dr. Madhvi Sethi, Panda, Rajesh	Conference on International Relations India and Development Partnerships in Asia and Africa: Towards a New Paradigm, Pune	International/Foreign	India's Bilateral Trade Flows: A Gravity Model Approach	3 days	SIU, Pune
12	Dr Neelima Watve	Jan-14	Neelima Watve	Transforming into Learning Organizations: Linking the present with the future..", Mumbai	International/Foreign	Transforming HR into strategic asset: Differential importance of various HR practices	2 days	The paper talks about how HR practices need to align with organizational strategies.
13	Dr Neelima Watve	Oct-13	Neelima Watve	Emerging Trends in HRM, Bangalore	National	Context Specific HRM practices	1 day	Presented the paper at the conference and attended the full conference.
14	Ms Pooja Gupta	Dec-13	Ms. Pooja Gupta	National conference on emerging trends in business	National	Dividend and Earnings Announcement and evidence of Market Efficiency	3 days	Christ University, Bangalore
15	Ms Pooja Gupta	Dec-13	Ms. Pooja Gupta, Saina Baby	Conference on International Relations India and Development Partnerships in Asia and Africa: Towards a New Paradigm, Pune	International/Foreign	Trade an engine of Growth: Tracing the impact of RTA on economic prosperity in Africa	2 days	Symbiosis International University
16	Ms Pooja Gupta	Dec-13	Ms. Pooja Gupta, Aarti Mehta Sharma	conference on emerging trends in business; bangalore	National	Determinants of Corporate Governance Disclosures in Indian Public Sector and Private Sector Banks	2 days	Christ University
17	Ms Saina Baby	Dec-13	Ms. Saina Baby	Conference on International Relations India and Development Partnerships in Asia and Africa : Towards a New Paradigm	International/Foreign	Trade as an Engine of Growth: Tracing the Impact of Regional Trading Agreements on Economic Prosperity in Africa	2 days	Organised by SIU

18	Ms Semila Fernandes	Mar-14	Ms. Semila Fernandes, Prof. A Vidyasagar	Christ University, Kengeri, Bangalore	National	WordpressCMSinDigital Marketing - The Big Advantage	1 day	Organised by Christ University Institute of Management, Bangalore on 8th March, 2014.
19	Ms Semila Fernandes	Dec-13	Ms. Semila Fernandes	Bangalore, Christ University, department of management studies	National	working women and non-working women buying behavior: influence of social reference groups on the purchase of products - A review	2 days	Conference on Emerging trends in Business 2013 conducted on 12-13 Dec 2013
20	Ms Semila Fernandes	Dec-13	Ms. Semila Fernandes	SIMSARC 13 - International research conference on "shaping the future of business and society". Presented in absentia and conducted on 12-13 Dec 2013	International/Foreign	Analysis of technologically interactive education at home - an exploratory research on consumer behavior	2 days	Pune, SIMS