

**Summer Internship Projects**

MBA Batch 2017-19

Sl. No	Student Name	SIP Project Title
1	Aakash Parajuli	Production Planning and Control
2	Aditya Ranjan	Equity research.
3	Amulya Mantri	SAT Mapping, Reconciliation and Analysis
4	Ankit Suman	Employee benefits, building framework relating HRM, Pradhan mantri ujwala yojana.
5	Ankita	Strategic planning and process improvement of performance Management system
6	Ashlesh Shah	Comprehensive research on the agricultural sector
7	Chitram Manisha	Building Recruitment and CSR Strategy for McDonald's and analysing competitors
8	Dhanani Lakhani Parmanandbhai	Study of Infrastructure Sector and Business Development of Bank Ratings
9	Garvit Kumar	Financial Goal Planning & linking Investment
10	Gauri Sharma	CPI & FIR Analysis
11	Gurveen Kaur	Building Competitive Pricing Models and Analysing Financial Trends to Drive Revenue Growth in International Freight (IF), Managed Logistics and Cross Border Trade verticals
12	Irfan Hasan Jiwani	Industry Research and Lead Generation for IoT
13	Jubin Sharma	Micro market potential analysis of Hyderabad market for wildcraft products
14	Kanika Kamra	Engagement and Campus Hiring
15	Karnaveer Singh	Understanding Music, Fashion and Travel as a Genre and selecting any one of them for Branding the NEXA Channel
16	Katdare Anurag Bipin	A report on Clear Derivatives Control Team at Credit Suisse
17	Kaushal Kothari	Sales Analytics and Business Process Mapping
18	Kavya Jayan Pandara Valappil	Improving the efficiency of the internal logistics of Dewas Turbo Plant
19	Meghana Kumari	Recruitment Strategies followed in Life Insurance Industry & devising an innovative strategy for the company
20	Mokshada Pande	Stakeholder reports assessment
21	N Aditya Vardhan	A study on Economic Value Added in Visakhapatnam Steel Plant
22	Pitale Badal Bahubali	Equity Research of Selected Companies in Oil and gas sector
23	Rahul Anilkumar Rohra	Promotional Projection Analysis and Sales Forecasting
24	Rashi Chaudhari	Learning and Development
25	Roshan Aryal	A Study of Evolving Employee Costs and Its Impact on the Banking Sector
26	Samudrala Anirudh Rao	Preparation of SOP for LCL(Less than Container Load) and UCC(Un-cleared Cargo) departments of Kailash Shipping Services.
27	Sangeeta Singh	Creating Standard Digital Packages and Processes to Sustainably Service Large Number of Small Budget Clients
28	Shah Kajal Bhavik	Financial Accounting and Reporting
29	Shetty Shreya Dayanand	To understand the customer pain points in cross border e-commerce and to build a solution to enhance the overall customer experience.
30	Shreyas Joshi	A Report On Analysis and Study of School under Different Facets at K12 Techno Services PVT LTD.
31	Sindhuja Kavala	School operations
32	Singh Anupkumar Pushpraj	Security Consulting for digital banking platforms
33	Somesh Kumar	To deliver books and uniforms to the students of the schools through courier service
34	Srikantam Manoj	Analysis of Indian Hospitality Industry
35	Subodh Narain Mathur	Operational Process Improvement at K12 Techno Services Pvt. Ltd.
36	Surbhi Kalia	Comparative Analysis of Full service investment Banks
37	Syed Zuhair Hyder Razvi	Receivables management
38	Aarti Agrawal	Providing flexible financing solutions and Credit Appraisal of SMEs
39	Aditya Ailawadhi	To understand the scope of South Indian breakfast range in the key areas of Andhra Pradesh (erstwhile) and Tamil Nadu and arrive at a market expansion strategy
40	Aishwarya Kochar	Financial Accounting and Reporting ( FFAR)
41	Akhil Reghunath	Branding and Merchandising : Category Analysis
42	Anita Das	Talent acquisition and retention
43	Ankit Hashia	Building Communities with SPAR
44	Ashish Nagorao Haran	Budget Forecasting & MIS Implementation
45	Assudani Jayesh Rajkumar	Market Research and Analysis on Advertising and Brand marketing
46	Avirup Banerjee	Dependency Management
47	Christie Sam Roy	O2O (Online-to-Offline) Real Estate Advisory - Converting Leads to Potential Customers
48	Dhaval Ashit Sanghvi	North Pole' expansion in Northern Karnataka
49	G Sudhindra	Demographic Profiling of SPAR customers
50	Gamit Smit Mahendrabhai	Operating & Managing profitable standalone retail operation

51	Gaurav Solanki	Customer Health Scorecard : Creation of a Data Model
52	Ipshta Marwah	Benchmarking of Job Descriptions & Studying the effectiveness of Inbound Vs Outbound Recruitment at Yodlee
53	Jatin Sethi	Identifying lending opportunities and performing the Credit Appraisal of SMEs
54	Jyotishmoi Salkia	Competency Gap Analysis of Employees
55	Khobragade Sanyukta Ajay	Equity Research On Indian Steel Industry
56	Malhar Joshi	Financial and Business planning of the client organization through Anaplan
57	Malini Rakeshbhai Shah	TDS Compliance
58	Maya Jivraj Patel	Growth Strategies and Feedback System
59	Megha Pandey	Define Retail channel SOP & enhance customer delight
60	Mehta Khushal Ashikbhai	Competitor Analysis: Perform In-depth Industry Analysis and Competitor Profiling for Executive Decision Making
61	Merwyn Noronha	Research for Information Memoranda, Competitor Analyses & Industry Mappings
62	Mohit Chaturvedi	Sales channel incentivization and developing market footprint for Dabur products
63	Nikita Rastogi	Logistics Operations and Cost Analysis
64	Nishunk Jayant	New Category Development - Nutraceuticals
65	P K Rahul Narayanan	Real Estate Intelligence- Business Development & Analysis of demand-supply in affordable housing sector of India.
66	Prarthana Mukherjee	Comprehensive study of independent review of firm's financials using user tools
67	R Sriram	Create and stabilize a database for Quota Partner
68	Riddhi Sandip Jasani	Performance
69	Riti Hiya Subarno	A study to identify the various factors involved in customers decision for investing in life insurance.
70	Sakarsudha Jaspreet Singh	spare part company
71	Samant Neha Vasant	Financial Planning of users on CQ portal
72	Samyuktha R	A study of the Base Erosion Profit Shifting Action (BEPS) plans to gauge its impact on an enterprise and understand the post-BEPS realities.
73	Sanjay Kumar Seth	consumer buying behavior with respect to investment in insurance products
74	Shah Harsh Piyushbhai	Market Expansion in untapped areas of Telangana
75	Shah Hely Jayesh	B2B & Channel Sales
76	Sharma Aksh Virendra	Brand Development and new product launches: Pan Vilas
77	Shilpi Saha	Business Development and Brand Awareness
78	Shreyasi Ghosh	Analysis of sales channel and increase secondary and tertiary sales for Verge
79	Shruti Devkar	Consumer Segmentation of new generation products and devising go to market strategy for electronic cigarette VERGE
80	Shubham Waman Shahare	Targeting the Center - Vidarbha Region
81	Shubhi Shukla	Benchmarking of NBFCs, Impact and implementation of IND AS
82	Siddharth Amit Chotalia	Equity Research
83	Singh Sharanya	Commercial Marketing and Branding in Retail
84	Sreejith Menon	Network establishment and optimization for hyperlocal temperature control movement of goods.
85	Tindwani Yash Laxman	Kingfisher Storm: Impact Analysis, Customer Identification and Channel-wise Plan of Action to increase Penetration
86	Tripti Sahu	Fine tune of Returnable packaging process
87	Vandan Kumar Chidambaram	Benchmarking Samunnati, Internal and External Benchmarking
88	Viplav Singh	Competitor Analysis and Product Strategy Recommendations
89	Viresh Nath Sarihyan	Operations of PEC category
90	Walimbe Saurabh Ajay	Developing a Talent Acquisition Strategy for Crew Members
91	Zanpure Aditi Anant	Employee Engagement
92	Aayushi Gupta	Working capital loans and financing
93	Abhijit Nair	Analysis of RERA Act to the lending capacity of financial institutions
94	Abhishikta Das	O2O (Online-to-Offline) Real Estate Advisory - Converting Leads to Potential Home Buyers
95	Abishek Bhatt	Analysis and improvement of operational activities at an International school
96	Akash Sharma	Business Development
97	Ana Rizvi	Implementation of human resource management system in the organization
98	Ankit Das	O2O (Online-to-Offline) Real Estate Advisory - Converting Leads to Potential Home Buyers
99	Ankush Pranav Nitin	Manual Report Automation
100	Anuj Bhatia	New Product Development

