

Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration (Executive)
Programme Structure 2019-22

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T6069	020848101	Economics for Managers		3	90	60	150
T2240	020848102	Advanced Business Communication		3	90	60	150
T2116	020848103	Marketing Management		3	90	60	150
T2279	020848104	Organizational Behaviour		3	90	60	150
T2217	020848105	Business Statistics		3	90	60	150
T2186	020848106	Operations Management		3	90	60	150
T2003	020848107	Financial Accounting		2	100	0	100
Total				20	640	360	1000
Semester : 2							
Generic Core Courses							
T2388	020848201	Global Business Environment		3	90	60	150
T2036	020848202	Financial Management		3	90	60	150
T2167	020848203	Supply Chain Management		3	90	60	150
T2280	020848204	Human Resource Management		3	90	60	150
T2221	020848205	Operations Research		3	90	60	150
T2006	020848206	Cost Accounting		2	60	40	100
T2153	020848207	International Marketing		2	100	0	100
Total				19	610	340	950
Semester : 3							
Generic Core Courses							
T2135	020848301	Sales and Distribution Management		3	90	60	150
T2287	020848302	Employment Related Laws		3	90	60	150
T2119	020848303	Consumer Behaviour and Insights		3	90	60	150
T2058	020848304	Advanced Topics in Corporate Finance		3	90	60	150
T2269	020848305	Organizational Development and Change		3	90	60	150
T2163	020848306	Quality Management		2	60	40	100
T2253	020848307	Strategic Management		2	100	0	100
Total				19	610	340	950
Semester : 4							
Generic Core Courses							
T2131	020848401	Brand Management and Communications		3	90	60	150
T2191	020848402	World Class Manufacturing		3	90	60	150
T2005	020848403	Financial Statement Analysis		3	90	60	150
T2012	020848404	Commercial Banking		3	90	60	150
T2148	020848405	Retail Marketing		2	60	40	100
T2139	020848406	Digital Marketing		2	60	40	100
T2193	020848407	Project Management		2	60	40	100
T2225	020848408	Research Methodology		2	100	0	100
Total				20	640	360	1000
Semester : 5							
Generic Core Courses							
T2814	020848501	Project		14	700	0	700
T2236	020848502	Corporate Governance and Ethics		2	100	0	100
T2353	020848503	Entrepreneurship		2	100	0	100

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T1140	020848504	Legal Aspects of Business		2	100	0	100
T2290	020848505	Leadership and Capacity Building		2	100	0	100
Total				22	1100	0	1100

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	2	18	20	1000
Semester 2	2	17	19	950
Semester 3	2	17	19	950
Semester 4	2	18	20	1000
Semester 5	22	0	22	1100
Total	30	70	100	5000