



# Symbiosis Institute of Business Management, Bengaluru

*(Established under Section 3 of the UGC Act 1956 vide Notification No. F.9 12/201-U.3 of the Government of India)*  
*Accredited by NAAC with 'A' Grade*



SYMBIOSIS



# FINAL PLACEMENT REPORT

SIBM Bengaluru, the Birthplace of Business Leaders, achieved newer heights in their Final Placement Season 2015-16. There was a significant increase in the number of pre-placement offers made to our students by market leaders such as Dell, Genpact, Fidelity Investments, Amazon, Cummins, DE Shaw, Wildcraft among others, bagged by the students entirely through their own calibre and stellar performance. In addition to traditional business houses, this year SIBM Bengaluru entered into new corporate relations with major corporates such as Flipkart, Toyota, ITC, Citi Bank, NetApp and so on through our various engagement modules such as- guest sessions, live projects, etc.

This year a few select SIBM Bengaluru students got the opportunity to spend a day with the Vice President, CEO of companies like GE, SAP, HP among others where they got to interact with these CXO level corporates, observing their way of functioning and learning from their insights personally through ‘NHRD – Shadow the Leader’ program.

JP Morgan, Capgemini, HDFC Life, Tata Motors, Crisil, Deloitte, Accenture, Morgan Stanley, Honeywell are some of the marquee companies that have already hired from the batch in this season. Apart from our regular recruiters we have also hosted several organizations who have hired from the batch for the first time this year in good numbers, offering a wide variety of roles with good compensation.

We have come a long way since our inception seven years back. At SIBM Bengaluru, we provide a platform for young minds to unleash their potential, dream big, look beyond the horizon, seize opportunities, think radically, strengthen corporate relations, never stop learning and most importantly, never stop growing.



Director, Dr. Rajesh Panda

*I take immense pleasure in leading the institute into its 7th year of being. As we move towards the closure of another academic year, we are delighted to report a highly successful placements season. The lasting effects of this institute's past accomplishments stand as testaments to our growing success. The industry has shown their approval and appreciation for the MBA programme at SIBM Bengaluru which is specially designed to groom budding business professionals into true management leaders by imparting quality education, training them to challenge the conventional and think innovatively. As we move forward, our emphasis will continue being on creating young, vibrant and dedicated managers and leaders.*



Placement Head, Mr V. Ravi Kumar

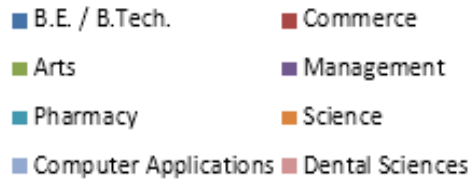
*As we complete one more successful Placement Season and embark on the other, it is perhaps pertinent to highlight the dividends of our policy of close Academia-Industry Interaction. This dividend has paid off in the profile of placements this year, including diversifying our list of recruiters from across Industries both in services and manufacturing. With continuous innovation in our academic curricula, this trend of getting our students “industry ready” will only intensify resulting in a vibrant and self-sustaining Placement Calendar, both for Final Placements and meaningful Summer Internship Programmes for our Junior MBA students.*

# BATCH PROFILE REPORT

## Symbiosis Institute of Business Management, Bengaluru: The Batch of 2014 - 2016

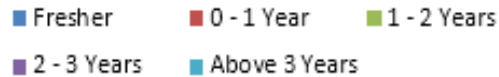
### Educational Background

Degree in Graduation	Number of Students
B.E. / B.Tech.	121
Commerce	20
Arts	2
Management	20
Pharmacy	1
Science	3
Computer Applications	1
Dental Sciences	1
<b>Total</b>	<b>169</b>



### Work Experience Overview

Work Experience	Number of Students
Fresher	79
0 - 1 Year	21
1 - 2 Years	32
2 - 3 Years	28
Above 3 Years	9
<b>Total</b>	<b>169</b>



### Specialization Overview

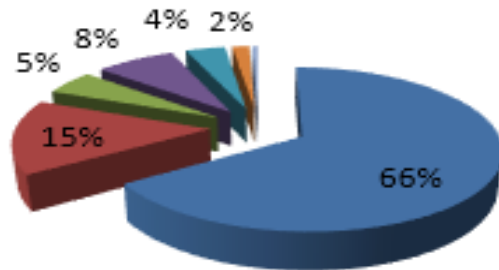
Specialization	Number of Students
Finance	53
Human Resources	24
Marketing	56
Operations	36
<b>Total</b>	<b>169</b>