101	Anurag Seth	Factors Influencing Individual Investors Behaviour
102	Arshi Verma	Recruitment and Selection Process
103	B Zorinmawia	A Comparative Study of SBI and Axis Banking Services in Reference to Customer Satisfaction in Mizoram
104	Chintan Pradipbhai Joshi	Competitor Analysis: Perform In-depth Industry Analysis and Competitor Profiling for Executive Decision Making.
105	De Souza Karen Marushka	A comparison study of the welfare/wellness benefits offered by Envestnet Yodlee and selected companies around India
106	Divya Ratra	Business Performance Evaluation
107	Gavin Kyle Picardo	problem centric approach to analyse mutual funds
108	Gopi Krishnan G	SOP for HR Generalist processes & Predictive Attrition Model
109	Ishita Basu	Creation of Global Learning Standards and rationalization of content and vendor
110	Jain Pratik Jashwantbhai	O2O (Online-to-Offline) Real Estate Advisory - Converting Leads to Potential Home Buyers
111	Joel Yesuratnam	An examination of regulations to reduce the incidence of fraud and help setup a viable model for Equity Crowd-funding in India
112	K.Krithika	Branding (Internal & External) Related to Samunnatis' Business
113	Karavandra Ashish Karshanbhai	Sales and Marketing in General Trade
114	Kaushal Harish Kumar Karer	O2O (Online-to-Offline) Real Estate Advisory - Converting Leads to Potential Home Buyers
115	Ketha Vinayak Ashok	seasonality and trends-sales
116	Mahendra Vijay Wagh	Equity Research of Select Companies in Indian Banking Sector Using 'Fundamental Research'.
117	Mayank Kavdia	Hygiene check of TOT margins
118	Mihir Jain	Order Fulfilment, inventory and warehouse management
119	Mrunmayi Toye	Formulation of SOPs for critical HR processes
120	Neha Dudhoria	Identification and analysis to reduce number of warehouses and cost benefit analysis
121	kNikita Agarwal	Industry analysis of cement and power industry for credit appraisal
122	Nisha Singh	Analysis of consumer buying behavior across exclusive stores of Wildcraft and market competitors
123	Nishi Kurup	Identifying lending opportunities and credit appraisal of MSMEs.
124	Patel Sanket Mukesh	Human Capital Report Automation, Functional Training Academy and learning & Development Report Automation, Rewards and Recognition ( Spot Awards) , ATR Agieng Analysis
125	Pathak Rushiraj Tarunkumar	Benchmarking of NBFCs and Implementation & Impact of Ind AS
126	Patil Nikhil Rajendra	CRM practices of Kinara capital in existing operational areas
127	Pragati Paliwal	Improving the efficiency and reporting of the recruitment process
128	Pranav Jayan Pandara Valappil	Developing a Logistical Model for Cross Border Trade in the (Micro Small and Medium Enterprises) MSME has to come in bracket MSME sector
129	Prateek Papneja	Adhoc Requests reduction at Announcement Capture Group
130	Priyanka Bhatia	Marketing and Content Generation for Private Labels of Bigbasket.com
131	Rahul Dev Mendiratta	Maruti Suzuki Arena - A cultural Change
132	Raj Debbarma	Early Warning Signal For Attrition
133	Richa Deuri	Root Cause Analysis Of Attrition and Cost Effective Retention Strategies
134	Rishab Bhagat	Market Research and Analysis on Advertising and Brand marketing
135	Sakshi Nayyar	IFRS Node Standarization and Accounting GAAP differences
136	Shrishy Singh	Benchmarking Study of Employee Recognition practices in Manufacturing/Auto-Industry and prepare a plan for Tata Motors, Pantnagar.
137	Solanki Princy Rajnikant	Analysis of Risk Trends in Loan Portfolio
138	Soumyodeep Basu	B2B Channel-Business Development of Diagnostic Unit
139	Srilalitha Atreyapurapu	Preliminary Study on ESG Framework
140	Sudha	Recruitment & Selection and Employee Engagement
141	Tushar Vijay Gupta	Revenue Management Operations, Inventory analysis for cost control in TAJ Bangalore
142	V Harshita	Partner Retail SOP (Standard Operating Procedure) Formulation
143	Varun Ashok Athreya	Business Development
144	Wani Ronak Rajan	Devising Sales and Marketing Strategy
145	Aakash Gulab Wadhvani	Competitor Analysis and Product Strategy Recommendations
146	Aakash Kumar Tiwari	RPA on DIF process
147	Akshay Chandraprabhu Ranadive	O2O (Online-to-Offline) Real Estate Advisory - Converting Leads to Potential Home Buyers
148	Alice Choraria	Devising strategies for Anchorage
149	Anisha Gupta	A Study on development of monitoring system of truck movements from plant to warehouses and also to increase the direct dispatch of cement from plant to customers at ACC Ltd.
150	Anit Agrawal	Regulatory reporting in financial institutions

151	Ankit Tomar	Talent Acquisition, Retention & Engagement
152	Anmol Bhatt	Study of Infrastructure Sector and Business development of bank loan ratings
153	Anupriya Toppo	Analysis of recruitment and selection process in Hedge Equities.
154	Arabinda Mohanty	Talent acquisition analytics
155	Barrett Anjani Gerard	Employee Engagement
156	Bhatt Abhishek Pravinkumar	Business Development-B2B Sales
157	Champaneri Karan Yogesh	Analysis of Risk Trends in Loan Portfolio
158	Chirag Rohit Salian	Equity Research of Select Companies in Oil and Gas Sector
159	Choudhary Richpal Krishnaram	Marketing and sales modern trade
160	Devika Kiron Kumar	Change Management in Non Financial Services Non Business Services unit for ensuring compliance to online Application Tracking System(MyHire/SAP success factors)
161	Dhananjay Kataria	End to end recruitment
162	Gaurav Mathur	Crowd funding The Alternative Financing in India
163	Gayathri Annapoorni	Designing a framework to measure automation productivity and performing cost benefit analysis
164	Hardik Sondarva	Feedback Survey report- A Study on newly implemented HR Software and recommending changes in the software
165	Hina Sabah	Taxation Rules Applicable to Investment Planning
166	Inamdar Harshal Sudhir	Operations Workflow Optimisation
167	Khushboo Raj	Defining salvage metric for the plant and improvement plan
168	Kritika Narayan	Designed System Architecture of Planning & Forecasting Performance Measurement Competency Center
169	Kunal Thapar	Enhancing the working process of the Trade Marketing Specialist, Working on the joint visibility between GPI & Indian Phillip Morris
170	Madhurima Mukherjee	SOP project to reformat procedures in assembly line and Creating Global Consistent Training Tracker
171	Mahak Rastogi	Master Securities in Forward Transaction and Agreement ( MSFTA )
172	Manisha Singh	Revenue Assurance and Recognition
173	Mohammad Ahzam Swaleh	Operations and strategy planning
174	Namrata Jaipuria	Competitor Analysis: Perform Indepth Real Estate Industry Analysis and Competitor Profiling of Yes Property Ventures for Executive Decision Making.
175	Nikita Bavishi	creation of modern trade handbook and analysis the buyer behavior in the modern trade channel
176	Nilakshi Sarma	Revenue recognition of an organisation according to ASC 606 standards
177	Nishant Sharma	Impact of Automation on Financial Management and Project Delivery
178	Patel Himanshu Morarbhai	Market Research and Analysis on Advertising and Brand Marketing
179	Ritul Dixit	Emerging trends in Indian Trade competitiveness
180	Saksham Agarwal	market study for purified isophthalic acid, purified terephthalic acid and phthalic anhydride in resin market
181	Samarth Sandip Shah	Development and marketing of defoamer
182	Shanu Pamecha	Credit risk management in service industry through market survey & credit risk rating and portfolio models
183	Shivam Agarwal	Agency arrangements: Current and Beyond- The way forward
184	Shubham	Demand forecasting model and process mapping of key accounts
185	Sukanya Anand	Credit risk management in service industry through market survey & credit risk rating and portfolio models
186	Supantho Bhattacharya	Evaluation of Availability and Visibility of the Masala NPDs across the markets of Andhra Pradesh and Karnataka.
187	Suryashish Goswami	Category Understanding and Usage Behaviour of Floor Cleaners among Consumer
188	Swaroop V Saju	Improving the technical maturity of the international freight vertical business of the organisation.
189	Urvashi Jerai	Marketing Campaign for specified electrical contractors
190	Vidur Singh Mathur	Mutual Funds Analysis
191	Vishal Mudgal	Market Research and Analysis on Advertising and Brand marketing
192	Vishal Varun	Business development and campaign management
193	Yash Kotendra	creating communities and demographic profiling of spar customers
194	Yash Rajen Joshi	Master Data Management & Addressable Market Opportunity
195	Yash Sharma	Online Promotion of Sqoolz.com
196	Yogesh Vasudevan Rao	Analyzing bottlenecks in the packing process for the Fruits & Vegetables (F&V) section at Big Basket warehouse and suggesting methods to improving the packing efficiency
197	Saiesha Rastogi	Customer perception of brand Ultra and recommendation of growth strategies
198	Pasupuleti Venkata Sairam	Lead generation, Marketing strategy and Sales approach
199	Rakesh Yadav	Talent Acquisition
200	Arensang Lemtur	Analysis on Inventory management of f&b department
201	Anvita Supriya Ecka	Recruitment and selection
202	Pragya Mishra	A study on MIS transformation and KPI-Sapience Analysis in JP Morgan Chase & Co.
203	Mansi Sudhir Bhimani	A Study to understand consumer's perception, about healthcare services from multispecialty hospitals
204	Sheth Kumash Kanak	Customized Advisory Services for Startups at their Early Stage
205	Sahil Hasan	Demographic Profiling of SPAR customers
206	Mukesh Kuch	Various investment Avenues of Life Insurance Products at IDBI
207	Ashma Kharel	Currency Derivatives in India

MBA Batch 2016-18

Sl. No	Student Name	SIP Project Title
1	Alisha Hussain Tobwala	Business Development- Axis Design Studio
2	Anshuman Bhardwaj	Forecasting the Demand and looking at the Supply side
3	Aratrika Mallick	Search Engine Optimization on Digital Platform
4	Deepak	Sales conversion- Puma.com
5	Rewa Tripathy	Demand Generation and Marketing -Xamarin Mobile Solutions(Presales)
6	Sadique Jamil	Market Research
7	Sagar Pralhad Pawaskar	Competitor Analysis, Market Research, Media Audits
8	Shivangi A Agarwal	B2B Sales and Marketing for mSupply.com E- commerce Pvt. Ltd. at Ahmedabad for Gujarat Region.
9	Shweta Vats	Shop in shop for Tropicana brand
10	Utsav Chandel	Analysis of the insurance industry and the top 150 insurance brokers in the UK
11	Weewa Sakalley	Survey on drop out students and Logistics Management
12	Abhineet Nitesh Kumar	Activation of different channels for revenue generation in Real Estate.
13	Deepak Kumar	A study on Business Development:Corporate Sales & Channel Sales of BMW Cold Press Slow Juicer
14	Dipesh Singh Rawat	Opportunity option in Forex Branch and Corporate
15	Janhavi Milind Kanthak	Cost Optimization for Bangalore Cluster
16	Jaykumar Mahendrakumar Udernani	Business Development: Sports Partnership Program and Academies Onboarding Program
17	Karthick K	Automation of Media buying and selling online
18	Lavish Khurana	A study on new Corporate tie ups, corporate sales and channel sales.
19	Navlika Sinha	Market Research on Construction Chemicals for Cera Home Upgrade
20	Promit Barma	Business Development- Lead Generation
21	Siddharth Shah	"ESPORTS Cafe in India-The Untapped Potential"
22	Umesh Lakhani	"Customer Perception of Medical Device Company"
23	Vishal Kachhap	Credit Appraisal on Infrastructure Finance
24	Abdul Basith Ali	A market study on the potential for distribution of fruits and vegetables to high end restaurants and coffee shops
25	Apeksha Suresh Garse	Digital Marketing and Data Analytics for House of Hiranandani, Chennai
26	Arjav Vijay Shah	Sales opportunities in Sogeti India
28	Chinmay Ulhas Dabhole	Gap Analysis of Manikchand Oxyrich.
30	Himanshu Jaiprakash Bholanda	To increase Awareness, Penetration of bigbasket & Conduct Research on inhouse brands
31	Johen Joy	An Analytical Study on Inventory, Asset Management and Logistics
32	Kanika Juneja	Corporate Sales and Research
33	L Leona Jennifer	ES Pipeline Analysis to Drive Delivery-led Sales
34	Lokesh H Panjwani	Reduction of bank charges
35	Maulik Arvindbhai Patel	Business Development
36	Meher Legha	HR Analyst Program
37	Piyush Sareen	Corporate Sales and Research
38	Pranav Jain	Leveraging Retailer Word of Mouth programs
39	Praveen Singh	B2B Strategic Alliances - Corporate Sales
40	Satadru Dutta Ray	Business Development: Corporate Sales and Channel Sales of RO Water and Air Purifier
41	Siddhesh Sunil Gandhi	Business Development and Research
42	Souvik Mandal	B2B Sales and Marketing of Financial Services for mSupply Ecommerce India Pvt
43	Tanay Singh	An investigative report on the reasons for the gap between existing and anticipated market share of Manikchand Oxyrich in the overall industry
44	Yuvraj Gogia	Attracting new customers and improving the existing customer experience at PUMA stores.
45	Dhruvkumar Hasmukhbhai Rathod	Operating and managing profitable standalone retail operation and Business Development
46	Amar Mahendra Shah	Detailed Study about Competitors of House of Hiranandani
47	Amiras Bipinbhai Shastri	1.Competition mapping, 2. Process Mapping, 3. Potential events and venue research, 4. Category Generation, 5.Client servicing
48	Amit Kumar Yadav	Competitive analysis and detailed project about property aggregators.
49	Ankit Prasad	Impact of GST in IOCL
50	Ankita Chauhan	1) 'Freshe' brand building 2) Online Community and newsletter building for bigbasket
51	Aryaman Sangneria	GTM strategy for a New Product: Bodywear
52	Dhrubajyoti Brahma	Study on evacuation of finished products by Numaligarh Refinery limited, future plan and scope for improvement
53	Manisha Goyal	Establishment of Corporate and Channel sales for BlueBerry Asia
54	Nimisha Akhilesh Choudhary	The study on Effectiveness of distribution channel and demand for cold press slow juicer
55	Pawan Topno	Business Development of Tinstep App