# Symbiosis Institute of Business Management, Bengaluru: The Batch of 2015 - 2017

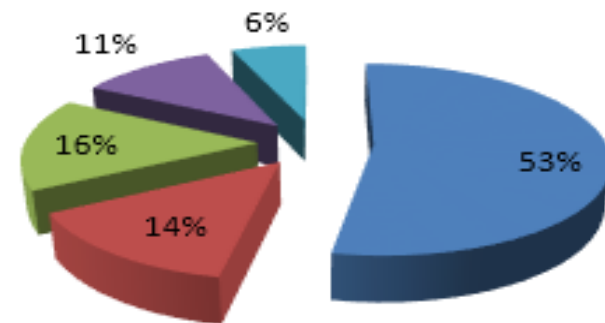
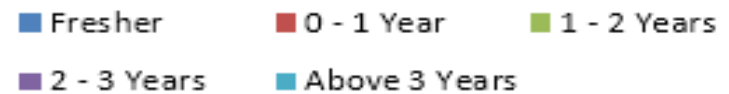
## Educational Background

Degree in Graduation	Number of Students
B.E. / B.Tech.	118
Commerce	27
Arts	9
Management	14
Science	7
Computer Applications	3
Dental Sciences	1
<b>Total</b>	<b>179</b>



## Work Experience Overview

Work Experience	Number of Students
Fresher	95
0 - 1 Year	25
1 - 2 Years	28
2 - 3 Years	20
Above 3 Years	11
<b>Total</b>	<b>179</b>



# GRADUATING STUDENTS SNAPSHOT

Placements for the year highlights positive trends both in terms of compensation as well as quality of profiles offered. The varied roles offered include the following- Business Analytics, Supply Chain Management, Social Media Marketing, B2B & B2C Marketing, Talent Acquisition, Procurement, Market Research, Investment Banking, HR consultant, Equity Research, Credit Risk Analysis, Logistics, Strategic Sourcing, Consulting, Corporate HR and the like.

There is continuous engagement with the corporates through various different avenues, of which Final Placement is a major avenue. Students also work offline on internships lasting from 2 -8 weeks, also known as Live Projects, which make them more employable and industry ready. We have engaged in several Live Projects from business houses such as Britannia, Snapdeal, Flipkart, Wildcraft, and ITC among others.

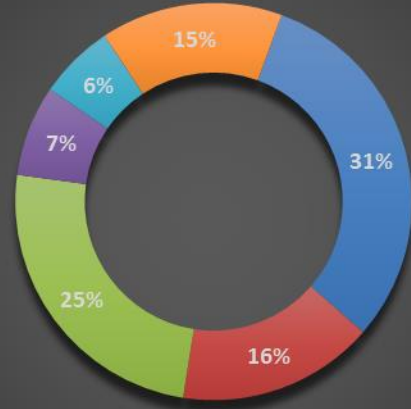
The Batch of MBA 2014-2016 witnessed an increase in the number of PPIs/PPOs reflecting the industry's growing faith in SIBM-B's MBA Programme and its talent pool.

Final Placements	
Highest International Salary *	INR 22 LPA
Highest Domestic Salary *	INR 16.75 LPA
Average Domestic Salary *	INR 9.22 LPA
Number of PPO/PPIs offered	34