56	Richa Ritika	Worked at improving customer UI UX found out the untapped opportunities in Maharashtra for BMS.
57	Samir Soni	Holistic approach to wealth management
58	Siddharth Rao	Analysis and Optimization of the SOP (Standard Operating Procedure) of the Distribution Centre in Retail Operations
59	Swapnil Gopal Waghmare	Business Development - Lead Generation, Market Research, Sales and Digital Marketing.
60	Ameya Nikash Dumbre	Competitor Analysis , Lead generation campaign- Digital
61	Abhishek Rai	Business model for ITC B-natural and Study of Indian juice industry
62	Jenny Peters Toppo	Cross selling opportunities in visa and foreign exchange
63	Jalli Aishwarya	Market Survey & Competitive analysis of Construction Chemicals in Bengaluru Market and Lead generation
64	Arpit Jhajharia	Aged Invoice Monitoring
65	Dinky Alkeshbhai Patel	Alert for demand at risk
66	Disha Harish Chhabria	Expense Management, Risk and Controls
67	Eshani Himanshu Shah	Cash and Liquidity Management
68	Harshita Gupta	1)Cost Benefit Analysis of Automation (2) Investment proposal for the company
69	Makshi Misri	E2E Analysis of Flooring Process and to calculate the gap in STP
70	Mukul Talwar	Automation of financial reporting using tableau
71	Nikhil Kauntia	Streamlining of Finance reports
72	Rahul Pasricha	Process standardisation in General Ledger Reporting tool
73	Ronak Manoj Doshi	Relationship Management with potential clients and High Net-Worth Individuals and to do Industry Research Analysis on Non-Ferrous Metal Sector
74	Ruchika Kapoor	An industry analysis on Equity research in banking industry (public sector banks) with respect to Hedge Wealth Management Services
75	Saurabh Kumar	benchmarking store performance using business analytics
76	Siddhesh Vinay Neve	To understand the Financial working of Crowdfunding platforms in India and the USA
77	Tushar Mohan Karmokar	1. Framing template and calculation of Capital Adequacy Ratio of Kinara Capital 2. General Framework for Securitisation and its overall working in Kinara Capital. 3. Analyzing Outstanding Portfolios at Risk at Kinara Capital
78	Urvashi Jai Jeswani	Control Enhancement Initiatives
79	Divya Katyal	Automation of C&B rates input in TM1 system
80	Harshit Naresh Seheju	Equity Research and Portfolio Management
81	Hemil Dilip Gandhi	Fundamental Analysis of Selected Stocks in Capital Goods Industry
82	Kathan Mayurbhai Bhatt	Updating the Accounting System of IB Products and Automation of Business Requirement Document Generation
83	Manasi Agarwal	Process Documentation of Accounting of Existing Taxes and GST
84	Mehak Koul	Legal entity Tagging and Reporting - Internal Audit
85	Mohit Agarwal	Legal Entity Tagging and Reporting
86	Neha Maheshwari	Preparing Credit Docket and Financial Structuring Proposal for a new client acquisition
87	Nikhil Bhagchand Dhawale	1)Cost Benefit Analysis of Automation (2) Investment proposal for the company
88	Palash Baid	1) Mitigation Risk through Internal Audit 2) Pre Loan Sanctioning Process
89	Parthiv Vinodbhai Thakkar	Pricing of Credit default swap
90	Sakile Sunel Varmaa	Sustainability for Supply Chain at Genpact – Develop a Supplier Reach Program to cascade the Sustainability Policy of Genpact
91	Simranjeet Kaur	Using FMEA tool on hedge fund securities' accounting process
92	Sohini Sen	Audit Support
93	Tanvi Jain	Risk Assessment and Ongoing Monitoring of Intra Group Service Contracts
94	Vishal Budhiraja	Comprehensive study of investor behavior and perception on financial products
95	Yash Kanchan	Analysis of corporate default centre in firm wide financial control in JP Morgan Chase &Co
96	Zahid Jamal M	Globally Benchmarking the Indian CCR Process and Channel Governance: Zyme Red Flag Process
97	Anurag Thakur	Streamlining Month Close Accounting Process
98	Jayanth Satwik Reddy Maddika	financial book closure
99	Akash Kumar Agarwal	Relationship Management with HNI
100	Anurag Joseph Kujur	Understanding the City Gas Distribution Project and the role of Finance in GAIL Gas as projects undertaken by them. Ratio Analysis of Indraprastha Gas with GAIL Gas
101	Arunanshu Roy	Reverse Mapping
102	Disha Surendra Agarwal	Equity Valuation of Private Banking Stocks
103	Harsh Prabhu Todi	Forecasting & Analysing the Inventory Management, Asset management & Logistics of the K12 Techno Services Pvt. Ltd. Managed school
104	Mohd Usama	GLRS Standardisation & Matrix Summation
105	Priyanka Kashyap	Equity Sales and Relationship Management with HNI
106	Rohan Bhandari	Financial Analysis of Corporate for Working Capital Assistance
107	Sagar Madhuram Talreja	Analysis on Infrastructure Equipment Finance
108	Sanjana Goswami	Relationship Management with HNI
109	Suramayam Tayal	Organization study of credit procedure in NBFC(Kinara)
110	Vidit Chopra	Segmentation and go to market insight / drive

111	Vineet Pandey	Error Analysis and NVA Listing
112	Viren Bipinchandra Rajpara	Risk and Control Self Assessment Substantiation
113	Tanmay Narendra Mistry	A Report on Holistic Approach to Wealth Management
114	Yukti Gulati	Liquidity Reporting
115	Alisha Ajay Sheth	Testing of internal control framework of Liquidity Measurement and Reporting department
116	Anurag Bardia	SME Exchange : Road to Capital Markets
117	Harish R Belagali	Understanding the City Gas Distribution Project and the role of Finance in GAIL Gas as projects undertaken by them. Ratio Analysis of Mahanagar Gas with GAIL Gas
118	Nikita Ochani	Decentralization of RPA across locations
119	Prashant Prakash Kshirsagar	Equity Research and Portfolio Management
120	Priti Priya	Cost Management under Capital Equipment Manufacturing
121	R Akash	Credit Appraisal and Financial Analysis
122	Ravi Kumar Sharma	1. Impact of GST on Kinara, 2. Yield / IRR Analysis of various products of Kinara, 3. Compensation & Benefits Budget for FY 2017-18, 4. Cash Flow Tracker for FY 2017-18
123	Rohan Raheja	A Study on the internal controls of KYC Operations
124	Saurabh Nandlal Pawar	Equity Valuation of Non-Banking Financial Companies Stocks.
125	Shubham Kala	Analysis and Optimization of Managed Accounts Site Section
126	Sruti Ghosh	1)Automation of Management Decks 2)Internally Developed Software Capitalizations 3)Cost Centre Ownership
127	Subhashis Sen	AN INDUSTRY ANALYSIS ON EQUITY RESEARCH OF SELECTED BANKING COMPANIES (ICICI BANK LTD.)
128	Suchinta Chakraborty	A Development on the operational metrics in CRD
129	Vikram Rupavath	An Industry analysis on Equity Research of selected FMCG companies in India with respect to Hedge Wealth Management Services .
130	Rishabh K Tiwaari	"Financial analysis of GAIL Gas Ltd. And Comparisons of Financial ratios of GAIL Gas Ltd. with other City Gas Distribution (CGD) Companies along with Process Improvement in GAIL Gas Limited.
131	Anand Vilas Phule	Standard Operating Procedures & Improvements of HR Processes
132	Heena Paul	Diversity and Inclusiveness solutions
133	Sophia Domnica Coelho	Research on Employee Engagement and Strategy Development for Employee Engagement Activites conduct for Employees of House of Hiranandani, Chennai
134	Soumya Kamal Shah	Conducting a Job Evaluation process by designing accurate Job Descriptions to enhance employee satisfaction
135	Venkata Hiranya Manchukonda	Conducting recruitment process for job seekers and connecting them to the client organisations
136	Nilay Nareshkumar Parmar	Data Analytics: Recruitment and Talent Management
137	Nikita Sharma	Integration Strategies of Successful Acquisitions around the world - an insight study
138	Sonam Choudhary	Talent Acquisition
139	Sukeerti Sharma	Goal sheet evaluation, Onboarding & Offboarding Process analysis and benchmarking, Competency development for SSE level, Doctor Database, Content development for Career Fest 2017
140	Ami Sanjeev Ruparelia	Communication 360 - Set up and launch content repository for Talent Marketing and Communications Team
141	Ishaan Davar	associate people strategist- I was involved in making a training module and process maturity of the processes
142	Shakeel Ali	A study on the Merger of two National Airlines Erstwhile Indian Airlines Ltd. and Air India Ltd. with special reference to Impact on Employees Work Life.
143	Sneha Saksena	A study on employee life cycle and F&F procedure followed by the company
144	Sri Shivani	HR Analytics and Process Mapping,Talent Management
145	Priyanka Kanojia	Employee Job satisfaction, Employee Engagement and training & development survey analysis
146	Arjun Munshi	End to End Recruitment
147	Kajal Mishra	Study on Effectiveness of training in Air India & Exposure to various HR functions within the departments across the company
148	Monalisa Hazarika	End to end Recruitment
149	Neelakshi N Naik	Manpower Planning
150	Rachna Bansal	Talent Acquisition: 1. Recruitment 2. Mapping of Manpower Augmentation companies and Consultancies 3. Streamlining of the Job Description Database HR Operations: 1. Digitalisation of Meal Vouchers 2. Revised Maternity benefit implementation plan for outsourced staff 3. Cost Analysis for the background check of the off roll staff
151	Rupam Sandhu	End to end recruitment
152	Sreejita Mallik	1)Reducing turnover by using Predictive Analytics 2)Assessment of Employee Satisfaction and Engagement levels
153	Suyog Madhavrao Suryawanshi	1)Root Cause Analysis of Attrition and formulation of retention Strategies. 2) Organizational mapping – Policy and process across BFSI Industry
154	Adithya Ravisankar	Syndicated research on business sectors of Dubai and Value Chain Operations of Indian Agriculture
155	Akshay Sudhakar Donadkar	Development of Business plan for e-procurement; Warehouse consumables analysis; Finding logistics vendor in Nepal
156	Dean Devaiah H R	Productivity and Efficiency Analysis of warehouse related processes
157	Hardik Harishchandra Nikhare	Logistics Operations and Cost Analysis
158	Harikrishnan R	Developing Standard Operating Procedure for the export business of Wildcraft; Logistics - ROI analysis of airlifting Modern Trade orders of Wildcraft to Kerala
159	Kartik Gusain	Retargeting and engaging e-commerce users through Web Push Notifications
160	Nandan Manohar Dixit	Common Competency Framework for SMEs and Enterprises to enable and empower Execution
161	Raghu Prasanth	Analysis of Customer requirements of Flat steel and the role of E-commerce industry(mSupply.com)
162	Aishwarya Rengan	Developing a framework to create benchmarks for projects on new media spend
163	Ajay Kumar Kanithi	Study and analyze the logistics at all supply chain points and develop improvement action plans
164	Anto A Sebastian	Time motion study of staff and ABC Analysis
165	Ashish Garg	Building a CSO (Chief Strategy Officer) to enable execution of strategic initiatives

166	Ayushi Narsaria	"ESPORTS Cafe in India-The Untapped Potential"
167	Debashish Kundu	Identifying 4 critical outcomes (KPIs) for the organisation that a CEO looks at (IT - 50+ employees organisation) and metrics that the stakeholder at each step of the Pyramid of Business Execution should run after in co-relation to the desired outcomes (Metrics for CEO level, Managerial level and Delivery level).
168	Divyasree Yellamelli	Optimising staffing process of client
169	Harsha Vardhan V	Valuation of startups
170	Karan Bharat Khiara	Analysis for demand estimation and acceptance of mSupply amongst different customer segments in Pune
171	Lokendra Singh Rathore	Digitization in Hospitality & Entertainment Industry with Customer Centric Approach
172	Neha Balikanand Salelkar	Analysis of cost-benefits of B2C Subscription / Membership Model for BigBasket
173	Nishant Bist	Build a Sector Knowledge Repository for SAP O2C Business Process
174	Rajarshi Mukherjee	Improving the Service Quality of the fleet at Wicke Ride
175	Rakeshkumar Beerbhan Singh	A Report on Analysis & Assessment of Store Operations at WickedRide
176	Rohit Kalya	Improving Operational factor & Business processes to increase customer satisfaction
177	Ronak Narendra Kotak	Analysing and Optimising Standard Settlement Instructions (SSI) breaks in trade life cycle
178	Soundarya R	Volume Analysis and System Recommendations
179	Aishwarya Priya	Value Stream Mapping of BS 4(Ajinkya and Umbrella) engines at the Tata Cummins, Jamshedpur plant.
180	Ashish B	Best practices for offshore project manager
181	Bandana Devi Rajkumari	Effective implementation of 2 key OE practices - Takt Time & Line Balancing and PFEP
182	Deep Rajendrakumar Patel	Fund services trade blotter automation
183	Madani Hardik Pradipkumar	Delivery Slot Analysis: Accuracy and Improvement
184	Hariharan E	A study and improvisation of Supply Chain process in Fruit & Vegetable division
185	Jagrajan Singh Randhawa	Inventory Management and Control for School Partnership Program (SPP) of the organization
186	Naga Pradeep A	Supply chain vendor management and dynamic vendor recommendations
187	Sharayu Ramesh Godbole	Streamlining in Data Entry process
188	Shivam Jain	Development Market Research Consultant Program for CPG domain
189	Somya Paliwal	(1) Top-1000 Articles Availability Trends in NCR (Overall Out of Stock) (2) Analysis of Customer Complaints in Fruits and Vegetables Category (Gurgaon-5k Project)
190	Vinita Rajkumar Dhongani	To develop an industry grade sector based knowledge repository
191	Ankit Goyal	Developing Mobile Dashboard Application
192	Ankit Jain	A study on Feasibility and Critical Analysis of Multi-Location Bike Rental at Bangalore
193	Brijesh R G	Lean implementation for air borne systems in compliance with DO178B
194	Chakshu Raj	Customization of New Resource On-Boarding Process
195	Devansh Dhawan	Implementation of Robotics Process Automation into Reference Data Operations
196	Dhivakar Palanimuthu	Effort Estimator for Real Time Embedded System and Performance Judgment Tool
197	Kiran Udaya Kumar	Study on the merger of two airlines and its impact on employee life cycle
198	Mythili V	unsupervised scoping BOT to onboard clients
199	Rasika Shishir Sonkusale	Volume analysis for open trades in cash products
200	Santosh Kumar Rayudu	Forecasting & Analysing the Inventory Management, Asset management & Logistics of the K12 Techno Services Pvt. Ltd. Managed school
201	Sharath Shivram Shetty	Simplifying payment collection methods for NBFC
202	Sriram A	"Planned vs Actual reporting" process improvement
203	Vishal Rajeev	Relevant Web Sessions- A metric to enhance campaign measurement
204	Karande Venkatesh Rajendra	Raw Material Consignment for Stock Development