\*Figures as per 29<sup>th</sup> February 2016 for On-Campus Placements



### SECTOR WISE COMPANIES

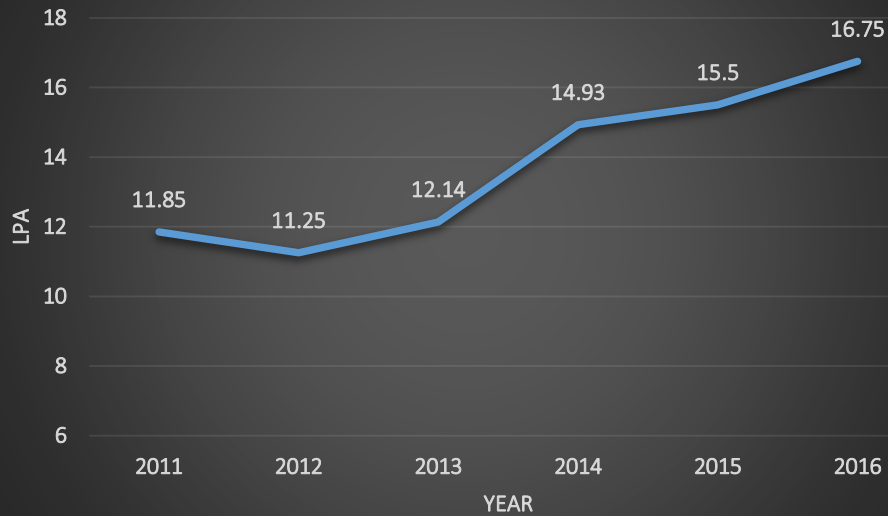


■ BFSI ■ CONSULTING ■ IT/ITES ■ MANUFACTURING ■ RETAIL ■ OTHERS

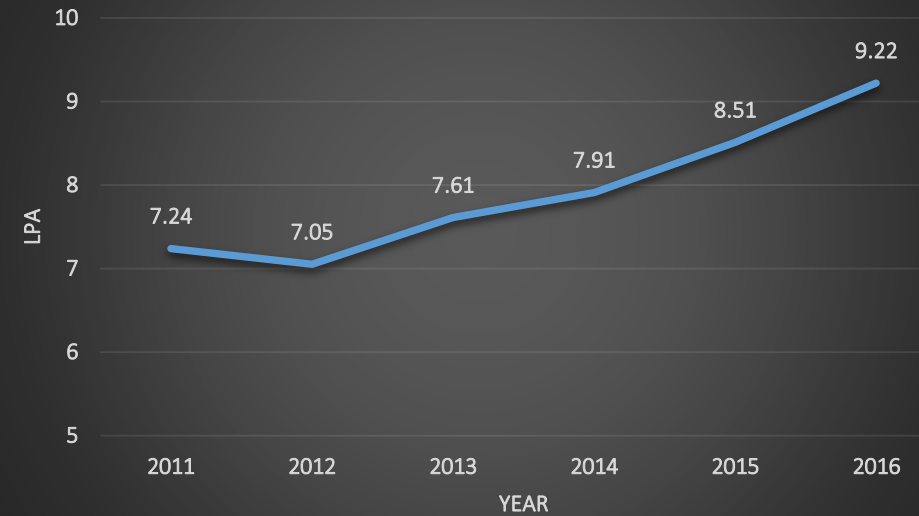
### SPECIALIZATION WISE PROFILES



### HIGHEST CTC OFFERED (LPA)



### AVERAGE CTC OFFERED (LPA)



\*Figures as per 20<sup>th</sup> January 2016 for On-Campus Placements

# INTERNSHIPS SNAPSHOT

The batch of MBA 2015-17 witnessed a wide array of companies for internships comprising of a healthy mix from all the four specializations namely- Human resources, Finance, Marketing and Operations. Our regular recruiters have once again shown immense confidence in our students by offering them key profiles in significant numbers followed by a host of new recruiters such as Credit Suisse, Reliance Games & new age internet companies participated in summer placements this season.

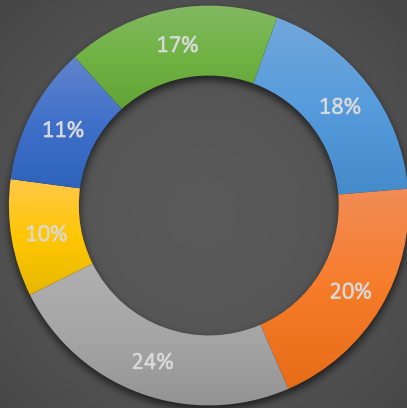
The roles offered came from various domains such as equity research, analytics, learning and development, mergers and acquisitions, financial analyst, HR analytics, business consulting, branding, supply chain management, market research, employee engagement, digital marketing and corporate HR. As of the current status, the entire Junior Batch has been placed in this placement season.

Summer Placements	
Highest Stipend offered*	INR 1,25,000
Average Stipend offered*	INR 45,000

\*Figures as per 29<sup>th</sup> February 2016 for On-Campus Placements



## SECTOR WISE COMPANIES



■ BFSI ■ CONSULTING ■ IT/ITES ■ MANUFACTURING ■ RETAIL ■ OTHERS

## SPECIALIZATION WISE PROFILES







SYMBIOSIS INTERNATIONAL UNIVERSITY

SYMBIOSIS

**Symbiosis Institute of Business Management Bengaluru**  
(Constituent of Symbiosis International University)  
#95/1, 95/2, Electronics City, Phase-1, Hosur Road, Bengaluru-560 100