MBA Batch 2015-17

Sl.No	Student Name	SIP Project Title
1	Aahat Aneja	Job Description- study on designing organisational capacity for logistic company through job analysis, job description and HR building blocks
2	Aakriti Gupta	Market Development Strategies and Corporate Engagement
3	Aarushi Arora	Corporate Sales of IPL-Season 9 Tickets
4	Abhimanu Singh	Route Planning and Freight Optimizations for Bangalore Local Deliveries - EBOs
5	Abhishek Bhowmik	Developing Marketing Strategy at House of Hiranandani across locations
6	Adrija Saha	Resource Utilization - CSES Finance
7	Anand Gupta	Corporate Sales of IPL season 9 Tickets
8	Anibrata Das	Exposure to B2B Sales for new product Positioning
9	Ankita Sood	Internal Control over Financial Reporting
10	Anmol Lakra	Understand the operating of a garment industry and suggesting ways to improve the processes in production
11	Anurag Das	Merchant Expansion / Dashboard Tagging / Standardization
12	Aparna Bansal	HR Policies, On Boarding and Prevention of Sexual Harassment
13	Archana Singh	A Study on Developing Operational Ecosystem for Logistics Business of Logilink India Private Limited
14	Ashita Negi	Impact of Human Resource Practices on employee retention
15	Atul Kumar	Digital Marketing of Fastandclean android application
16	Deepak Joshi	Developing a Vendor scorecard tool for purchase vendor and developing a buying strategy for raw materials based on 2015 spend data
17	Deepti Verma	Industry mapping of Recruitment Consultancy Firms
18	Dhaval Popatbhai Makwana	An Analysis of Investment Opportunities and various Trading strategies
19	Dipsankha Saha	Investment banking Transaction Management
20	Gaurav Pradip Dhainje	Business Development & Customer Satisfaction Report for HOH Chennai
21	Jacob Joy	A dissertation study on fundamental and performance analysis of selected automobile stock with respect to Hedge Wealth Management Services
22	Jai Ashokkumar Dhulani	BabyOye Store Performance Turnaround
23	Jayasuryaa H	Change in TV Viewership Pattern due to IPL
24	Kanika Mehra	End to End Recruitment Framework, Reflective Interviews & Updating Personal, Professional and Educational Details for the Business Vertical
25	Kritarth Pant	Competitors' analysis at House of Hiranandani, Bengaluru
26	Krithika Aravindan	Business Development for Enterprises in the domain of Big Data Analysis
27	Kunal Das	A Framework on Life Science and Healthcare
28	Lay Himanshu Thaker	A study on Operational efficiency through visibility and Predictability in logistics
29	Meghana Kaniseti	F&A Talent Supply Chain
30	Miral Kalpesh Shah	A Comprehensive study of marketing landscape of existing projects and new acquisitions at House of Hiranandani
31	Mousam Mahala	Study of Onboarding of new client and Execution of Digital Marketing Campaigns
32	Nagendra R	Equity Research on Mid Cap and Large Cap Stocks
33	Nainika Jain	Organization Performance Management - Cost Efficiency and Risk & Control
34	Nancy Jaidev Negi	Market Potential study with reference to Distributions at Praxavair
35	Nivedita Mohan Warang	ITC Engage - Variant strategies on deodorants at J. Walter Thompson
36	Pramey Moreshwar Zode	Critically Evaluating and Identifying Opportunities in Construction Material Logistics to Drive Operational Efficiency
37	Pratik Gupta	A study on Derivative Data Flow as Per FINMA Regulations and Setting up of Capital Departments for Robust Internal Controls at Credit Suisse
38	Rahul Bose	Global Cash Products Processing At Credit Suisse
39	Rahul Ajaykant Contractor	B2B sales of office automation products for Sharp Business System (I) Pvt.Ltd.
40	Rajat Verma	B2B Merchant prospecting, acquisition, converting, and retention and to identify new business activities and offers for subscribers
41	Reema Kujur	Dedicated On Boarding Service and Training (D.O.S.T) Calling
42	Rhythm Malhotra	IHC(Intermediate Holding Company) and RWA(Risk-Weighted Assets) Calculation
43	Rohan Bharaj	Asses & evaluate performance of Zandu Pure Honey (ZPH) in Mumbai and recommend way forward action to improve Zandu Pure Honey Market Share basis evaluation of competition performance in the market
44	Rohan Dabas	Analysing and Identifying The Future Prospects for Merger and Acquisition In Road and Highway Projects
45	Sagar Premrao Kohade	Measuring Effectiveness of Below-the-Line Promotional Activities with respect to Navratna Oil
46	Sai Charan Koothadi	Product Branding - Delivery and Communication
47	Samir Mitra	Competitive Strategies, Marketing, Purchase and Inventory of "The Park Hotel"
48	Samridhi Jain	Financial Modeling and Valuation
49	Shashank Kumar	An Analysis on Pivots made by start Ups
50	Sriram S Ayyar	Inventory Control and Management
51	Subrato Bhattacharjee	Capacity Planning Model for Defined Benefits File Processing Team
52	Syed Mujtaba Hussain Razvi	Direct Sales - Service to Sales in Bajaj Allianz Company Ltd
53	Tushar Bengani	Developing a Comprehensive plan towards driving the Store Operations and Future Business Development of Babyoye Franchise Stores
54	Uchit Arora	Business Development / Enterprise
55	Vineet Vinod	Quality check for Blueprint phase of SAP implementation
56	Yajyu Shrestha	Market Development Strategies and Corporate Engagement
57	Zuber Yusufibhai Jinia	Bridging the gap in the world of finance - An approach
58	Aanchal Shukla	Development of the Media Planning Product- MASHUP
59	Abhishek Verma	B2B Sales of IT and Office Automation Products of Sharp ( Multifunction Printers and Interactive White Board Display)
60	Aditya Devang Raval	Market Research on Startups: Behaviors and Attitudes to Raising Early Stage Seed Capital

61	Ajitesh Singh	Need, Conceptualization, Growth, Challenges and Way Forward for direct sales Channel in various companies in insurance industry
62	Akshatha Neeraje	Social Media Marketing & Importance of Content Marketing
63	Ambar A	Supplier Performance Management
64	Amey Prashant Hardikar	Digital Marketing of Fast and Clean Application
65	Anil Meena	Webheay Technologies Industrial Sales of Software and Web Products
66	Anjna Shruti Kujur	A Study on Effectiveness of Employee Engagement Activity in Bajaj Alliance Life Insurance Co. Ltd.
67	Arjun Shamin Parekh	Change in TV Viewership Pattern due to IPL
68	Arun K Raj	A study on Expansion planning through Location Analytics and Customer satisfaction index analysis for implementing efficient sales activities
69	Ayushi Mukherjee Mukherjee	Optimising Use of Data Obtained During Talent Acquisition & Automation of CTC Format for L&T Realty
70	Biswa Bijayee Bhatra	Customer awareness & Customer perception on Multi-Functional Printer & Interactive White Board Displays
71	Chaitanya Kode	Monitoring of BTL Activity & Market Insights with respect to Navratna Cool Oil
72	Charu Mishra	An Analysis on Pivots made by start Ups
73	Debolina Choudhury	Views & Disclosures : Asset Encumbrance
74	Dheeraj Dabla	OneBank (Foundation, Integration, and Testing) At Credit Suisse AG Group
75	Dhriti Sanghi	Industry Mapping for Retention of Employee at Bajaj Alliance Life Insurance Company
76	Dipankar Das	Warehouse Layout Redesign at Continental India Ltd
77	Esha Nakhasi	Customer Buying Behaviour in the insurance and the extent of influence of saving under Section 80C & 10D in the customer's buying decision
78	Ishita Gupta	FDI in E-Commerce-How Karnataka has fared vis-à-vis other states and suggestions for improvement in policy framework
79	Juhi Chandwani	Develop Go-To-Market strategy for High Horse Power Containerised Generator Sets
80	Karan Bakshi	Pre-Launch of Puma Men's Innerwear
81	M Meenakshi Sundaram	TLOT- Transportation Logistics Optimisation Tool
82	Manvi Shekhar	Organizational Culture Assessment and roadmap using OCAI & Talent Management Model
83	Mouktik Adak	E-Commerce Analytics: Data Repository
84	Naren Shetty	Engagement Initiatives to Enhance/Optimize customer Lifetime Value
85	Neha Rusia	UK Liquidity Reporting
86	Nidhi Kompal Bara	An Analysis on Jobvite, the Online Recruitment tool of Investment Yodlee
87	Nikhil Kalra	Digital Marketing of Fastandclean Application
88	Nikhilesh S	Analysing the process flow of trade settlements and achieving operational excellence through process improvements
89	Nirav Bipinchandra Chauhan	Market Study & Competitors Analysis at House of Hiranandani, Bengaluru
90	Pooja Rawat	Revamp Rewards and Recognition structure @ Analytics
91	Pranav Aggarwal	Creating Finance & Account Manual of Kinara Capital
92	Prashant Mohan Mathew	Treasury Management Information Reporting at Credit Suisse
93	Praveen V N	An Industry and Equity Research in Banking Industry (new generation banks) with respect to Hedge Wealth Management Services
94	Priyadarshini R	Benchmarking of HR Policies, Separation and Formalities and Employee Engagement Activities
95	Rachit Prasad	Developing framework for automobile industries
96	Radhika Marwaha	Pay-for-Performance for Doctors-Finding feasible health solutions
97	Rishabh Gupta	To explore Worksite Marketing opportunities across formal and informal organisations in Bengaluru
98	Ronak Sharma	Digital Marketing for campaigns at PUMA
99	Sai Sidhant Mishra	Corporate Social Responsibility and Converting SME'S to MNC'S
100	Sanal Samkuttty	Outstanding Items Report & Unique Processing Time
101	Sanket Roy	A Study on the development of the Media Planning Product- MASHUP at HayStack Marketing Services Pvt.Ltd(The Media Ant)
102	Saptarshi Ray	A Study on Developing a Scalable model and Consumer and Thematic Promo for Fair and Handsome at Emami Limited
103	Satvik K	Construction and Procurement Planning
104	Sayantan Bose	Analysis of Financial Products and the direct sales channel employed, growth, challenges and way forward for Direct sales channel in various companies in insurance industry
105	Shagun Bhatnagar	A dissertation study on fundamental and performance analysis of selected pharmaceutical company and its application in portfolio management with respect to Hedge Wealth management Services Ltd.
106	Shaini Sachdeva	HR Policies Manual & Competency Mapping
107	Shriprada C	Evaluation and Design of Employee Engagement Strategies
108	Subham Kumar	To Study & Develop Blueprint for campus solution program
109	Suman Subhadarshini	Benchmarking of Training and Development and Performance Appraisal
110	Sushil Dandage	Automation of AM Project Activities
111	Tripti Rathi	Preparation of Product to Profitability module at JP Morgan Chase & Co.
112	Utkarsh Bali	A study on establishment of corporate/institutional sales for House of Hiranandani
113	Utkarsh Prasad	A Study to Understand the Perception of Customers Towards the products of Sharp Business System and Suggest Measures to Improve Sales from New and Existing Customers
114	Vaishali Hemant Dongre	Attrition Analysis and Retention Strategies
115	Varun Shivani	A Study On Exploring Automation Opportunities in SAP Project Delivery for SAP BU in Capgemini India
116	Varsha S	An Industry analysis on Equity Research in Power Sector with respect to Hedge Wealth Management Services Ltd
117	Vikas C	A Study on Business to Business Solution Sales of Digital Multifunctional Printer, Interactive Whiteboard Display(IWD) in Sharp Business System & Study the Effectiveness of IWD, Traditional Board and Project
118	Abhishek Raj	A Business Development Study on Customer Satisfaction toward Services Provided by House of Hiranandani, Chennai
119	Akansha Asher	To study the Treasury Services Business of a Bank
120	Aman Sharma	Study of Blue-Collar Job Portals Industry

121	Archana R	Career Map Analysis, Stay Interviews & Exit Interviews of Employees at Larsen & Toubro
122	Ashish Kumar	A Study of the Rise and Fall of Chocolate Formats in UK
123	Avani Sandeep Gupta	Gross Margin Initiatives- Dell India CSB
124	Bhavay Wadhwa	A Study on Marketing of Cubito Softwares
125	Bhavna Tulsian	Ways of opening up the space of looking good through adjacent needs and relevant formats
126	Bhushan Sharad Daga	Warehouse Management System
127	Bhuvnesh Raisinghani	A Study on the Efficacy of HR Practices in Business Operations
128	Chetan Agarwal	BMR, Group Finance
129	Devi Singh Shekhawat	Capital Markets And Relationship Management
130	Gracy Poddar	Comprehensive study on Recruitment, selection & Employee Engagement in Bajaj Allianz Life Insurance Co.Ltd and Suggest recommendation for Bajaj Allianz Life Insurance Co.Ltd
131	Harish R	A Study on India Startup Space Business Development for Bejobbed Incorporation
132	Karan Kakkar	Study on various types of Current, Saving Accounts and Consumer Loans Kotak Mahindra Bank offers along with Competition Analysis
133	Khushboo Pankaj Thakker	A Study on Branding and Marketing Communication (Amura Marketing Technologies)
134	Kishore A P	RFQ Factory : Implementation of component transfers through localization
135	Kriti Khanna	A study on Event Marketing and Management - Pocket Gamer Connects Bangalore 2016 And a study on Consumer Space of Match 3 Mobile Games for Reliance Games upcoming games
136	Manoneet Singh Arora	Importance of Policies in an Organization
137	Mohammed Ashfaq Noorani	Comparison and Analysis Performance of Mutual Funds In India
138	Mounika Siruvuru	Analysis and comparison of premium generated by various travel and travel related service plans through frequently raised service requests at Thomas Cook India Limited
139	Mv Lakshman Manikantan	A Study on Understanding Brand and Integrated Marketing through Puma's Ignite Your City Campaign
140	Nikhil Bhure	A Study on Direct Sales Service to Sales in Bajaj Alliance Life Insurance Company Limited
141	Pallawi Mishra	Impact of Insurance Product offering and Distribution Channel on Sales : Thomas Cook
142	Parantak Soni	Analysis of Stock Returns and Discounted sales
143	Pranav Mahesh Latkar	Corporate sales - MFP and Interactive Display panels
144	Pratheesh K	Accenture Workplace Operations Process Learning & Dashboard Development for Bangalore Zone Cafeteria Operations
145	Priyank Singhvi	Telecom Interconnect Billing and Settlement
146	Rajorshi Banerjee	Corporate sale of Broadway show by Disney The Beauty and the Beast
147	Rasika Suresh Wanganekar	Understanding Modern Trade Fill Rate Trends and establishment Improvement Mechanism
148	Richa Gupta	Talent Acquisition Process at Relaxo Footwear
149	Ridhi Choudhary	Study on Liquidity management for Treasury Department
150	Rohit Sindhvani	Business Development (Onboarding Vendors) and Social Media Marketing for Frogo
151	Rohit Khandelwal	Services Backlog Certification
152	Sagarika Choudhary	The Trader's Landscape using Quik sense
153	Saksham Yadav	Retail Audit to analyse Point of Sale Communications across channel in Mumbai
154	Siddhartha Datta	Analysis on Effect of Non-Financial factors on Stock Market
155	Sunakshi Sahni	To Design Action Oriented MIS for a Company entering FMCG Industry
156	Snehil Bhadkamkar	Operational Agility Marketplace
157	Sohil Icewala	Consolidation and Standardization of the Executive Management Report
158	Sonakshi Davar	Banking Consolidation
159	Subrajit Maity	Optimization of customer Service
160	Sweta Choudhary	Brand Awareness and Brand Acceptability of Nilon's Products in Hyderabad
161	Tarun Kumar Kasturi	Study of the Infrastructure Sector and Business Development of Credit Rating
162	Yashasvi Raina	Consumer behaviour in Insurance Industry : Section 80C & 10(10D) influence
163	Vibhu Gauba	Mobile Game Marketing
164	Salim Babasab Jamadar	A Study on Portfolio Management to maximize returns on investment and minimize the risk
165	Sohil Badhwar	Study of Infrastructure Sector and Business Development of Credit Rating
166	Shail Sandip Shah	Quicko Tax Planning Services
167	Ishwinder Paul Saini	To optimize the LMS & WFP by improving variables on which it depends, by analysing the parameters affecting those variables
168	Yaswanth Gusisa	Bridging the gap in the world of finance - An approach
169	Kanika Gulati	Understanding the operational aspects of various logistics players and developing client base in northern India and tracker's supplier evaluation
170	Namrata Bankim Mehta	B2B sales of MFP & Interactive Display Panels
171	Prachi Dipak Bhataria	Relationship Management with HNI (High net worth individuals)
172	Kamal Kumar	A Study on Global Benchmarking of Technical Training with Focus on e-learning
173	Payal Mittal	Recruitment and selection process
174	Saurav Gupta	Consumer Behaviour of Insurance Industry Products
175	Wankhade Kshitij Vilas Jyoti	Customer Behaviour in Insurance Industry : Influence of Section 80C & Section 10(10) D
176	Prabhat Ralhan	Industrial Marketing of Sharp's Printers and Interactive white board
177	S Rasagnia	Global Cross Product Processing - Volume Trend Analysis

MBA Batch 2014-16

Sl.No.	Student Name	SIP Project Title
1	Abhishek Reddipalli	Reach- measuring sales efficiency and analysing visibility of DAIKIN at Retail store in Chennai
2	Akash Dhar	Customer Satisfaction Survey on Home Loans Understanding the Management of Diabetes India Today College Banking
3	Alex Hmingthanmawia	Overview of channels in insurance and preference of life insurance over various products
4	Amit Chaturvedi	Formulation of social media marketing strategy and analysis of African region for specified services
5	Aniruddha Biswas	Market analysis on IMEA Region for TIC Industry
6	Ankit Puri	Understanding, Managing and Improving product and information flow & processes at Reliance Digital Store
7	Anshuman Dastidar	Plan and Implement A Strategy to increase store walk-in in PUMA stores and increase customer base
8	Anubhuti Gupta	Developing an Efficient Lead Process for Talview's Inside Sales ( United States market )
9	Apoorva Namjoshi	Expanding Group Term Business-Exploring New Markets and Increasing Share of Wallet from Existing Clients
10	Ashutosh Gurtoo	Business Development and Service Delivery at Cygnus A.D Consultion
11	Asmath Sri Harsha	Vendir Management and product development & Design
12	Chakresh Gaur	Understanding the Operations of Different Departments
13	Challagali Bala Dheeraj	Expansion of Tele DSA Services
14	Debanjan Banerjee	A Report on Detecting the Brand Presence of MAK Lubes in Retail Counters
15	Dharani Dharan E	Market Research On Possible Targets For BPO Recruitment And Strategy Implementation For Sales And Marketing Team
16	Dhruv Jain	Correction and Implementation of MBQ across all Food World Stores
17	Divnay Bhutra S	Conceptualization and creation of Technical Docket and Creating base document for survey of Gen X and Gen of Forbes Marshall and its Stakeholders
18	Faraz Ahsan	Set and suggest processes for Sales Estimates, Brand Availability of Niche Brands of Cigarettes at ITC's Super Premium and Modern Variant (SPMV) outlets in Bengaluru
19	Garima Tyagi	Identify the key priorities for setting up a Customer Service function in distribution channels of Wildcraft
20	Harsh .S. Jain	Market Research of old societies and buildings in Mumbai for the purpose of redevelopment through Hirandani developers
21	Ishan Pachauri	Customer Relationship Management at House of Hirandani, Bangalore
22	Jani Manthan Pradeepbhai	Sales Promotional Activities of United Biscuits in Wholesale Outlets of Bangalore City
23	Jaydev Bhitora	Sales Promotion Techniques used by United Biscuits in Bangalore City
24	Kalsi Snehideep Sukhbinder Singh	Measuring Effectiveness of Promotional Activities (Door to Door Activity ) wrt Navarathna Cool Oil IN Ahmedabad District of Gujrat
25	Karan Singh	Value Based Offer for wire rod customer
26	Kashyap Shah	Measuring Effectiveness of Below-the-line Promotional Activities with respect to Navarathna Oil
27	Kavya Medidi	Recruitment Life Cycle and Recruitment- Selection Process
28	Kshama Pujari	Research on the products in the Luxury space, Computer ANALYSIS, Brand , Awareness, Industry Analysis and Forecasting Future Plans
29	Manali Kukreja	Sales Enablement and Distribution gap analysis of Mc Vities Digestives
30	Metta.Venkat Sai	Analysis of Investment Banking with reference to Debt & Equity Funding for Manufacturing Sector
31	Mohan Harsha Jonnala	Predictive Analysis and Attrition Modelling
32	N. Supreeth	Identifying the Employee Retention Drivers
33	Parikshit Singh	Online Marketing & Sales
34	Pranav P T	RSU Split Evaluation
35	Praneeta Kaul	Franchisee Retail Forecasting
36	Premna Suzanne Jacob	Digital Marketing and Content Sourcing and Creation
37	Radhika Kumari	Effectiveness of Employee Engagement Activities of Bajaj Allianz Life Insurance Company LIMITED
38	Raghavendra Amaresh	Creating Sales Through Modern Trade Channels (BIG BAZAR, STAR BAZAR)
39	Rahul Raina	Study on human cognition towards online dating in india
40	Rawal Abhishek Hasumkhhai	Reaching Architects And Real Estate Developers Daikin India
41	S V Sastha Prashanth	A Report on In-Depth Analysis of Institutional Channel Sales with respect to United Biscuits Operations in Chennai
42	Sagnik Ghosh	Plan for laying out and maximum utilisation of the FTTH ( Fibre to the home ) Network
43	Salem Hemrom	Customer Satisfaction Survey on Home Loans
44	Sanvedak Kale	Market Research of old societies and buildings in Mumbai for the purpose of redevelopment through Hirandani Developers
45	Shashank Menon	Channel Partner Relationship Management at House of Hiranandani, Bengaluru
46	Shubhangi Bahl	Marketing and Pitch Support
47	Shubharthi Ghosh	Marketing of Investment Banking Services with Special Reference to Private Equity and Debt Funding In India
48	Shusant Kumar Jha	Reaching Mid-Sized Builders and Architects to Generate Leads
49	Sneha Jadhav	Increasing the facing of products in supermarkets and hypermarkets to Enhance Sales
50	Somita M Goudar	Pan India Promotional Offers and Marketing Communication Vehicles for 'Mom & Me' Stores
51	Soumik Mukherjee	Designing brand evangelist program within colleges and worked on new product development phases
52	Survase Manali Vilas	Men,s Grooming Market in India - A Study Among Competitive Firms
53	Vishwakant Padhi	KPI improvement of Puma Retail Stores through Controllable Actions at Pune
54	Vrinda Jain	Evaluating and Enhancing the Conversion Ratio for Lead DSA'S
55	Yashika Atre	A Study of Work Flow at BT Sales in Siemens Ltd
56	Zaid Mohammad Farooq Shaikh	Creating Brand awareness and tapping market potential of Indian Motorcycle in Bengaluru
57	A.P. Amitha Pradeep Kumar	Study on Recruitment and Selection
58	Aditi Puri	Employee Engagement Practices Through CSR Activities and its Trends Department
59	Badnana Thanmusha	Competency Mapping
60	Bukke Nireesha	Employee Retention Drivers

61	Devika Ahuja	Comprehensive study on Non_ Traditional ( Virtual/online/automated) assessment center formats
62	Dommeti N V Deepika	Driver Satisfaction Measurement and Attrition Analysis
63	Kashish Devchand Gala	Employee Performance Appraisal
64	Kosambia Shefali Vinay Kumar	People Success
65	Madhumitha Unnikrishnan	Competency Mapping
66	Namit Agarwal	Research Operations at Reliance Digital
67	Neha Nagda	Methods for Human Resource Planning and Team Building Strategies
68	Pallavi Singh	Shop floor Qualification for Competency Mapping
69	Pradeep Channappagowda Nyamagowda	Design of Stay Interview Process For Ties-1
70	Purabi Anita Topno	Training need analysis and competency mapping of employees
71	Ravi Raman	Importance of Training & Development
72	Rohan Gaikwad	Attrition Analysis and Associated Reasons
73	Ruby Jane Antony	External Research & Analysis of the Effectiveness of the performance Appraisal Process at Genpact
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83	Ankur Raina	Work Flow automation Matric analysis
84	Arunima Gohain	Analysis of the Current Off-Cycle Increment, Retention Bonus and Spot Bonas Trends and recommend new guidelines and Execution of a pilot intervention to increase Employee Engagement
85	Bilash Ranjan Dash	Logistics Scheduling and Territory Planning
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88	Dongre Kunal Ashok	Working in Reliance Digitals Different Departments and Understanding the operations behind each Departmnet on a 8 week basis
89	E. Deepak	A study and analysis of the Standard Operations of Various Department of Reliance Digital Store
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